NOTICE AND AGENDA OF PUBLIC MEETING

SOUTHERN NEVADA STRONG STEERING COMMITTEE

1:00 P.M. JULY 31, 2018

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV  89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcsnv.com; or by contacting Marin DuBois at (702) 676-1836.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS:

Clark County Government Center
500 S. Grand Central Pkwy.
Las Vegas, NV  89155

City of Henderson
Office of the City Clerk
240 Water Street
Henderson, NV  89015

CC Regional Justice Center
200 Lewis Ave.
Las Vegas, NV  89155

RTC
600 S. Grand Central Pkwy.
Las Vegas, NV  89106

RTC website
www.rtcsnv.com

Nevada Public Notice
https://notice.nv.gov

BY: ________________

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – JULY 31, 2018
Page 1 of 2
Items 2 through 6 and 8 are items for possible action. Items 1, 7, and 9 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. **CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION**

2. **APPROVAL OF MINUTES: Meeting of April 26, 2018 (FOR POSSIBLE ACTION)**

3. **RECEIVE AND ACCEPT UPDATED PERFORMANCE INDICATORS AND PROVIDE FEEDBACK ON THE IMPLEMENTATION ACTIVITY GRAPHIC AND DASHBOARD (FOR POSSIBLE ACTION)**

4. **RECEIVE AN UPDATE ON A REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS (FOR POSSIBLE ACTION)**

5. **RECEIVE A PRESENTATION ON THE PROGRESS OF THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA’S “ON BOARD – YOUR FUTURE TRANSIT PLAN” INITIATIVE (FOR POSSIBLE ACTION)**

6. **RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE SOUTHERN NEVADA HEALTH DISTRICT (FOR POSSIBLE ACTION)**

7. **RECEIVE REGIONAL UPDATES**

8. **DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)**

9. **CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION**

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**The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500 TDD (702) 676-1834**

In compliance with Nevada Revised Statute 241.035(4), the Regional Transportation Commission of Southern Nevada shall create an audio and/or video recording of the meeting and retain such recording(s) for the required period of time.

*Any action taken on these items is advisory to the Regional Transportation Commission.*

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – JULY 31, 2018

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REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

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<td>SUBJECT: CITIZENS PARTICIPATION</td>
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<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<td>GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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FISCAL IMPACT:
None

BACKGROUND:
In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

mld

SNS Item #1
July 31, 2018
Non-Consent
MINUTES
SOUTHERN NEVADA STRONG STEERING COMMITTEE
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA
APRIL 26, 2018

These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format. For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON APRIL 19, 2018

Clark County Government Center  City of Henderson  CC Regional Justice Center  RTC
500 S. Grand Central Pkwy.  Office of the City Clerk  200 Lewis Ave.  600 S. Grand Central Pkwy.
Las Vegas, NV  89155  Las Vegas, NV  89155  Las Vegas, NV  89106
RTC Website
www.rtcsnv.com
Nevada Public Notice
https://notice.nv.gov

CALL TO ORDER
Mr. Raymond Hess, called the meeting to order at 1:12 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Lisa Corrado, Acting Chair, City of Henderson (Alternate)
Nancy Amundsen, Clark County (Alternate)
Robert Fielden, Urban Land Institute
Shawn Gerstenberger, University of Nevada, Las Vegas
Raymond Hess, Regional Transportation Commission of Southern Nevada (Alternate)
Kenneth MacDonald, Conservation District of Southern Nevada
Mindy Meacham, Southern Nevada Health District (Alternate)
Coy Peacock, Nevada Department of Transportation (Alternate)
Anthony Ruiz, Las Vegas Global Economic Alliance (Alternate)
Robert Summerfield, City of Las Vegas
Angel Williams, United Way of Southern Nevada (Alternate)

MEMBERS ABSENT:
Debra March, Chair, Regional Transportation Commission of Southern Nevada
Chris Giunchigliani, Vice-Chair, Southern Nevada Regional Planning Coalition
Joselyn Cousins, Federal Reserve Bank of San Francisco
Amparo Gamazo, Southern Nevada Regional Housing Authority
Scott Hansen, City of Boulder City
Ryann Juden, City of North Las Vegas
Doa Meade, Southern Nevada Water Authority
Capt. William Scott, Las Vegas Metropolitan Police Department
Pat Skorkowsky, Clark County School District

