NOTICE AND AGENDA OF PUBLIC MEETING

SOUTHERN NEVADA STRONG STEERING COMMITTEE

9:00 A.M. FEBRUARY 21, 2019

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV  89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcsnv.com; or by contacting Marin DuBois at (702) 676-1836.

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – FEBRUARY 21, 2019
Page 1 of 2
Items 2 and 5 are items for possible action. Items 1, 3, 4, and 6 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION
2. APPROVAL OF MINUTES: Meeting of October 25, 2018 (FOR POSSIBLE ACTION)
3. RECEIVE AN UPDATE ON THE PROGRESS OF IMPLEMENTATION EFFORTS IN 2018
4. RECEIVE AN UPDATE ON IMPLEMENTATION PROGRESS OF THE REGIONAL PLAN
5. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)
6. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.
AGENDA ITEM

SUBJECT: CITIZENS PARTICIPATION

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

DAN REUTER
Director of Southern Nevada Strong

mld
MINUTES
SOUTHERN NEVADA STRONG STEERING COMMITTEE
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA
OCTOBER 25, 2018

These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format. For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON OCTOBER 18, 2018

Clark County Government Center
500 S. Grand Central Pkwy.
Las Vegas, NV  89155
City of Henderson
Office of the City Clerk
240 Water Street
Henderson, NV  89015
CC Regional Justice Center
200 Lewis Ave.
Las Vegas, NV  89155
RTC
600 S. Grand Central Pkwy.
Las Vegas, NV  89106
RTC Website
www.rtcsnv.com
Nevada Public Notice
https://notice.nv.gov

CALL TO ORDER
Mayor Debra March, Chair, called the meeting to order at 1:03 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Debra March, Chair, Regional Transportation Commission of Southern Nevada
Chris Giunchigliani, Vice Chair, Southern Nevada Regional Planning Coalition
Nancy Amundsen, Clark County (Alternate)
Nicole Bungum, Southern Nevada Health District (Alternate)
Stavan Corbett, United Way of Southern Nevada
Lisa Corrado, City of Henderson
Joselyn Cousins, Federal Reserve Bank of San Francisco
Robert Fielden, Urban Land Institute
Delen Goldberg, City of North Las Vegas (Alternate)
Michael Mays, City of Boulder City (Alternate)
Rick Neal, Clark County School District
Capt. William Scott, Las Vegas Metropolitan Police Department
Robert Summerfield, City of Las Vegas
Frank Stafford, Southern Nevada Regional Housing Authority (Alternate)
Craig Raborn, Regional Transportation Commission of Southern Nevada (Alternate)
Sondra Rosenberg, Nevada Department of Transportation (Alternate)

MEMBERS ABSENT:
Shawn Gerstenberger, University of Nevada, Las Vegas
Kenneth MacDonald, Conservation District of Southern Nevada
Doa Meade, Southern Nevada Water Authority
Jonas Peterson, Las Vegas Global Economic Alliance

RTC STAFF:
David Swallow, Senior Director of Engineering and Technology
Rae Lathrop, Manager of Regional Planning
Paul Gully, Management Analyst
Marin DuBois, Management Analyst

INTERESTED PARTIES:
Melanie Braud, Southern Nevada Regional Housing Authority
Miles Dickson, JABarrett Company
Mindy Meacham, Southern Nevada Health District
INTERESTED PARTIES CONTINUED:
Paul Moradkhan, Las Vegas Metro Chamber of Commerce
Chad Williams, Southern Nevada Regional Housing Authority

