NOTICE AND AGENDA OF PUBLIC MEETING

SOUTHERN NEVADA STRONG STEERING COMMITTEE

1:00 P.M. OCTOBER 26, 2017

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV  89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcnv.com; or by contacting Marin DuBois at (702) 676-1836.

THEMEETING HAS BEEN PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS:

Clark County Government Center
500 S. Grand Central Pkwy.
Las Vegas, NV  89155

City of Henderson
Office of the City Clerk
240 Water Street
Henderson, NV 89015

CC Regional Justice Center
200 Lewis Ave.
Las Vegas, NV  89155

RTC
600 S. Grand Central Pkwy.
Las Vegas, NV  89106

RTC website
www.rtcnv.com

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BY: ____________________________

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Items 2 through 8 and 10 are items for possible action. Items 1, 9 and 11 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

2. APPROVAL OF MINUTES: Meeting of July 27, 2017 (FOR POSSIBLE ACTION)

3. DESIGNATE OFFICERS FOR 2017 – 2018 (FOR POSSIBLE ACTION)

4. RECEIVE AN UPDATE ON THE URBAN AGRICULTURE CONFERENCE (FOR POSSIBLE ACTION)

5. RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE CLARK COUNTY SCHOOL DISTRICT (FOR POSSIBLE ACTION)

6. RECEIVE AN UPDATE ON THE PROGRESS OF THE SOUTHERN NEVADA STRONG COMMUNITY ENGAGEMENT TOOLKIT (FOR POSSIBLE ACTION)

7. ACCEPT UPDATED PERFORMANCE INDICATORS AND PROVIDE FEEDBACK ON THE IMPLEMENTATION ACTIVITY GRAPHIC AND DASHBOARD (FOR POSSIBLE ACTION)

8. RECEIVE AN UPDATE ON THE 2017 PRIORITIES AND 2018 PROCESS (FOR POSSIBLE ACTION)

9. RECEIVE REGIONAL UPDATES

10. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

11. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.
The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500   TDD (702) 676-1834

In compliance with Nevada Revised Statute 241.035(4), the Regional Transportation Commission of Southern Nevada shall create an audio and/or video recording of the meeting and retain such recording(s) for the required period of time.

*Any action taken on these items is advisory to the Regional Transportation Commission.*
### Regional Transportation Commission of Southern Nevada

#### Agenda Item

<table>
<thead>
<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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<tbody>
<tr>
<td>SUBJECT: CITIZENS PARTICIPATION</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<tr>
<td>GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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#### Fiscal Impact:

None

#### Background:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

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SNS Item #1
October 26, 2017
Non-Consent
MINUTES
SOUTHERN NEVADA STRONG STEERING COMMITTEE
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA
JULY 27, 2017

These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format. For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON JULY 20, 2017

<table>
<thead>
<tr>
<th>Location</th>
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CALL TO ORDER
Ms. Chris Giunchigliani, Chair, called the meeting to order at 1:04 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Chris Giunchigliani, Chair, Southern Nevada Regional Planning Coalition
Nancy Amundsen, Clark County (Alternate)
Joselyn Cousins, Federal Reserve Bank of San Francisco
Stephanie Garcia-Vause, City of Henderson
Terri Janison, United Way of Southern Nevada (Alternate)
Tracy Larkin-Thomason, Nevada Department of Transportation
Kenneth MacDonald, Conservation District of Southern Nevada
Doa Meade, Southern Nevada Water Authority
Cass Palmer, City of North Las Vegas (Alternate)
Tina Quigley, Regional Transportation Commission of Southern Nevada
Deborah Reyes, Las Vegas Metropolitan Police Department (Alternate)
Robert Summerfield, City of Las Vegas (Alternate)
Deborah Williams, Southern Nevada Health District (Alternate)

MEMBERS ABSENT:
Debra March, Regional Transportation Commission of Southern Nevada, Vice-Chair
Brok Armantrout, City of Boulder City
Robert Fielden, Urban Land Institute
Shawn Gerstenberger, University of Nevada, Las Vegas
Jonas Peterson, Las Vegas Global Economic Alliance
Pat Skorkowsky, Clark County School District

RTC STAFF:
Raymond Hess, Director of Planning
Rae Lathrop, Manager of Regional Planning
Sue Christiansen, Manager of Government Affairs, Media Relations and Marketing
Daniel Fazekas, Senior Regional Planner
Monika Bertaki, Public Affairs Administrator
Marin DuBois, Management Analyst
Paul Gully, Management Analyst
Amear Alhadidi, Office Assistant

INTERESTED PARTIES
Cleveland Dudley, Nevada Department of Transportation
INTERESTED PARTIES CONTINUED:
Coy Peacock, Nevada Department of Transportation