RTC STAFF:
Craig Raborn, Manager of Transportation Planning
Daniel Fazekas, Senior Regional Planner
Paul Gully, Management Analyst
David Gloria, Administrative Specialist

INTERESTED PARTIES:
Shilpa Daulat, University of Nevada, Las Vegas School of Medicine
Mike Janssen, City of Las Vegas
Chris Nevitt, City and County of Denver
Item:
4. DISCUSS STRATEGIES TO ADVANCE IMPLEMENTATION OF TRANSIT-ORIENTED DEVELOPMENT (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), announced that since a quorum of the Southern Nevada Strong (SNS) Steering Committee had not yet been reached, Item #2 Elect an Acting Chair would be held until enough members arrived to vote on the item. He suggested that the SNS Steering Committee members have an informal discussion of strategies to advance implementation of transit-oriented development (TOD), in the interest of time. He began by briefly describing the recent TOD Symposium and the speakers who presented, including Mr. Chris Nevitt, City and County of Denver (Denver), who was present.

While waiting for the last member to arrive, Mr. Hess provided background on SNS. Southern Nevada was a recipient of a Sustainable Community Initiative Grant, which the RTC wanted to address by creating a region-wide sustainability blueprint. There are three core components to this plan: improve economic competitiveness and education, increase education choice, and invest in complete communities. He explained that TOD addresses all three of these goals and is a key issue area identified by the SNS team. RTC staff has been working to educate the community about these issues as well as addressing issues from a regional planning standpoint. The SNS Steering Committee is made up of representatives from key entities who are interested in supporting these efforts.

A quorum of the SNS Steering Committee was reached and Mr. Hess moved on to Item #2, Elect an Acting Chair.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
2. ELECT AN ACTING CHAIR (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), noted that since both the Southern Nevada Strong (SNS) Steering Committee Chair and Vice-Chair were not in attendance, the members would need to elect an Acting Chair to preside over the meeting. Mr. Hess nominated Ms. Lisa Corrado, City of Henderson, to serve as Acting Chair. Ms. Corrado accepted the nomination.

Motion:
Mr. Raymond Hess, Regional Transportation Commission of Southern Nevada, made a motion to elect Lisa Corrado as Acting Chair.

Vote/Summary:
11 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Lisa Corrado, Robert Fielden, Shawn Gerstenberger, Raymond Hess, Kenneth MacDonald, Mindy Meacham, Coy Peacock, Anthony Ruiz, Robert Summerfield, Angel Williams
Nays: None
Absent: Debra March, Chris Giunchigliani, Joselyn Cousins, Amparo Gamazo, Scott Hansen, Ryann Juden, Doa Meade, William Scott, Pat Skorkowsky
**Item:**
1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

**Comments:**
No comments were made.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
3. APPROVAL OF MINUTES: Meeting of February 13, 2018 (FOR POSSIBLE ACTION)

**Comments:**
No comments were made.

**Motion:**
Mr. Robert Fielden, Urban Land Institute, made a motion to approve the minutes.

**Vote/Summary:**
11 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Lisa Corrado, Robert Fielden, Shawn Gerstenberger, Raymond Hess, Kenneth MacDonald, Mindy Meacham, Coy Peacock, Anthony Ruiz, Robert Summerfield, Angel Williams
Nays: None
Absent: Debra March, Chris Giunchigliani, Joselyn Cousins, Amparo Gamazo, Scott Hansen, Ryann Juden, Doa Meade, William Scott, Pat Skorkowsky

**Item:**
4. DISCUSS STRATEGIES TO ADVANCE IMPLEMENTATION OF TRANSIT-ORIENTED DEVELOPMENT (FOR POSSIBLE ACTION)

**Comments:**
Returning to the earlier discussion, Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), recounted strategies to advance implementation of transit-oriented development (TOD). He proposed that the members begin by sharing any relevant TOD issues or comments stemming from the recent TOD Symposium.