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<thead>
<tr>
<th>Item:</th>
<th>CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</th>
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<tbody>
<tr>
<td>Comments:</td>
<td>No comments were made.</td>
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<tr>
<td>Motion:</td>
<td>No motion was necessary.</td>
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<tr>
<td>Vote/Summary:</td>
<td>No vote was taken.</td>
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<tr>
<th>Item:</th>
<th>APPROVAL OF MINUTES: Meeting of July 31, 2018 (FOR POSSIBLE ACTION)</th>
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<tbody>
<tr>
<td>Comments:</td>
<td>No comments were made.</td>
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<td>Motion:</td>
<td>Vice-Chair Chris Giunchigliani made a motion to approve the minutes.</td>
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<td>Vote/Summary:</td>
<td>11 Ayes. 0 Nays. The motion carried. Ayes: Nancy Amundsen, Nicole Bungum, Robert Fielden, Chris Giunchigliani, Delen Goldberg, Debra March, Michael Mays, Rick Neal, Capt. William Scott, Craig Raborn, Sondra Rosenberg Nays: None Absent: Stavan Corbett, Lisa Corrado, Joselyn Cousins, Shawn Gerstenberger, Kenneth MacDonald, Doa Meade, Jonas Peterson, Robert Summerfield, Frank Stafford</td>
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<th>Item:</th>
<th>RECEIVE AN UPDATE ON INTERNAL STRATEGY FOR ADMINISTRATION OF THE SNS REGIONAL PLAN (FOR POSSIBLE ACTION)</th>
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<tr>
<td>Comments:</td>
<td>Following a detailed PowerPoint presentation [attached], Mr. Miles Dickson, JABarrett Company, gave an overview of the internal strategy for administration of the Southern Nevada Strong (SNS) Regional Plan (Regional Plan). He first summarized the JABarrett Company’s work with SNS as it provided project management consulting for SNS. Over the past year, JABarrett Company worked with the SNS team to develop a framework for administrative operations and implementation of the Regional Plan. The SNS team will use the Strategic Operations Plan (SOP) internally to coordinate, guide, and prioritize work, and to better communicate the SNS vision, work, and progress with regional partners. Mr. Dickson identified the mission statement developed for the SNS staff and department as the following: “Engage, encourage, and support residents, businesses, and public entities to work together in creating and sustaining communities that are connected, inclusive, and vibrant.” He explained that the mission statement does not describe the Regional Plan, but is intended to clearly outline the who, what, why, and how proposition so that people can understand who SNS is working with, what it is doing, and why and how it will be accomplished. The SOP, Mr. Dickson continued, stems from the mission statement and contains three main goals, including: 1) administer, champion and engage; 2) partner and implement; and 3) encourage collaboration and leadership. Each goal has several objectives associated with it. The first goal’s</td>
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objectives are updating the Regional Plan within the next three years; increase awareness, understanding and support of the Regional Plan; secure participation from every regional partner; expand public engagement; and measure, track and report progress.

For Goal 2, Mr. Dickson explained that whereas Goal 1 focuses on the issues and objectives that will be carried out by primarily the SNS staff, Goal 2 centers more on how SNS will work with external partners to implement the Regional Plan, and where they can add value. He gave focusing on federal grants as an example, explaining that it is a priority for the region, but that prior to SNS, there was not an agency that could really undertake the task. As such, the objectives for Goal 2 center on regionalism and to serve as a forum for regionally-significant discussions and collaboration; support regional partners and organized stakeholder groups as they lead high-impact initiatives; and lead high-impact initiatives on behalf of the region.

Finally, for Goal 3, Mr. Dickson said the objectives focus on building for the future and ensuring continued regional collaboration. He stated that while there are projects that SNS and its partners can do individually, some of the larger projects contained within the SNS Regional Plan can only be accomplished as a region. Goal 3 emphasizes the importance of maintaining a regional perspective as a priority in order to accomplish big projects, which is why the key objectives are to encourage intergovernmental planning, consensus-building, and coordination to keep building the practice, culture, and relationships that allow the region to work together on big ticket items. Mr. Dickson summarized that, overall, the SOP is premised on working together, identifying priorities, and finding opportunities to work together on shared priorities and regionalism.

Vice-Chair Chris Giunchigliani inquired if there is an affordable housing component to the SOP. Mr. Dickson said the SOP does not focus on execution, but rather on how the SNS team can provide support. Ms. Nancy Amundsen, Clark County, added that the City of Las Vegas is also looking at inclusionary housing.