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<thead>
<tr>
<th>Item</th>
<th>1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</th>
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<tbody>
<tr>
<td>Comments</td>
<td>No comments were made.</td>
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<tr>
<td>Motion</td>
<td>No motion was necessary.</td>
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<tr>
<td>Vote/Summary</td>
<td>No vote was taken.</td>
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<tr>
<th>Item</th>
<th>2. APPROVAL OF MINUTES: Meeting of January 26, 2017 (FOR POSSIBLE ACTION)</th>
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<tbody>
<tr>
<td>Comments</td>
<td>No comments were made.</td>
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<tr>
<td>Motion</td>
<td>Ms. Nancy Amundsen, Clark County, made a motion to approve the minutes.</td>
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<tr>
<td>Vote/Summary</td>
<td>11 Ayes. 0 Nays. The motion carried. Ayes: Nancy Amundsen, Stephanie Garcia-Vause, Chris Giunchigliani, Terri Janison, Ken MacDonald, Doa Meade, Cass Palmer, Tina Quigley, Deborah Reyes, Robert Summerfield, Deb Williams Nays: None Absent: Brok Armantrout, Joselyn Cousins, Robert Fielden, Shawn Gerstenberger, Tracy Larkin-Thomason, Debra March, Jonas Peterson, Pat Skorkowsky</td>
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<tr>
<th>Item</th>
<th>3. RECEIVE AN INVITATION TO THE URBAN AGRICULTURE CONFERENCE FOR AUGUST 24, 2017 (FOR POSSIBLE ACTION)</th>
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<tbody>
<tr>
<td>Comments</td>
<td>Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), announced that the RTC would be partnering with the Nevada State Cooperative Extension to review sustainability and agriculture issues in Southern Nevada at the Urban Agriculture Conference. He said the event would occur on August 24, 2017.</td>
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<tr>
<td>Motion</td>
<td>No motion was necessary.</td>
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<tr>
<td>Vote/Summary</td>
<td>No vote was taken.</td>
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</tbody>
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<tr>
<th>Item</th>
<th>4. ACCEPT THE FINAL REPORT OF THE REGIONAL GRANT STRATEGY FRAMEWORK (FOR POSSIBLE ACTION)</th>
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<tr>
<td>Comments</td>
<td>Ms. Rae Lathrop, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada, indicated that the purpose of the item was to inform the Southern Nevada Strong Steering Committee that a report from the Regional Grant Competitiveness work groups was included in the agenda backup and is published on the RTC’s website.</td>
</tr>
<tr>
<td>Motion</td>
<td>No motion was necessary.</td>
</tr>
</tbody>
</table>
Vote/Summary:
No vote was taken.

Item:
5. RECEIVE AN UPDATE ON THE SOUTHERN NEVADA STRONG ANNUAL SUMMIT (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), said that the Southern Nevada Strong (SNS) Annual Summit would be held on October 2, 2017 at the Thomas and Mack Center’s Strip View Pavilion. He announced that the keynote speaker would be the Mayor of Oklahoma City, Mick Cornett. Mr. Hess played a brief video of one of Mr. Cornett’s previous speaking engagements. Then, Mr. Hess added that a new initiative for SNS is to collect success story videos from member entities to include in social media and other marketing materials. Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, asked if there were invitations or links that members could share with others. Mr. Hess replied affirmatively, noting invitations would be sent out in the next month.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
6. ACCEPT UPDATED PERFORMANCE INDICATORS AND PROVIDE FEEDBACK ON THE IMPLEMENTATION ACTIVITY GRAPHIC AND DASHBOARD (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), described that the planning process for Southern Nevada Strong (SNS) included an indicator dashboard for performance metrics that the RTC had been working to update. Mr. Hess introduced Mr. Paul Gully, Management Analyst for the RTC, to provide updates on new indicators that could be included in the dashboard.

Mr. Gully began by describing two ways the RTC would track and measure the implementation of SNS. This included an update to the dashboard and a new visualization tool for tracking metrics. He explained that the indicators dashboard was updated with new indicators added to the initial dashboard. Furthermore, he continued, the dashboard included statistics from 2012 and 2014. Mr. Gully detailed that local planning efforts from other organizations were assessed in these initiatives to learn about which indicators would best support the efforts of SNS. He noted that a list of 35 metrics was included in the agenda backup. He stated that the second initiative was a redesign of the dashboard itself for ease of use and accessibility. He showed images of the new dashboard with the new metrics included and provided a few examples of the sorting tools that could be used to view the data.

Next, Mr. Gully explained that several indicators were added to each section of the dashboard, pointing out that several metrics were included to support environmental and sustainability efforts. However, he stressed that the dashboard was still a work in progress. He recounted that part of the goal of these efforts was to provide better ways to display and share data on the website. SNS staff intended to create a more comprehensive document where data could be easily sorted and reviewed. Mr. Gully remarked that the second goal of these efforts was to capture implementation data around each strategy. He related that a visualization tool was created to help show activity around each strategy and to provide a high-level snapshot of activities in action. He reported that this system provided a much easier way to view strategies...
on a granular level. Mr. Gully reviewed how tracking methodologies were created, noting that many were subjective and qualitative due to the lack of concrete targets in the plan.