Acting Chair Lisa Corrado, City of Henderson, first mentioned that during the recent TOD Symposium, a panel member commented how TOD was illegal in Southern Nevada. She brought up the issue of standards and regulations hampering TOD development and asked Mr. Chris Nevitt, City and County of Denver (Denver), how this issue could be addressed. Mr. Nevitt replied that the comment in question may have been hyperbolic, but he noted that the idea of TOD regulations are a real issue. He said the comment was likely meant to address the inconsistency between TOD requirements and other regulations, such as land use requirements, parking requirements, streetscape standards, and other guidelines antithetical to TOD. He remarked that the goal of TOD is primarily to create better infrastructure that works well to support transportation of all kinds, which is sometimes in conflict with specific infrastructure plans.

Next, Mr. Hess asked Mr. Nevitt what kind of incentives Denver used to support TOD initiatives. Mr. Nevitt began by stating that Southern Nevada was in a great position to learn from other agencies that have already implemented TOD efforts. To that end, he described how Denver had believed that TOD followed transit; that by implementing transit, TOD would come. This turned out to be false. The RTC
could learn from this and begin establishing protocols and policies early in the TOD discussion. This would provide a basis for the development community and create a more cohesive strategy overall. Mr. Coy Peacock, Nevada Department of Transportation (NDOT), questioned what type of support and involvement the Colorado Department of Transportation (CDOT) had contributed to Denver’s TOD efforts. Mr. Nevitt responded that CDOT was the recipient of federal funds and that the Metropolitan Planning Organization (MPO) worked with CDOT to distribute those funds to local jurisdictions for project programming. There are many large state highways running through Denver that are overseen by CDOT, which created some planning challenges, as CDOT’s goals were not always aligned with the City of Denver’s. However, he explained that CDOT has become a better partner over the past few years.

Mr. Kenneth MacDonald, Conservation District of Southern Nevada, described a trip his organization made to Denver, where they toured the Panasonic headquarters near the Denver International Airport. He asked Mr. Nevitt to explain the role transit played in attracting the company to the area. Mr. Nevitt replied that transit was central to the decision, with the nearby investments in transportation infrastructure making Denver a high-priority choice.

Next, Acting Chair Corrado asked Mr. Nevitt how the various communities and cities were organized under the umbrella of TOD and whether broad plans were used to map all of the transit stations out. Mr. Nevitt answered that since Denver itself contains a quarter of the entire metropolitan area, it has about half of the total TOD stations. The MPO, working with the other jurisdictions, made efforts to establish the goals of each station, which Mr. Nevitt observed was a big coordination challenge. Overall, the goal was to make the kind of developments that would make the transit investments worth it. Ms. Corrado then asked how each community can maintain its own development standards while staying aligned with TOD. Mr. Nevitt did not have the answer to that question, but he stated that this would be a good discussion to begin early in the RTC’s process. He mentioned that TOD developments must be appropriate for the community, but the developments that occur around it are a big part of the return on investment. Mr. Nevitt advised to not rush into developing a particular way because it is an available option, but allow the market to dictate what development should be made. To get the best possible return on investment for these transit investments, it might make more sense to wait to develop, rather than make the wrong development choices and be stuck with something that is not suitable for the next 30 years.

Mr. Robert Summerfield, City of Las Vegas, inquired about conversations occurring around Transportation Network Companies (TNCs) and the growing impacts of autonomous vehicles on public transit. Mr. Nevitt replied that Denver elected to embrace TNCs and have them regulated through the Public Utilities Commission. However, the public was still undecided on how TNCs affect issues such as congestion. Overall, TNCs present new challenges to policy that also apply to autonomous vehicles. Both are still new enough that the long-term impacts are impossible to determine. Despite this, he added that the progression of Denver’s fixed route transit system is not being delayed to accommodate these new developments. Public transit developments are occurring as planned, as the future of these transportation alternatives is still uncertain. Mr. Nevitt remarked that dockless bike sharing is one technology that Denver has been resistant to adopting. While there are higher capital costs associated with docked bike shares, dockless bike shares often result in cluttered environments when bikes are parked haphazardly or are not corralled.

Then, Ms. Angel Williams, United Way of Southern Nevada, asked if Denver’s TOD plans address the population’s access to social safety nets, such as healthcare. Mr. Nevitt said they do not, although the displacement and gentrification effects on population have been considered. There are several
challenges in that area when developing TOD. He described how Denver deployed a TOD fund to finance the acquisition of land around future transit, which could also be a good option for the RTC. This provided a total of $15 million to support zero- and low-interest loans to help purchase land for construction of affordable housing. He described the features of this program, noting that this turned out to be an effective means of generating affordable housing near transit. Overall, this provided a return on the initial investment for everyone involved.