Chair March inquired if there are any plans regarding a council of government (COG) to undertake regional projects. Adding to Chair March’s question, Vice-Chair Giunchigliani asked if the Southern Nevada Regional Planning Coalition (SNRPC) has defined their role. Ms. Lisa Corrado, City of Henderson, said that at the last SNRPC meeting there was a discussion on three options, which included shifting to a focus on homeless policy, disbanding since the Regional Plan was shifted to the RTC, and focusing on open spaces and trails. Further discussion would be had at the next meeting. Chair March suggested rolling the SNRPC into an SNS component instead of disbanding. Mr. Dickson added that regarding the COG, SNS staff is going to continue researching and identifying successful regional governance structures.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
4. RECEIVE REGIONAL UPDATES

**Comments:**
Following a detailed PowerPoint presentation [attached], Ms. Rae Lathrop, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), updated the Southern Nevada Strong (SNS) Steering Committee on the one-on-one meetings RTC staff held with the SNS regional partners. She began with housing, which was a huge priority for the majority of the
SNS Steering Committee members, identifying two opportunities for the SNS team to provide service and value. The first is supporting the creation of a housing coalition that aligns with the SNS Regional Plan. The second opportunity is hosting a grants workshop, similar to the ones held earlier in 2018, focused on acquiring federal funds for housing.

Additionally, Ms. Lathrop continued, economic development and economic diversity were identified as a priority for all members, particularly recovery in the Downtown Las Vegas and infill area as well as new development. SNS staff helped organize a workshop with the Department of Business and Industry and the Governor’s Office of Economic Development (GOED) that will be held November 27, 2018 to discuss opportunity zones. Invites were sent to the partner organizations. Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, requested that the invite be sent to newly elected officials, particularly those who are going to serve on housing committees. In addition to the workshop, Ms. Lathrop said SNS staff is working with the regional partners to apply the SNS community engagement toolkit and map to economic development data collection and research.

Next, Ms. Lathrop said that health and medical services began emerging as an economic priority, especially for social service and non-profit partners serving vulnerable populations. SNS staff is focused on building relationships with health and human services at the state level in order to determine opportunities for alignment. The SNS office participated in the Minority Health and Equity Coalition and attended a statewide conference focused on health services and outcomes for diverse communities held October 4, 2018. SNS staff is also exploring how opportunity zones, through an equity and inclusivity stand, can incorporate health promotion and housing inside the development of the opportunity zones. It will be a topic that will be discussed at the upcoming workshop.

Ms. Lathrop said SNS staff is actively working with the regional partners to determine how they can provide support and add value in these priority areas. Staff committed to follow up and discuss next steps with the different regional partners. She said that, overall, all the partners were very receptive to the services the SNS office can offer, including data collection and supporting communication efforts. She then provided some highlights from the different implementation projects underway.

- The City of Las Vegas is updating its master plan that will use the SNS plan as a foundational document.
- The City of Henderson is codifying the Henderson Strong plan.
- The City of North Las Vegas added and expanded new clinics and medical offices.
- Clark County Social Services received two new grants, one for street outreach and another for technical innovation.
- The Las Vegas Metropolitan Police Department (LVMPD) launched a new team called Law Enforcement Assistance Diversion (LEAD), which places individuals with substance abuse problems in treatment instead of in jail.
- The Southern Nevada Health District announced that they received a new grant with more details to come.

Vice-Chair Giunchigliani asked for more details regarding the law enforcement diversion program. Capt. William Scott, Las Vegas Metropolitan Police Department (LVMPD), provided details on the LEAD program. He said the program is aimed at reducing the number of low-level, non-violent offenders in the detention centers in an effort to help reduce costs. The program was launched June 29, 2018 and to date LVMPD has made 253 contacts, and 22 people successfully completed the program. Vice-Chair Giunchigliani said she would like to see the program extend beyond the Las Vegas Strip but that limited resources, such as housing, could be an issue.
Ms. Lathrop continued with her presentation. She highlighted topics from the quarterly SNS newsletter. She mentioned the Pedestrian Comfort Study implementation in December and the City of Las Vegas’s Main Street grand opening and lighting ceremony. She also mentioned the new initiative between MGM Resorts and the Nevada System of Higher Education (NSHE), which provides tuition coverage to MGM Resorts employees when they attend an NSHE degree program. She also touched on the expansion of the mobile salad bar to 64 schools. The program provides healthful food choices to students and is supported by the Southern Nevada Health District.

Chair March inquired about the distribution of the SNS newsletter. Ms. Lathrop responded that it goes to a 12,000-person distribution list compiled by the RTC and SNS. Committee members then provide individual updates from their respective organizations.

Vice-Chair Giunchigliani said she would like to see Green Our Planet, who recently received a Tesla grant, move into areas of poverty to provide community gardens on private properties. She noted that the group is looking for an apartment complex to use as a pilot.