Then, Mr. Gully provided an example of how the tool worked, describing a goal related to implementing light rail and multi-modal connectivity. He said that efforts needed to advance the strategy would be assessed and an activity level that could be used as a metric for tracking performance would be determined. Outreach to partners and leader organizations was an important part of this, he continued. SNS staff would be looking to its partners for guidance on future initiatives. In conclusion, Mr. Gully stated that this could be thought of as phase one of the project and other dynamic solutions would introduced over time. As a follow-up, Mr. Hess added that member input and feedback is appreciated. He said as the implementation activity snapshot is put together, input regarding what members are working on helps shape the project.

Chair Giunchigliani commented that terms referencing transit options should be more inclusive and use terms like light rail, urban light rail, and street car. She also said she is part of Impact Nevada (formerly Green Chips) which compiles a yearly sustainability report. She recommended SNS partner with Impact Nevada to coordinate information about activities. Chair Giunchigliani then asked for clarification regarding an additional component to SNS that looks at high school graduation rates/degrees. Mr. Gully said the current metric is percentage of the population with a high school diploma or higher. He proposed to do away with this metric and instead focus specifically on Clark County School District’s graduation rates. Chair Giunchigliani then commented saying it may be advantageous to also incorporate measurable data regarding dual credit and moving on to an associate’s degree or another program.

Chair Giunchigliani then referred to her efforts related to social services, specifically working on a pathway from poverty in two districts. She recalled examining overlaid data sets such as employment, poverty levels, etc. She noticed trends toward a lack of adequate childcare for parents with children under the age of 5 who have an associate’s or bachelor degree and make less than $10,000.00 per year. She observed a disconnect and wondered whether childcare could be an economic driver of why these individuals are not in a higher level of employment. She wished to understand the correlation and look into underserved areas.

Chair Giunchigliani continued her comments by asking what exactly the economic development plan for the region is. Mr. Gully responded by saying it was the Las Vegas Global Economic Alliance (LVGEA) comprehensive economic development plan. Chair Giunchigliani remarked saying this LVGEA group, which consists of non-elected persons, was unacceptable to her as far as creating the economic development plan for Southern Nevada. She then asked if a copy of the economic development plan was available to see. She wanted to ensure members are looking at the whole valley and the underlying connection and not singular, separate economic development projects. Ms. Terri Janison, United Way of Southern Nevada, chimed in saying that the economic development plan includes information Chair Giunchigliani was asking about. Ms. Janison said she would be happy to help clear up any questions.

Next, Chair Giunchigliani asked whether other counties and cities within the state have formats similar to Southern Nevada Strong. Mr. Hess said he looked across the country at areas that have regional planning initiatives, saying SNS is somewhat unique in that regard. He said he was not aware of a singular state-wide umbrella plan for Nevada. Ms. Nancy Amundsen, Clark County, added that there is not one. She did say there was a state land use planning office, and she was on the advisory council for that office, but that office deals mostly with helping smaller counties with plans and economic strategies. That said, there is currently no comprehensive state-wide plan. Members briefly touched on Washoe County’s Truckee Mountain Healthy Communities Coalition, saying this and similar kinds of “layers” can be looked into for
data collection purposes to provide more information as programs are put together.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

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**Item:**
7. RECEIVE AN UPDATE ON THE PROGRESS OF THE SOUTHERN NEVADA STRONG COMMUNITY ENGAGEMENT PLAN (FOR POSSIBLE ACTION)

**Comments:**
Following a detailed PowerPoint presentation [attached], Mr. Daniel Fazekas, Senior Regional Planner for the Regional Transportation Commission of Southern Nevada (RTC), began by saying one of Southern Nevada Strong’s (SNS) top priorities in 2017 was and is public and community outreach. Before he launched into the details of the program, he took time to recognize SNS in its early days under the City of Henderson saying it pioneered and set the standard for community outreach in Southern Nevada. He acknowledged the challenge to get feedback from the public. He discussed how the RTC and SNS staffs were developing a community engagement toolkit. He continued by saying there are currently 55 strategies in the SNS implementation matrix, adding that this is just the first step in a larger discussion about community input, developing cultural awareness, and cultivating civic engagement on the regional and neighborhood levels. Initially, the toolkit will have three deliverables:

1. A southern Nevada demographic map set including socio-economic, education, health, housing, transportation, language, and additional data. This will be updated annually;
2. Development of what is currently being called a Southern Nevada community engagement matrix;
3. Within the engagement matrix will be different engagement scenarios with provided step-by-step engagement recommendations.

Mr. Fazekas listed a few examples of similar engagement plans that staff looked to as examples and for guidance. He then provided visual examples of what various demographic maps with accompanying census data sets might look like. He remarked that one goal was to avoid duplicative work, explaining that the RTC had already developed a project analysis toolkit. The project analysis toolkit can be replicated and data layered in, allowing it to be used for the outreach toolkit. Mr. Raymond Hess, Director of Planning for the RTC, reflected on Chair Chris Giunchigliani’s, Southern Nevada Regional Planning Coalition, comments from earlier in the meeting about being able to see different population demographics. He elaborated that toolkit and the data available would work for that purpose. It could complement various dashboards that different organizations already have in place. Mr. Fazekas said staff has approximately 37 different data sets intended to be used in the SNS community outreach toolkit.