Next, Mr. Hess referred back to the recent RTC Salt Lake City field trip, playing a brief video of trip highlights for the Southern Nevada Strong (SNS) Steering Committee.

After the video, the SNS Steering Committee members briefly discussed the trip. Mr. MacDonald detailed how the development community would not invest without rail, as rail indicates a certain sense of permanency and a commitment to the community. Overall, the community seemed to benefit highly from the advancements. Mr. Anthony Ruiz, Las Vegas Global Economic Alliance, agreed, and stated that Las Vegas is behind in many ways. There are fewer advancements in high-capacity transit overall, and yet the population is growing. He stressed that Las Vegas could apply many of the same strategies as Salt Lake City and reap many of the same benefits. Mr. MacDonald also pointed out that the rail investment was a big part of bringing Panasonic to the Denver area, as well as encouraging young professionals to move to the area.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
5. RECEIVE AN UPDATE ON THE WORKFORCE OF TOMORROW STUDY (FOR POSSIBLE ACTION)

**Comments:**
Mr. Anthony Ruiz, Las Vegas Global Economic Alliance (LVGEA), provided an update on the Workforce of Tomorrow Study. Following a detailed PowerPoint presentation [attached], Mr. Ruiz provided background on the study, noting that the Millennial population is a significant driver of economic growth and is a large segment of the overall workforce. Addressing this population will be important for future goals. Mr. Ruiz provided an overview of the diversity of Millennials, noting that the data shows Millennial population wants transit options.

Moving on to the study’s approach, Mr. Ruiz explained that the goal is to learn about different subsets of the Millennial population and build the broadest data sets possible within the given time frame. To do this, the study built audience segments for more granular analysis. He provided a list of these segments, noting that these groups are the segments most likely to interact with the RTC:

- Young professionals searching for work
- Entry-level professionals searching for a car
- Navigators of public transportation routes
- Working car-owning professionals checking for live updates
- Young professionals researching available public amenities
- Local access to telecommunication services and mobility

From there, the study tried to find clusters within these groups and analyze the data beyond that point. With specific audience clusters identified, each cluster will then be analyzed further to find insights. Mr. Ruiz briefly reviewed a few of the key priorities identified in this review, including:
• Affordability and cost
• Work-life balance
• Proximity to work
• Access to open green spaces
• Proximity to entertainment options

This led into discussion of the following key investments that were identified in these reviews:
• Enhanced public transportation
• Environmental sustainability
• Public education
• Parks and recreation

Moving forward, these segments will be further surveyed to learn more about the preferences and desires of the Millennials population. This will be cross-referenced with other data to get a clear picture of what amenities this population segment will actually use.

Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), said the data will be a great help in determining which investments will best support the community. Acting Chair Lisa Corrado, City of Henderson, stated that it will become essential to connect these insights to concrete planning efforts.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
6. RECEIVE AN UPDATE ON THE WALKABILITY ACTION INSTITUTE (FOR POSSIBLE ACTION)

Comments:
Following a detailed PowerPoint presentation [attached], Mr. Craig Raborn, Manager of Transportation Planning for the Regional Transportation Commission of Southern Nevada (RTC), reported on the Walkability Action Institute (Institute). He began by providing background on the Institute, describing how it brought together a selection of interdisciplinary teams from agencies around the country and national experts to review best practices in walkability design, programming and policy solutions. The goal of this four-day program, and the associated team projects, was to gain insights that could be later applied to a walkability action plan.

In addition to himself, Mr. Raborn said the participating members of the Southern Nevada team included Clark County Commissioner Marilyn Kirkpatrick, Mr. Mike Janssen from the City of Las Vegas, Mr. Robert Herr from the City of Henderson, Dr. Michael Johnson from the Southern Nevada Health District, and Victor Arredondo from the Nevada American Heart Association. The training programs that occurred at the Institute included the following:
• Classroom instruction
  o Roles and Opportunities
  o Using Data
  o Engaging Stakeholders
  o Creative Planning and Engineering
• Field exercises
  o Walk Audit methodology
Mr. Raborn briefly provided details on these training programs and the goals of educating the members on how to identify walkability issues in the built environment. Overall, these training programs included assessments of the following issues and why Southern Nevada should care about walkability problems: safety and fatality rates, health, economy, connecting and coordinating current activities among jurisdictions.