Ms. Sondra Rosenberg, Nevada Department of Transportation (NDOT), said the statewide One Nevada Transportation Plan is out for public comment and asked that the SNS Steering Committee members take a look at the plan. Although the plan does not directly reference the SNS Regional Plan directly, NDOT did work directly with the RTC.

Mr. Robert Summerfield, City of Las Vegas, said the City of Las Vegas recently approved a form-based code for the redevelopment of the Las Vegas Medical District, which is also an opportunity zone. The first project under the new code is expected to begin before the end of the 2019.

Ms. Nancy Amundsen, Clark County, announced that the overlay and land use guide for the Maryland Parkway project were approved. Clark County is also looking at a stadium district and working with area property owners on reinvestment opportunities since it was designated as an opportunity zone. Mr. Robert Fielden, Urban Land Institute, added that the plan is to incorporate the same form-based principles as the Maryland Parkway project and elements of the SNS Regional Plan to the stadium district. Vice-Chair Giunchigliani inquired if McCarran International Airport was included in the stadium district overlay. Mr. Fielden said noise mitigation issues are being assessed. He added that a transportation consultant will be working with on the stadium district plan in January 2019. Ms. Amundsen said the desire is to make a vibrant, walkable stadium district with work-live units. Chair March requested that the data sources be available to the legislature and clearly labeled as part of the SNS plan.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
5. RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE SOUTHERN NEVADA HEALTH DISTRICT (FOR POSSIBLE ACTION)

**Comments:**
Following a detailed PowerPoint presentation [attached], Ms. Nicole Bungum, Southern Nevada Health District (SNHD), updated the Southern Nevada Strong (SNS) Steering Committee on SNHD’s efforts to implement the SNS Regional Plan. She began by reviewing the SNHD’s mission, which is: To
protect and promote the health, the environment, and the well-being of Southern Nevada residents and visitors. To accomplish this, she detailed how SNHD works with many diverse programs, agencies, organizations, and community coalitions to foster physical, social, and policy changes that make it easier for residents and visitors to engage in healthy lifestyles. She provided a few examples of programs created in the past, noting the focuses on nutrition, exercise, and disease education. Several of these programs, such as the Walk Around Nevada initiative, was adopted by other local organizations in their own public health planning efforts. She also detailed SNHD’s role in developing public health and safety media campaigns, mentioning that the overall goal of public education remains consistent across initiatives.

Another significant goal of the SNHD, Ms. Bungum continued, is to increase public access to healthy, affordable foods. SNHD has worked on state-wide policies to help influence public policymaking and reached out to local business coalitions and stakeholders in these efforts. Additionally, SNHD worked on making the ability to use Supplemental Nutrition Assistance Program (SNAP) benefits at Farmer’s Markets available to SNAP recipients. This included expanded incentive programs for SNAP users to participate, a long-term effort that also included development of a SNAP mobile application to help consumers make better decisions.

From there, Ms. Bungum turned the floor over to Ms. Mindy Meacham, SNHD. Ms. Meacham described SNHD’s recent efforts to increase signage and mile markers on over 50 miles of local urban trails. SNHD also developed the Neon to Nature online program and app to further support trail usage in Southern Nevada. Continuing, she explained that SNHD staff also worked with Get Outdoors Nevada and the Regional Open Space and Trails working group to implement better wayfinding signage for the Neon to Nature trail system. This goal directly corresponded with several SNS strategies for supporting train maintenance.

Ms. Meacham also briefly mentioned SNHD’s strategies for increasing transportation choice, including its grant funding initiatives and its efforts to support the Clark County School District’s (CCSD) Safe Routes to School Program. In closing, she briefly mentioned a few other projects the SNHD had been working on, including the following: Walkability Action Institute, the Livable Centers Study, the Pedestrian Comfort Study, the Heat Safety Campaign, and future grants and funding opportunities.

Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, first brought up the issue of social isolationism, particularly in those aged 65 and up, and how efforts could be taken to engage these populations.

Mr. Robert Summerfield, City of Las Vegas, asked if SNHD did any work with charter schools and getting involved in their programs. Ms. Bungum said SNHD was not there yet, but that is receiving information on this issue and looking into possibilities for beginning outreach. Ms. Bungum said SNHD agreed that there are opportunities, but more work has to be done.

**Motion:**
Mr. Robert Fielden, Urban Land Institute, made a motion to accept the report of the Southern Nevada Health District.