Chair Giunchigliani asked if it would be possible to drill down as deep as ethnicity, citing pockets of Ethiopian populations that have been in Southern Nevada for more than 25 years. Mr. Fazekas said it could be looked into. Chair Giunchigliani then asked if any local groups locally produced these kinds of models. Mr. Fazekas believed there was not anything available online. He said the goal would be for anyone to be able to use the SNS data that would be available in the proposed toolkit. Mr. Hess added that the project analysis tool was developed on the recommendation of the Transportation Resource Advisory Committee and Community Collaboration with the goal of better aligning data with project priorities. However, he stated that it became more complex as more data was included, so there needs to be a balance to maintain usability. Additionally, special analyses may be possible if certain agencies required them. Chair Giunchigliani mentioned that economic diversification could be supported by drilling down to business licenses in the review. In response, Mr. Fazekas remarked that as of now, the priority is getting the first phase out. He said this first step would provide a foundation for launching the next steps.
Ms. Deborah Williams, Southern Nevada Health District, asked if there was a way to designate zip codes on the block level. Mr. Fazekas replied that Health Insurance Portability and Accountability Act (HIPAA) regulations made collecting that information a challenge. Ms. Williams agreed and stated that her organization has lacked the resources to collect information beyond the zip code level up to this point and wondered if the tool could help. Mr. Hess said that information was available at different levels, and that it was important to designate which geography being looked at. He said that when the two were overlaid, strong conclusions could be drawn. Mr. Fazekas said policy maps were considered as a potential resource as well, and said that he interested in feedback on how the process could be managed. Mr. Fazekas continued by describing the development of a new community engagement spectrum that offered a continuum of engagement options. He listed several examples of these outreach efforts and detailed that there were fields where users could provide specific feedback about issues important to them.

In terms of a timeline, Mr. Fazekas said that staff is performing research and in the middle of a survey that asked fifteen questions about how an organization does community engagements. He said the goal was to create an inventory of baseline strategies that could be used to create best practices down the road. Ms. Tina Quigley, General Manager for the RTC, asked if there are many cities in this network that Mr. Fazekas was working with. He replied that there were several major cities, including Denver, Colorado; Salt Lake City, Utah; and Phoenix, Arizona. Ms. Joselyn Cousins, Federal Reserve Bank of San Francisco, said that she is involved in a national initiative for data collection and mapping for six communities across the country. She offered to share this information with Mr. Fazekas if he was ready to do more research.

Mr. Fazekas continued, stating that the maps should be launched by the October SNS Annual Summit. He said that the rest of the toolkit relied on the partners, as it needed to be tested and refined in practice. He requested that organizations examine their own community engagement projects to see if there were any areas that they needed help with to support these refinement efforts. Ms. Stephanie Garcia-Vause, City of Henderson, asked how much time and capacity this would take. Mr. Fazekas replied he was unsure, but that he wanted to coordinate with partners to refine it and make it an effective tool. He said that he hoped the toolkit would be online and operational by the summer. In conclusion, he reiterated that this was just the first step, and that bigger conversations about equity and community needs would still need to take place.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
8. RECEIVE AN UPDATE ON THE PROGRESS OF THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA’S ON BOARD TRANSIT PLAN (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), began by saying much of today’s agenda included follow-up information based on questions asked during a previous meeting. He mentioned specifically community outreach and the High Capacity Transit (HCT) plan, now rebranded as On Board. He said On Board achieves several strategies that were identified in the Regional Transportation Plan, and his presentation provides an update regarding On Board progress. He made note that very successful community outreach sessions were held the day before, and Ms. Tina Quigley, General Manager for the RTC, congratulated Mr. Hess, saying there was very positive feedback and interaction during the community outreach sessions. Mr. Hess
agreed and said the community outreach sessions were just one of approximately five different engagement activities being utilized at the moment. He mentioned online surveys, roadshows, pop-up events, listening tours, and the stakeholder advisory group that meets monthly. He expressed his desire to see the community take ownership of the On Board plan, as it’s branded as “Your Future Transit Plan” and not the RTC’s. If it was completed in a vacuum, it would not be successful.

Next, Mr. Hess made members aware that the On Board plan focused on HCT as well as improving the already-established fixed-route bus systems as well as future transit technologies. He shared that was told that with every census, the region’s population has doubled. Currently, there are 2.1 million people living in Southern Nevada, and in the next 10 years this is expected to grow to 2.7 million, an increase of 600,000. Similarly, visitor growth in the next 10 years is anticipated to expand from 43 million (2017) to 53 million (2025). Mr. Hess told members to think about the stress that kind of growth will put on the transportation infrastructure. He then described two maps that showed various population densities as they relate to transit demand in 2015 and compared to those anticipated in 2040. He said currently, RTC is only meeting about 70 percent of demand, and increasing transit opportunities/buses to meet demand would still yield the ridership necessary to justify expansion. To accommodate population growth, solutions to transit demand will need to be formulated.