Primarily, Mr. Raborn remarked that overcoming inertia will be a primary challenge for improving these outcomes. Moving forward, he outlined the four goals of the initial plan that Southern Nevada came up with:

- Goal 1: Improve data and understanding of impacts of poor walking environment
- Goal 2: Adopt new design standards/options for walkability
- Goal 3: Pilot test program to use schools as walking destinations for neighborhoods
- Goal 4: Measure success and grow programs

Mr. Raborn took a moment to provide more detail on Goal 3, the pilot test program for schools. He explained the ideas behind this pilot program and the steps that would be taken to see it through. This included the following:

- Open school playgrounds as parks
- Establish Memorandums of Understanding between schools and local agencies
- Local agencies share maintenance
- Police increase presence patrols
- Improve off-site walkable infrastructure
- Increase community activities at schools

Mr. Raborn gave an overview of the RTC and Southern Nevada Strong (SNS) initiatives that were completed and those that are underway. The two initiatives completed include: School Walk Audits and the Regional Bicycle and Pedestrian Plan. Initiatives underway include staff focus on pedestrian and bicycle planning, the Pedestrian Comfort Study and Demonstration Project, Livable Centers Study Pilot Programs, and to start developing a regional walkability plan. In terms of Action Institute steps, Mr. Raborn outlined the broad schedule moving forward as follows:

- Finish Action Plan by June 1, 2018
- Keep growing partners
- Start implementing each Action Item
- Demonstrate success at July 2019 National Association of Counties (NACo) meeting

Mr. Janssen praised these efforts, saying that the Southern Nevada team had found more insights than he initially expected. Mr. Raymond Hess, Director of Planning Services for the RTC, thanked the contributing member agencies and stated the importance of these types of agency partnerships. He agreed the results would be highly beneficial for the region. Mr. Raborn mentioned that it could be possible to bring an instructor from this program into the RTC to have them share insights with other members. He said this could be possible by August 2018.

Then, Mr. Coy Peacock, Nevada Department of Transportation (NDOT), brought up an issue of sidewalk barriers near highways and asked what type of barrier could be implemented to make pedestrians feel safer near high-traffic corridors. Mr. Raborn explained that there are different ways to provide that type of security, including landscape planters. It could also be possible to redesign the
street completely to reduce the number of lanes in overbuilt roads and create more space on either side for pedestrians. However, the roads also function as flood control systems, so those types of considerations would need to be factored into the planning.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:** 7. RECEIVE AN UPDATE ON A REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS (FOR POSSIBLE ACTION)

**Comments:**
Due to the lack of time, Acting Chair Lisa Corrado, City of Henderson, and Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), suggested holding this item until the next scheduled meeting. No members expressed objections.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:** 8. RECEIVE REGIONAL UPDATES

**Comments:**
No comments were made.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:** 9. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**Comments:**
Acting Chair Lisa Corrado, City of Henderson, commented that she wanted to invite a representative from the Department of Housing and Urban Development to give a presentation to the Southern Nevada Strong Steering Committee. This would provide information on what is happening in the housing market and how Southern Nevada can better address emerging housing issues.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:** 10. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

**Comments:**
No citizens provided comment, although Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), noted that today would be his last Southern Nevada Strong (SNS) Steering Committee meeting as he had accepted a new position in Michigan.
Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

ADJOURNMENT

The meeting adjourned at 2:46 p.m.

Respectfully submitted,

_________________
David Gloria, Recording Secretary

_________________
Marek Biernacinski, Transcription Secretary
Workforce of Tomorrow
Developing a robust understanding of what Las Vegas can do today, to build a larger workforce tomorrow.