**Vote/Summary:**
16 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Nicole Bungum, Stavan Corbett, Lisa Corrado, Joselyn Cousins, Robert Fielden, Chris Giunchigliani, Delen Goldberg, Debra March, Michael Mays, Rick Neal, Capt. William Scott, Craig Raborn, Sondra Rosenberg, Robert Summerfield, Frank Stafford
Absent: Shawn Gerstenberger, Kenneth MacDonald, Doa Meade, Jonas Peterson
**Item:**
6. RECEIVE AN UPDATE ON THE PRIORITIES OF SOUTHERN NEVADA FORUM (FOR POSSIBLE ACTION)

**Comments:**
Following a detailed PowerPoint presentation [attached], Mr. Paul Moradkhan, Las Vegas Metro Chamber of Commerce, provided an update on the Southern Nevada Forum’s priorities. He began by detailing how the Southern Nevada Forum was designed to coordinate goals and objectives that require coordination between regional and state policymakers. The Southern Nevada Forum is a collaboration of industry leaders and community stakeholders who meet with the goal of supporting the community on legislative areas to move the region forward. Mr. Moradkhan noted the Southern Nevada Forum is a bipartisan effort and goes beyond politics to improve the state of the area as a whole. He listed a few of the areas prioritized by the Southern Nevada Forum, including transportation and infrastructure, good governance, economic development and workforce, education, and healthcare. Mr. Moradkhan closed his comments by stating that future meetings will take place to more closely hone in on the legislative needs of the community.

Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, asked if the legislation discussions included autonomous or electric vehicles. He replied that they had been considered, but the efforts of the Southern Nevada Forum would hold off on the request until later legislation.

Vice-Chair Giunchigliani then asked about the status of the property tax cap discussion. Mr. Moradkhan said that Senator Julie Ratti was meeting with groups about this issue, and staff would follow up later.

**Motion:**
Mr. Robert Fielden, Urban Land Institute, made a motion to accept the report of the Southern Nevada Forum.

**Vote/Summary:**
15 Ayes. 0 Nays. The motion carried.

Ayes: Nancy Amundsen, Nicole Bungum, Stavan Corbett, Lisa Corrado, Joselyn Cousins, Robert Fielden, Chris Giunchigliani, Delen Goldberg, Debra March, Michael Mays, Capt. William Scott, Craig Raborn, Sondra Rosenberg, Robert Summerfield, Frank Stafford

Absent: Shawn Gerstenberger, Kenneth MacDonald, Doa Meade, Rick Neal, Jonas Peterson

**Item:**
7. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**Comments:**
Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), proposed discussion of future agenda items. Mr. Robert Summerfield, City of Las Vegas, mentioned that the Greater Las Vegas Association of Realtors was completing a study on the impacts of short-term rentals on affordable housing in Southern Nevada. He said this could be an interesting topic. Vice-Chair Chris Giunchigliani, Southern Nevada Planning Coalition, agreed with Mr. Summerfield and said it could also be helpful to look at the Invest Program being examined by superintendents statewide.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.
### Item:
8. DESIGNATE OFFICERS FOR 2018 – 2019 (FOR POSSIBLE ACTION)

**Comments:**
Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), discussed designating officers for 2018-2019. Ms. Nancy Amundsen, Clark County, nominated Chair March for another term as Chair of the Southern Nevada Strong (SNS) Steering Committee. No members expressed objection. Mr. Craig Raborn, Director of Metropolitan Planning Organization for the RTC, then nominated Ms. Amundsen for Vice-Chair. No members objected. In closing, Chair March commented on Commissioner Giunchigliani’s final meeting and praised her efforts in the SNS.

**Motion:**
Ms. Nancy Amundsen, Clark County, made a motion to elect Mayor Debra March to serve as Chair of the Southern Nevada Strong (SNS) Steering Committee for 2018-2019. Mr. Craig Raborn, Regional Transportation Commission of Southern Nevada, nominated Ms. Nancy Amundsen to serve as Vice Chair of the SNS Steering Committee for 2018-2019.

**Vote/Summary:**
15 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Nicole Bungum, Stavan Corbett, Lisa Corrado, Joselyn Cousins, Robert Fielden, Chris Giunchigliani, Delen Goldberg, Debra March, Michael Mays, Capt. William Scott, Craig Raborn, Sondra Rosenberg, Robert Summerfield, Frank Stafford
Absent: Shawn Gerstenberger, Kenneth MacDonald, Doa Meade, Rick Neal, Jonas Peterson

### Item:
9. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

**Comments:**
No comments were made.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

### ADJOURNMENT

The meeting adjourned at 2:56 p.m.