Mr. Hess then reported that the current bus system has 140,000 residential boardings per week day, 85 percent of people who use the bus system do so to get to and from work, and 40 percent use the bus for recreation, education, and medical trips. Furthermore, he stated that visitors help subsidize the rest of the system, noting specifically the Strip/SDX and the Duece/double deckers carry 35,000 passengers per day, which is roughly 30 percent of the total ridership in the system. These two routes account for about 25 percent of the total fare box recovery.

Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, interjected that this was a reason to keep an eye on the free shuttle offered by the City of Las Vegas in Downtown Las Vegas and its impact on transit fare boxes. Ms. Quigley asked if the free shuttle overlapped with any RTC routes. Mr. Hess said yes, it overlaps parts of current RTC routes, but it does not mimic any existing ones. Ms. Quigley asked if works as a connection service. Mr. Robert Summerfield, City of Las Vegas, said the idea behind the service is to connect work destinations to lunch destinations. He reiterated Mr. Hess’s point by saying it does not duplicate any existing RTC routes. Mr. Hess mentioned that the RTC does the most with the funding it has. That said, according to a 2015 National Transit Database survey, the RTC is first in the country for lowest operating cost, lowest subsidy, and highest fair recovery ratio.

Mr. Hess next spoke to what On Board is and what it hopes to accomplish. He reiterated that On Board will focus on existing traditional transit improvements, implementation of HCT, and dedication to emerging transit technologies. More specifically, traditional transit improvements examining the following: which routes can be extended; what routes could be added; where frequency can be added; and where service can be faster. HCT will examine the following: defining what it is – light rail, modern street car, or bus rapid transit; best practices around the country, identify the best corridors for HCT; how transit impacts and is impacted by adjacent land uses. Meanwhile, emerging transit technologies examines the following: what is currently present; what the future holds; and identifying effects on demand and enhancing transit service through technology integration.

Ms. Quigley spoke to the notion that signs point toward the traditional stop-every-quarter-mile bus system of today being outdated and obsolete in the future. Mr. Hess agreed.

Next, Mr. Hess quickly touched on six benefits the On Board transit plan would provide:
1. Makes Southern Nevada a better place to live, work and play - Transit services increase access to jobs, schools, shopping, entertainment and recreational opportunities. Fast, convenient and enjoyable service will increase access to many resources.

2. Contributes to health and safety - Transit riders walk an average of 19 minutes per day, nearly reaching the Center for Disease Control’s recommendation of 22 minutes a day of moderate aerobic activity. Transit services have lower accident rates than travel by personal automobile.

3. Attracts a talented workforce and makes Southern Nevada more competitive - Quality transit service helps to attract and retain a talented workforce.

4. Improves accessibility and mobility - Transit reduces household transportation costs and provides fast access to residents who are not able to or cannot drive, allowing them to get to work, shopping, medical appointments, and social activities.

5. Makes Southern Nevada a better place to visit - Visitors expect quality public transportation to get around a world-class city. In Las Vegas, 12-20 percent of visitors use transit during their visit.

6. Boosts the region’s economy - Well-designed transit services encourage economic and real estate development.

Mr. Hess concluded his presentation by sharing current progress/timeline details for various stages of the On Board plan. These included:

**Purpose and Need (Spring 2017 to Summer 2017)**
- Existing Conditions
- Community Listening Tours
- Stakeholder Engagement
- Forecast of Transportation and Land Use
- Needs, Opportunities and Goals

**Develop Alternatives (Summer 2017 to Winter 2017)**
- Peer Review
- Stakeholder Input
- Identification of Transit Supportive Land Use
- HCT Corridor Identification and Screening
- Transit system enhancements and upgrades to meet immediate/existing needs
- Long term bus system improvements

**Evaluate Alternatives (Winter 2017 to Spring 2018)**
- Community and Stakeholder Input
- Transit Supportive Land Use Scenarios
- HCT Corridor Ridership
- HCT Network Scenarios
- Cost Analysis
- Emerging Technology Implications on Transit

**Recommendations and Final Plan (Summer 2018 to Fall 2018)**
- Preferred Land Use
- Preferred HCT Network
- HCT Ridership Forecast
- Traditional transit plan broken into phases for implementation

Mr. Hess recapped his overarching points, stressing how he wanted to hear from members and the community. He offered an online resource to help define terms and ideas he touched on. There was also a
survey available to poll opinions. Chair Giunchigliani spoke to the ease of use of the survey.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

---

**Item:**
9. RECEIVE AN UPDATE ON THE LEGISLATIVE SESSION RELEVANT TO SOUTHERN NEVADA STRONG INITIATIVES (FOR POSSIBLE ACTION)

**Comments:**
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), began by saying that the 2017 legislative session had recently ended. He said members tracked different data points in different ways. He mentioned that Mr. David Clyde, Government Affairs and Legal Supervisor for the RTC, was present to review the items the RTC tracked.

Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition (SNRPC), reported that there were updates to the language for the SNRPC to be removed from the act that was preventing it from doing various things. She said that the SNRPC remains, but is more nimble. By being part of the act it was restricted in some aspects.