Initial Findings: Existing Data Analysis
Based on the analysis of public assets as well as the audience most regularly engaging with the content on the website, we have developed the following audience clusters that are most likely to be engaging with the RTC (directly) or its content:

Young Professionals Searching for Work
Entry-Level Professionals Searching for a Car
Navigators of Public Transportation Routes
Working Car-Owned Professionals Checking for Live Updates
Young Professionals Researching Available Public Amenities
Local Access to Telecommunication Services and Mobility

In terms of the key similarities among audience cluster members living in or near Las Vegas (7.2% of total unique visitors to the website over the past 24 months) the following outliers could be identified among nearly all audience clusters:

• High propensity to be searching for employment
• Primarily between the ages of 25-34 (nearly 30%)
• Heavy engagement on mobile devices for key age ranges when paired with those visitors searching for employment
• Across all age ranges the most engaging content are maps and routes
• Main interests of visitors are: entertainment, travel, technology, retail, photography, music, home décor, sports, food
• Key interests among all age demographics in innovation and advanced technological investment
Key Priorities: Local Audience

- Affordability and cost has remained a consistent top priority across all areas, from choosing housing, to relocating, to the top priority when choosing a city or town in which to live.
- Work-life balance is among the second most sought-after criteria when choosing a new place to live, or weighing the quality of life in a city.
- When it comes to the top-ranked priorities for the local Workforce of Tomorrow, we are seeing that proximity to work, open green spaces and proximity to dining options and entertainment are among the top-ranked features they look for.
Key Investments: Local Audience

- The Workforce of Tomorrow is split in terms of the top investments they look for in a city, and that split is based on age range.
- Older, more settled members of the Workforce of Tomorrow are interested in investments in public education and parks and recreation.
- The younger members of the Workforce of Tomorrow want enhanced public transportation and want to see greater investments in environmental sustainability.
- Across the board, local members of the Workforce of Tomorrow feel as though it is unnecessary to invest in luxuries such as blanket WiFi access for the region, while older members of the group are not particularly interested in public transportation investments.

Key Reasons for Moving

As part of a deeper dive into the motivations for moving to a different area in the city, we surveyed the local Workforce of Tomorrow and found the following:

- Greater access to parks and green spaces were key for older members of the Workforce of Tomorrow.
- Younger members of the group focused more on being closer to friends, proximity to nightlife, dining and entertainment, and greater access to public transportation.
- While public safety was not the highest priority, it was clear that this was more of a focus for members on the older, more settled side of the age spectrum.
Local Transportation Investments

For the Workforce of Tomorrow, we want to know what priorities matter most when it comes to investments in transportation and infrastructure:

- Older members of the demographic are focused on an increased capacity on the roads/more lanes for traffic
- Younger members in overwhelming numbers support a streetcar or light rail system in Southern Nevada
- Younger members also focused heavily on pedestrian and bicycle options as well as more buses and bus lanes in and around their city

National Benchmarks

In order to qualify the results from local surveys, a focus on a national audience of the Workforce of Tomorrow has been taken and in many cases, results are similar, with a few interesting and notable exceptions:

- Affordability and cost is a priority with this audience across both the local and national level
- For an older segment of the audience, as was seen in Southern Nevada, higher quality education matters significantly
- On that same note, we see a younger demographic interested in work-life balance and access to public transportation
National Benchmarks (cont’d)

With regards to a national audience’s priorities when it comes to public investment, we are seeing some variations that are noteworthy, and are looking forward to seeing what the final results are as compared to the local audience:

• Investments in green spaces as well as parks and recreation are a top priority for a national audience of both older and younger members of the demographic

• Light rail systems and improved public transportation are also among key priorities for the Workforce of Tomorrow, somewhat more than the local audience when isolating the older set of respondents

• Interestingly, when we look at national respondents, those coming from smaller states or suburban/rural towns favor green space investments, while people coming from large cities have been notably favoring investments in public safety

What to Expect
What to Expect

Once the data gathering is complete in the next two weeks, the data will be exported in its entirety, compiled and analyzed for outliers or discrepancies.

A review of all these points will be conducted and, following the comparison to both the national surveys and the secondary (currently ongoing) surveys which dive deeper into motives, we will determine the significance of these findings and what that might mean for the future investments and prospective priorities of the Southern Nevada Workforce of Tomorrow.