Respectfully submitted,

__________________________
Marin DuBois, Recording Secretary

__________________________
Marek Biernacinski, Transcription Secretary
Southern Nevada Strong Strategic Plan 2018 - 2020

Southern Nevada Strong Steering Committee
October 25, 2018
The JABarrett Company

Our Plan
What is this plan, why do we need it, who developed it, and how will we use it?
Our Mission

Engage, encourage, and support residents, businesses, and public entities to work together in creating and sustaining communities that are connected, inclusive, and vibrant.

Our Goals

1. Administer, champion & engage
2. Partner & implement
3. Encourage collaboration & leadership
Goal 1
Administer the Southern Nevada Strong Regional Plan, champion its implementation, and engage the public.

1. Update the Regional Plan
2. Increase awareness, understanding, and support
3. Secure participation from every Regional Partner
4. Expand public engagement
5. Measure, track, and report progress

Goal 2
Partner with stakeholders to implement the Regional Plan.

1. Serve as a forum for regionally-significant discussions and collaboration
2. Support Regional Partners and organized stakeholder groups as they lead high-impact initiatives
3. On behalf of the region, lead high-impact initiatives
Goal 3
Encourage regional collaboration and leadership

Encourage intergovernmental planning, consensus-building, and coordination.

Together.
Shared Priorities.
Regionalism.
Southern Nevada Strong Strategic Plan 2018 - 2020

Questions?
Takeaway from Regional Partner Meetings

Housing
Economic Development and Economic Diversity

Takeaway from Regional Partner Meetings

Healthcare and Medical Services

Takeaway from Regional Partner Meetings
Recap of Regional Partner Meetings

Major takeaways for SNS Office
– Services
– Data
– Communications

Spotlighting progress

• City of Las Vegas Master Plan

• Henderson Strong
  – Codifying plan

• North Las Vegas expanding medical services
Spotlighting progress

- New funding to Clark County Social Services
  - Street Outreach
  - Technology Innovation

- LVMPD – LEAD Team
  - Harm reduction and diversion

- Health District
  - REACH Grant

Cut From Newsletter

- Pedestrian Comfort Study

- Main Street grand opening
Cut From Newsletter

- Nevada System of Higher Education and MGM
- Mobile Salad Bar

Additional Regional Updates
What did we miss?
Get involved

Southernnevadastrong.org
Southern Nevada Health District
Support for Implementation of the Southern Nevada Strong Regional Plan

Nicole Bungum, Supervisor
Mindy Meacham, Health Educator II
Office of Chronic Disease Prevention & Health Promotion
Division of Community Health
Southern Nevada Health District
Southern Nevada Strong Steering Committee
October 25, 2018

SNHD Mission: To protect and promote the health, the environment and the well being of Southern Nevada residents and visitors.

The Office of Chronic Disease Prevention & Health Promotion is the primary partner of SNHD to Southern Nevada Strong.
Office of Chronic Disease Prevention & Health Promotion

What do we do?

- **Plan and implement programs** designed to encourage healthy behaviors
- **Develop partnerships with community organizations** to make it easier for residents and visitors to engage in healthy lifestyles
- Promote behavioral change and link people to available resources through **social marketing campaigns**
- Creating communities that support healthy lifestyles through **policy, systems and physical environmental changes**
- Seek **grant and other funding opportunities** to support implementation of evidence-based strategies and activities

Strategy: Invest in Complete Communities

SNS Goal 3: Support Access to Healthcare, Healthy Food, Parks and Community Services

Objective 3.1.4: Partner with organizations that are promoting wellness programs and working to reduce obesity and childhood obesity

Objective 3.1.5: Develop and implement a public health and safety education campaign

Objective 3.2.2: Support and coordinate with organizations working to increase access to healthy foods

Objective 3.2.3: Promote healthy food options for SNAP recipients

Objective 3.3.7: Support efforts to maintain trails and provide education on existing trails in the region

Objective 3.3.9: Develop and adopt uniform design and maintenance standards for trails and bike lanes
Objective 3.1.4: Partner with organizations that are promoting wellness programs and working to reduce obesity and childhood obesity.