Next, Mr. Clyde introduced himself and said the RTC had three primary pieces of legislation during the 2017 legislative session. All three were passed and included:

**Senate Bill 149 – Enabling Legislation**
- Clarifies the RTC’s authority to build, construct, operate, and maintain a high capacity transit (HCT) system
- Clarifies the RTC’s authority to fund, help develop, pilot program innovative transportation technology
- Allows for ballot question to be proposed sometime before general election in 2020
- Clarifies the RTC’s ability to enter into transportation agreements

**Senate Bill 448 – Public-Private Partnerships (P3)**
- Expands state’s ability to enter into public-private partnerships for transportation facilities (limited to entities including state government and Clark County)

**Assembly Bill 399 – State Infrastructure Bank (SIB)**
- Allows for state infrastructure bank to help fund infrastructure plan if funding is allocated
- Housed in the Nevada Department of Transportation
- Can fund transportation and infrastructure utility projects

Mr. Clyde then spoke to Chair Giunchigliani’s comment about taxi cab signage, referencing Assembly Bill 487, which makes adjustments to advertisement on taxis and in other places. He also mentioned a bill that addressed mobile billboards and the ability to change while in motion (under 55mph). Mr. Clyde; Chair Giunchigliani; Ms. Doa Meade, Southern Nevada Water Authority; Ms. Tina Quigley, General Manager for the RTC; and Ms. Nancy Amundsen, Clark County; briefly discussed their distaste for this particular bill and how it came to be. Chair Giunchigliani made it known that this bill and the advertisements themselves were problematic. She made closing comments regarding no new dollars were coming from the federal government at this point, saying that federal funds were just being reallocated and called infrastructure funding. She said this would need to be monitored carefully.
Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
10. RECEIVE REGIONAL UPDATES

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), introduced the item by saying this was an opportunity for members to provide any regional updates or accomplishments.

Ms. Stephanie Garcia-Vause, City of Henderson (City), spoke up saying that the City comprehensive plan had been approved by the City Council. This was met with congratulations. She also mentioned the Invest Health project, which is a partnership between the Robert Wood Johnson Foundation and the reinvestment fund. She announced that there will be a meeting in October that will see interested parties (more than 50 cities) in attendance. Ms. Garcia-Vause also noted that Mr. John Williams, chairman of the Federal Reserve Bank of San Francisco, would like to tour the City of Henderson’s project area next year. Ms. Joselyn Cousins, Federal Reserve Bank of San Francisco confirmed Mr. Williams would be visiting.

Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, asked if there were any more updates, noting that she thought North Las Vegas had just adopted Complete Streets. This was confirmed. Ms. Deborah Williams, Southern Nevada Health District, added that the RTC had also just updated the Bicycle and Pedestrian Plan.

Ms. Nancy Amundsen, Clark County, announced that the revised parking ordinance was approved.

Ms. Tina Quigley, RTC, asked if there would be representation at the Urban Agricultural Conference, and Chair Giunchigliani confirmed there would be.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
11. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

Comments:
Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, remarked that she would appreciate an update on the Urban Agricultural Conference (Conference) at the next meeting. Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada, added that staff would report back on the Conference as well as the Southern Nevada Strong (SNS) Annual Summit, which will be held just before the next SNS Steering Committee meeting.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.
Item:
12. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

Comments:
No comments were made.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

ADJOURNMENT

The meeting adjourned at 2:31 p.m.

Respectfully submitted,

[Signature]
Marin DuBois, Recording Secretary

[Signature]
Marek Biernacinski, Transcription Secretary
Southern Nevada Strong

MEASURING PROGRESS & ACTION

[Image of Southern Nevada Strong logo and a person riding a bike]

[Table showing various indicators and data]
<table>
<thead>
<tr>
<th>NOT STARTED</th>
<th>Work on this strategy has not yet started</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOME ACTIVITY</td>
<td>Preliminary planning for and/or work on this strategy has begun, though formal region-wide efforts have not yet started</td>
</tr>
<tr>
<td>MODERATE ACTIVITY</td>
<td>Efforts have resulted in the advancement of this strategy</td>
</tr>
<tr>
<td>SIGNIFICANT ACTIVITY</td>
<td>Efforts have led to the ongoing fulfillment or active region prioritization of this strategy</td>
</tr>
</tbody>
</table>

**Examples include, but are not limited to:**
- Informal discussions with stakeholders or partners;
- Project scoping; Exploratory research
- Research and studies; Reports; Project planning;
- Conferences and workshops; Policy proposals or recommendations; Grant procurement;
- Development of or updates to strategic plans
- Regional studies; Development of or updates to regional comprehensive plans; Policy changes; Projects or programs that have been completed in the region

### SNS Regional Plan Strategies

#### Implementation Activity

<table>
<thead>
<tr>
<th>Improve Economic Competitiveness and Education (IECE)</th>
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<tbody>
<tr>
<td>Invest in Complete Communities (ICC)</td>
</tr>
<tr>
<td>Increase Transportation Choice (ITC)</td>
</tr>
<tr>
<td>Building Capacity for Implementation (BCI)</td>
</tr>
</tbody>
</table>