The report’s key findings will be presented in detail by Corey on May 15th at the 38th Annual Vegas Perspective.
Walkability Action Institute

- NACDD with support from the CDC
- 9 interdisciplinary regional teams
- Representatives from Public Health, MPO, Transportation, Elected Official, and others
- National experts for instructors
- Develop a regional action plan of short- and long-term implementation outcomes
## Southern Nevada Team

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<tr>
<td>Marilyn Kirkpatrick</td>
<td>Clark County Commissioner &amp; SNHD Board Chair</td>
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<td>Mike Janssen</td>
<td>Public Works Director, City of Las Vegas</td>
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<tr>
<td>Robert Herr</td>
<td>Director of Public Works, Parks and Recreation, City of Henderson</td>
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<td>Dr. Michael Johnson</td>
<td>Director of Community Health, SNHD</td>
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<tr>
<td>Victor Arredondo</td>
<td>Senior Advisor, Nevada American Heart Association</td>
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<tr>
<td>Craig Raborn</td>
<td>Planning Manager, RTC (Team Lead)</td>
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</table>

## The Training

### Classroom instruction
- Roles and Opportunities
- Using Data
- Engaging Stakeholders
- Creative Planning and Engineering

### Field Exercises
- Walk Audit methodology
- Scavenger Hunt

### Daily Homework
The Training

Classroom instruction

- Roles and Opportunities
- Using Data
- Engaging Stakeholders
- Creative Planning and Engineering

Field Exercises

- Walk Audit methodology
- Scavenger Hunt

Daily Homework
<table>
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<tr>
<th>Scavenger Hunt</th>
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</table>

**"Homework" Outcomes**

**Our regional “Why?”**
- Safety (high fatality rate)
- Health
- Economy
- Connect and coordinate current activities

**Overarching challenge:** Inertia

**Additional challenges:**
- Public awareness and readiness
- Retrofitting current unwalkable built environment
- Easily changeable priorities
Our Initial Plan

Goal 1: Improve data and understanding of impacts of poor walking environment

Goal 2: Adopt new design standards/options for walkability

Goal 3: Pilot test program to use schools as walking destinations for neighborhoods

Goal 4: Measure success and grow programs

**Long Term:** Implement comprehensive and coordinated plan
### Drill Down: School Pilots

- Open school playgrounds as parks
- MOUs between schools and local agencies
- Local agencies share maintenance
- Police increase presence patrols
- Improve off-site walkable infrastructure
- Increase community activities at schools

### RTC and SNS Initiatives

- School Walk Audits (Completed)
- Regional Bicycle and Pedestrian Plan (Completed)
- Staff focused on Pedestrian and Bicycle Planning
- Pedestrian Comfort Study and Demonstration Project
- Livable Centers Study Pilot Programs
- Future: start developing regional walkability plan
Next Action Institute Steps

- Finish Action Plan by June 1
- Keep growing partners
- Start implementing each Action Item
- Demonstrate success at July 2019 National Association of Counties (NACo) meeting

Questions?

Craig Raborn, Manager of Planning
rabornc@rtcsnv.com
702-676-1715
Federal Grants Workshop

Benoy Jacob
Associate Professor of Public Policy
University of Nevada, Las Vegas (UNLV)

Federal Grants Workshop

Arash Ghafoori
Executive Director
Nevada Partnership for Homeless Youth

David Paull
Director of Real Estate Development
Nevada HAND
Federal Grants Workshop

nancy brune
executive director
guinn center for policy priorities

Federal Grants Workshop

justin harrison
director of government affairs
metro chamber of commerce

john ritter
president
nevada grants council | ritter charitable trust
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<thead>
<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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<tbody>
<tr>
<td>SUBJECT: PERFORMANCE INDICATORS AND IMPLEMENTATION ACTIVITY</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
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<tr>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AND ACCEPT UPDATED PERFORMANCE INDICATORS AND PROVIDE FEEDBACK ON THE IMPLEMENTATION ACTIVITY GRAPHIC AND DASHBOARD (FOR POSSIBLE ACTION)</td>
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<tr>
<td>GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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FISCAL IMPACT:

None

BACKGROUND:

A set of performance measurements outlining how the success of the Southern Nevada Strong (SNS) Regional Plan will be measured was produced as part of the SNS planning process. Since the transition to the Regional Transportation Commission of Southern Nevada, SNS staff has actively researched additional metrics and visualization designs to aid in communicating progress. In 2017, the SNS Steering Committee discussed a new design for the indicators dashboard and proposed a new implementation activity graphic. Since receiving that direction, staff has been working to publish these graphics online in a dynamic platform, which will be presented during the meeting.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #3
July 31, 2018
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<tr>
<td><strong>SUBJECT:</strong> REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS</td>
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<td><strong>RECOMMENDATION BY PETITIONER:</strong> THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON A REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS (FOR POSSIBLE ACTION)</td>
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<td><strong>GOAL:</strong> SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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FISCAL IMPACT:

None

BACKGROUND:

For the past 18 months, Southern Nevada Strong (SNS) has been working with the region’s largest social service nonprofit organizations to 1) identify specific opportunities and barriers to increase the flow of federal grant funding to Southern Nevada; and, 2) build skills and increase coordination that will drive progress. From fall 2016 to summer 2017, SNS convened a working group of nonprofit grant professionals to co-develop a strategic framework for improving federal grant capacity and competitiveness that relies on skills building and increased coordination to improve grant application outcomes. As such, from March 2018 to July 2018, SNS hosted a series of workshops that brought nonprofits together to learn strategies and best practices from experts and each other. Staff will present a summary of these workshops and plans for further programming on this topic.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #4
July 31, 2018
Non-Consent
AGENDA ITEM

SUBJECT: “ON BOARD – YOUR FUTURE TRANSIT PLAN” UPDATE

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE A PRESENTATION ON THE PROGRESS OF THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA’S “ON BOARD – YOUR FUTURE TRANSIT PLAN” INITIATIVE (FOR POSSIBLE ACTION)

GOAL: ENHANCE MOBILITY BY IMPROVING TRANSPORTATION CHOICES AND FACILITATING MULTI-MODAL CONNECTIVITY

FISCAL IMPACT:
None

BACKGROUND:

On Board – Your Future Transit Plan (On Board) is the community's comprehensive transit plan for Southern Nevada. This visionary plan will identify how enhancements to the current bus system, new high-capacity transit services, and emerging transit technologies can improve future mobility and accessibility for Southern Nevada residents and visitors. A Regional Transportation Commission of Southern Nevada (RTC) staff member will provide a brief presentation on the progress made on the plan to date, including an update on the Maryland Parkway project and Resort Corridor Feasibility Study.

RTC staff will present on the planning process for On Board, as well as potential outcomes and nexus with the Regional Plan.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #5
July 31, 2018

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Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

Metropolitan Planning Organization [X]  Transit [ ]  Administration and Finance [ ]

SUBJECT: SOUTHERN NEVADA STRONG IMPLEMENTATION UPDATE

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE SOUTHERN NEVADA HEALTH DISTRICT (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:

None

BACKGROUND:

The Southern Nevada Strong Regional Plan identifies local governments and nonprofit organizations as the responsible organization to implement numerous public health, walking and biking, and capacity building goals and strategies. The Southern Nevada Health District (SNHD) is a valuable partner within all of these issues. SNHD will present its work within the Office of Chronic Disease and Prevention and highlight its activities related to the implementation of Southern Nevada Strong.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #6
July 31, 2018
Non-Consent
AGENDA ITEM

SOUTHERN NEVADA STRONG REGIONAL UPDATES

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE REGIONAL UPDATES

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
Collaboration and coordination is critical to the success of Southern Nevada Strong. Since the Southern Nevada Strong Steering Committee represents a broad spectrum of interests, it would be beneficial for Steering Committee members to share information and updates related to implementation of the Regional Plan.

While no action may be taken on the subjects discussed, this item provides an opportunity for the exchange of information.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #7
July 31, 2018
Non-Consent
# AGENDA ITEM

**SUBJECT:** SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA ITEMS

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**GOAL:** SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

**FISCAL IMPACT:**

None by this action

**BACKGROUND:**

The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items that would further advance the implementation of the Regional Plan.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #8
July 31, 2018

Non-Consent
REGIONAL TRANSPORTATION COMMISSION 
OF 
SOUTHERN NEVADA 

AGENDA ITEM

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FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

CRAIG RABORN
Director of Metropolitan Planning Organization

SNS Item #9
July 31, 2018
Non-Consent