Objective 3.1.5: Develop and implement a public health and safety education campaign.

- Social marketing campaigns inform and influence the health of individuals and populations.
- We conduct educational, social marketing campaigns and link people to community services and resources.
- Traditional media and social media, multiple languages as appropriate to reach intended audience.
Objective 3.2.2: Support and coordinate with organizations to increase access to healthy foods

- Making healthier choices available in vending machines
- State-wide policy that establishes nutrition standards for all Business Enterprise Program-run vending machines, cafes, micro-markets in government and public buildings in Nevada
- Working with hospitals and educational institutes to increase access to healthy foods and improve food environment
- Working with CCSD to increase access and utilization of rotating salad bars at elementary schools
- Nutrition standards for before and after school programs, churches and childcare centers
Objective 3.2.3: Promote healthy food options for SNAP recipients

SNHD grant funded – effort to get first Farmers Markets in Southern Nevada to accept SNAP benefits
Grant funding for nutrition incentive programs at farmers markets
Partner in the Double Up Food Bucks program that is expanding nutrition incentives
Developed SNAP-cooking app to help SNAP recipients eat healthier on a budget. App features map of SNAP retailers including farmers markets, easy, low-cost recipes, shopping lists, etc. English and Spanish.

Objective 3.3.7: Support efforts to maintain trails and provide education on existing trails in the region

Mile Markers:
Installed on 50+ miles of urban trails and parks throughout the valley.
Objective 3.3.7/9:
Develop and adopt uniform design and maintenance standards for trails and bike lanes and support efforts to maintain trails

Trail Signage Guidelines Policy
Strategy: Increase Transportation Choice

Goal 2: Connect and Enhance Bike and Pedestrian Facilities

- Supported implementation of 30 bike lane miles around parks and schools that filled in or connected missing gaps of bike lanes
- Supported development of design guidelines to support the RTCs complete streets study and policy
- Funded a Complete Streets policy initiative in North Las Vegas
- Sponsor RTC Bike Share
Objective 2.1.6: Work with partners to update the RTC’s multi-modal transportation plan and identify strategies to increase safety and make walking and bicycling more viable as primary transportation modes

Funded the 2017 update of the RTC’s Regional Bike and Pedestrian Plan for Southern Nevada with a specific focus on equity.

Objective 2.2.1: Support Safe Routes to Schools and identify funding to support Safe Routes to Schools Programs

Support expansion of Safe Routes to Schools Program to an additional 50 schools

Supported 50 school walk audits

Supported Safe Routes to School Programs including Fire Up Your Feet, Walk and Roll Program and Nevada Moves Day

Partner in the development of Safe Routes to Schools toolkits provided to school coordinators to help promote and encourage safe walking and biking to/from school
Partnered with RTC and Others SNS Partners on:

- Walkability Action Institute
- Livable Centers Study
- Pedestrian Comfort Study
- Heat Safety Campaign
- Future grants and funding opportunities

Thank You!
Nicole Bungum: bungum@snhd.org
Mindy Meacham
Meacham@snhd.org
Paul Moradkhan
Vice President of Government Affairs,
Las Vegas Metro Chamber of Commerce

About the Southern Nevada Forum
Transportation & Infrastructure

**Legislative Chairs:**
Senator Scott Hammond, Senator Yvanna Cancela, & Assemblywoman Ellen Spiegel

**Priorities:**

1. **Procurement Challenges:** Reducing barriers for innovative pilot programs, sole sourcing of unique technology applications, and moving applications to implementation.

2. **Conservation Bond Rollover:** The Resource Conservation Bond program proposed by the Governor’s Office is similar to a Resource Bond passed by the Legislature in 2001 which called for $200 million in conservation and natural resource funding. This proposal would roll-over the existing bond program.