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**NOT STARTED**
- Logos for the strategies have not yet been selected

**SOME ACTIVITY**
- Preliminary planning for and/or work on the strategy has begun, though formal region-wide efforts have not yet started

**MODERATE ACTIVITY**
- Efforts have resulted in the advancement of this strategy

**SIGNIFICANT ACTIVITY**
- Efforts have led to the ongoing fulfillment or active region prioritization of this strategy

**Examples include, but are not limited to:**
- Informal discussions with stakeholders or partners;
- Project scoping; Exploratory research
- Research and studies; Reports; Project planning;
- Conferences and workshops; Policy proposals or recommendations; Grant procurement;
- Development of or updates to strategic plans
- Regional studies; Development of or updates to regional comprehensive plans; Policy changes; Projects or programs that have been completed in the region
Increase Transportation Choice (ITC)

Pursue light rail and improved transit options in low and moderate income areas, including improvements to make walking and biking pleasant, safe and viable transportation options.

**ITC 1.1.1**

**Recent Efforts**
- RTC exploring light rail; Maryland Parkway corridor is priority
- SNS convened Maryland Parkway Work Group
- Bike/ped improvements major component to light rail implementation; Safety is key component in RTP
- HCB plan includes recommendations for improvements across the region
- HCT study underway; Light rail included in CLV Vision 2045 and Henderson Strong

**Efforts Needed to Advance Strategy**
- Light rail
- Enhanced pedestrian and bicycle facilities
- More multimodal connectivity

SNS Regional Plan Strategies

**Implementation Activity**

**Improve Economic Competitiveness and Education (IECE)**

**Invest in Complete Communities (ICC)**

**Increase Transportation Choice (ITC)**

**Building Capacity for Implementation (BCI)**
SOUTHERN NEVADA STRONG COMMUNITY ENGAGEMENT TOOLKIT

COMMUNITY ENGAGEMENT TOOLKIT DELIVERABLES

Southern Nevada Demographic Map sets
Southern Nevada Community Engagement Matrix
Community Engagement Worksheet Templates
## COMMUNITY ENGAGEMENT TEMPLATES

### MESSAGE TO THE COMMUNITY
- We will keep you informed.
- We will keep you involved.
- We will ensure the community is involved in decision-making.
- We will consider community inputs throughout the process.

### EXAMPLE TOOLS
- Press releases
- Fact sheets
- Websites
- Open houses
- Workshops
- Forums
- Coalitions
- Community Advisory committees
- Consensus building
- Participatory decision-making

### WHO IS INVOLVED
- All members of the public or the community
- A sample of members of the community who respond or participate
- Invited representatives of communities
- Volunteer and invited representatives of communities acting within a formal structure

### BUDGET EXAMPLES
- 0.1 to 0.5 FTE, unpaid members of the public
- 0.5 FTE plus cost of focus groups and surveys, stipends for participants
- 0.5 to 1.5 FTE, payments to organisations representing the public, stipends
- 1.5 FTE to 4 FTE, payments to organisations, stipends
- 4 FTE or more, including salaries for liaisons, stipends, infrastructure support

### TIMEFRAME EXAMPLES
- Usually fast, often time-sensitive. For example, 1 day to 1 week
- Often episodic, usually tied to one-time projects, decisions or grants. Often 1 week to 1 month, e.g. 30 day public comment periods
- Variable, often several months. Moving toward on-going relationships rather than episodic, e.g. 4 to 6 week RFP response times
- Often several months, to on-going
- Variable, often weeks, months or on-going


---

## COMMUNITY ENGAGEMENT TOOLKIT TIMELINE

![Community Engagement Toolkit Timeline Image](image-url)
COMMUNITY ENGAGEMENT TOOLKIT

WE NEED YOUR HELP!
on board
YOUR FUTURE TRANSIT PLAN

RTC
TODAY’S DISCUSSION

WHO WE ARE

- Transit
- Roadway Planning & Funding
- Traffic Management Systems
- Southern Nevada Strong
GROWTH & DEMAND

LOCAL GROWTH

2.1 MILLION

RESIDENTS IN SOUTHERN NEVADA

2017
WE GET RESIDENTS TO WHERE THEY’RE GOING

140,000 Residential passenger trips per weekday

85% Use RTC’s system for work

40% Of trips for recreation, education, medical, etc.
AND VISITORS HELP PAY FOR IT

35,000 Strip passenger trips per weekday

30% Total transit revenues

NATIONAL TRANSIT DATABASE RANKED RTC NUMBER 1

#1 Operating Cost @ $2.12
#1 Subsidy @ $1.02
#1 Fare Recovery @ 51.9%
OUR TRANSPORTATION FUTURE

on board

YOUR FUTURE TRANSIT PLAN

WHAT WILL ON BOARD DO?

Traditional Transit Improvements
EMERGING TRANSIT TECHNOLOGY

What is out there?