**Transportation & Infrastructure (cont.)**

**Priorities (cont.):**

3. **Roadway User Fee:**
   - Short-term fix to include a fee for alternative fueled vehicles
   - Study Committee / Task Force created to propose a long-term fix to address gas taxes and alternative fueled vehicles

4. **3M – Monitoring, Management, and Mitigation:** I-11 NDOT budget items (both items are rollovers from 2017 Legislative Session)
Good Governance

Legislative Chairs:
Senator David Parks, and Assemblywoman Danielle Monroe-Moreno

Priorities:
1. Grants Funding Program: Provide match funding pool for bona fide grant opportunities, and fund at least two (2) additional staff positions in the Nevada Grants Office for Southern Nevada field office.
2. Grant Processes: Administrative and/or legislative changes to streamline Nevada’s process for review and approval (or denial) of acceptance of a gift or grant and grant-related work plans.
3. Composition of State Board Seats: Support additional state board and commission seats for Southern Nevada

Economic Development & Workforce

Legislative Chairs:
Senator Nicole Cannizzaro, Assemblywoman Irene Bustamante Adams, Assemblyman Tyrone Thompson & Assemblyman Keith Pickard

Priorities:
1. UNLV School of Medicine: $14.3 million in enhancements to UNLV School of Medicine base budget.
2. NSHE Promise Scholarships: Make the Promise Scholarship program permanent and provide $3 million in additional funding.
3. CSN/NSC Building: $70 million for joint CSN and NSC Health and Science Building.
**Education**

**Legislative Chairs:**
Senator Mo Denis, Assemblywoman Heidi Swank, & Assemblywoman Olivia Diaz

**Priorities:**
1. Revise the K-12 Funding Formula
2. NSHE Budget Enhancement Package and Capital Improvements
3. Additional Funding for Early Childhood Education

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**Healthcare**

**Legislative Chairs:**
Senator Joe Hardy, Senator Joyce Woodhouse, Assemblywoman Maggie Carlton, Assemblyman James Oscarson, & Assemblyman Steve Yeager

**Priorities:**
1. **CSN/NSC Building:** $70 million for joint CSN and NSC Health and Science Building.
2. **Workforce Development:** Streamline the licensure process for Physician Assistants within the State of Nevada.
3. **Mental Health Consortium:** Grow the Mental Health Consortium to increase collaboration efforts on pipeline development, training, and outreach (including to middle and high school levels).
REGионаl TRANsportation Commission of southern nevada

AGENDA ITEM

Metropolitan Planning Organization [ ] Transit [ ] Administration and Finance [ X ]

subject: Southern nevada Strong 2018 accomplishments report

petitioner: Tina Quigley, General Manager
Regional Transportation Commission of southern Nevada

Recommendation by petitioner:
That the Southern Nevada Strong Steering Committee receive an update on the progress of implementation efforts in 2018

Goal: support regional Planning efforts to improve economic vitality and education and invest in complete communities

Fiscal impact:

None

Background:

Southern Nevada Strong (SNS) staff drafted a report highlighting accomplishments of calendar year 2018. The report highlights work conducted by all the Regional Partners to implement the SNS Regional Plan as well as the work of the SNS office in supporting implementation.

Staff will present the report.

Respectfully submitted,

Dan Reuter
Director of Southern Nevada Strong

SNS Item #3
February 21, 2019
Non-Consent
REGIONAL TRANSPORTATION COMMISSION
OF SOUTHERN NEVADA

AGENDA ITEM

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<tr>
<td>SUBJECT: SNS PARTNERSHIP AND REGIONAL IMPLEMENTATION UPDATES</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON IMPLEMENTATION PROGRESS OF THE REGIONAL PLAN</td>
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<td>GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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FISCAL IMPACT:

None

BACKGROUND:

Collaboration and coordination are critical to the success of Southern Nevada Strong (SNS). SNS staff will present key highlights from Regional Partners’ successes and implementation progress related to the Regional Plan. Highlights will include activity from stakeholders and partners outside the Regional Partners as well.

Included in this presentation will be previous and upcoming work from the SNS office. SNS staff identified these activities after meeting with the SNS Steering Committee members throughout the Fall of 2018.

Respectfully submitted,

DAN REUER
Director of Southern Nevada Strong

SNS Item #4
February 21, 2019
Non-Consent
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**SUBJECT:** SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA ITEMS

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**GOAL:** SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

**FISCAL IMPACT:**

None by this action

**BACKGROUND:**

The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items that would further advance the implementation of the Regional Plan.

Respectfully submitted,

DAN REUTER
Director of Southern Nevada Strong

SNS Item #5
February 21, 2019
Non-Consent
REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

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<td>SUBJEC T: CITIZENS PARTICIPATION</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

SNS Item #6
February 21, 2019
Non-Consent