Impacts to our community

EMERGING TRANSIT TECHNOLOGY

Makes Southern Nevada a better place to live, work and play

THE BENEFITS

1. Improves accessibility and mobility

2. Contributes to health and safety

3. Attracts a talented workforce and makes Southern Nevada more competitive

4. Makes Southern Nevada a better place to visit

5. Boosts the region's economy

6. The autonomous vehicle revolution is well and underway. In tomorrow's smart cities, autonomous vehicles such as buses, private cars and driverless shuttles will be an integral part of our everyday mobility.

The efficiency of autonomous vehicles is already making a difference in the way we live and move.

The benefits of emerging transit technology include:

- Improves accessibility and mobility
- Contributes to health and safety
- Attracts a talented workforce and makes Southern Nevada more competitive
- Makes Southern Nevada a better place to visit
- Boosts the region's economy
- The autonomous transport revolution is well and underway. In tomorrow's smart cities, autonomous vehicles such as buses, private cars and driverless shuttles will be an integral part of our everyday mobility.
PROCESS / TIMELINE

2017

1. PURPOSE AND NEED
   Spring 2017 to Summer 2017

2. DEVELOP ALTERNATIVES
   Summer 2017 to Winter 2017

3. EVALUATE ALTERNATIVES
   Winter 2017 to Spring 2018

4. RECOMMENDATIONS AND FINAL PLAN
   Summer 2018 to Fall 2018

2018

STAKEHOLDER AND COMMUNITY ENGAGEMENT
WE WANT TO HEAR FROM YOU!

COMMUNITY GROWTH & DEMAND

TRANSIT VISION

WE WANT TO HEAR FROM YOU!
BE A PART OF OUR TRANSPORTATION FUTURE

on board
YOUR FUTURE TRANSIT PLAN

ONBOARDSNV.COM

Remember to sign in!
AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG STEERING COMMITTEE OFFICERS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DESIGNATE OFFICERS FOR 2017 – 2018 (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
The Regional Transportation Commission OF Southern Nevada’s (RTC) Policies and Procedures as they relate to the Southern Nevada Strong Steering Committee (Committee) provide that the Chair and Vice-Chair be selected by a majority of the Committee at its October meeting. The new Chair and Vice-Chair are to serve for the following 12 months.

Attached to this item are the responsibilities of the Chair and Vice-Chair as identified in the draft Policies and Procedures.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #3
October 26, 2017
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

<table>
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<tbody>
<tr>
<td><strong>SUBJECT:</strong> URBAN AGRICULTURE CONFERENCE</td>
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<tr>
<td><strong>PETITIONER:</strong> TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE URBAN AGRICULTURE CONFERENCE (FOR POSSIBLE ACTION)

**GOAL:** SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

**FISCAL IMPACT:**
None

**BACKGROUND:**
On August 24, 2017, Southern Nevada Strong (SNS), the University of Nevada Cooperative Extension, and the Southern Nevada Regional Planning Coalition hosted the Urban Agriculture & Food Sustainability Forum. This forum advanced Southern Nevada Strong goals identified within the theme of Investing in Complete Communities, specifically as it relates to food insecurity and sustainability of the community’s food system. The SNS Steering Committee will receive an update on the event.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS   Item #4
October 26, 2017
Non-Consent
AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG IMPLEMENTATION UPDATE

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE CLARK COUNTY SCHOOL DISTRICT (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
The Southern Nevada Strong Regional Plan identifies local governments and education partners as the responsible organization to implement numerous objectives and strategies. The Clark County School District (CCSD) will provide an update on its current Capital Improvement Plan and how these current activities plan for the region’s future. Representatives from CCSD will share their methodology for school siting and planning.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #5
October 26, 2017
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<td>SUBJECT: COMMUNITY ENGAGEMENT TOOLKIT</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE PROGRESS OF THE SOUTHERN NEVADA STRONG COMMUNITY ENGAGEMENT TOOLKIT (FOR POSSIBLE ACTION)</td>
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FISCAL IMPACT:

None

BACKGROUND:

The Southern Nevada Strong (SNS) Regional Plan (Plan) identifies improving public engagement strategies as a goal to be carried out region-wide. The Plan identifies the need to reach marginalized and often under-represented community members to ensure full input and participation for planning processes. For the 2017 SNS work plan, SNS staff identified a Community Engagement Toolkit as a product that could aid in implementing the Plan and act as a resource for all Regional Partners.

SNS staff will present the first deliverable of this toolkit, a Community Engagement Mapping tool, results from the online survey, and plans for next steps to finalize this project. The “Southern Nevada Community Engagement Map” can be accessed online at: http://snsviewer.rtcsvn.com.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

____________________________
RAYMOND HESS

SNS Item #6
October 26, 2017
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<td><strong>SUBJECT:</strong> PERFORMANCE INDICATORS AND IMPLEMENTATION ACTIVITY GRAPHIC</td>
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<tr>
<td><strong>PETITIONER:</strong> TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td><strong>RECOMMENDATION BY PETITIONER:</strong> THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE ACCEPT UPDATED PERFORMANCE INDICATORS AND PROVIDE FEEDBACK ON THE IMPLEMENTATION ACTIVITY GRAPHIC AND DASHBOARD (FOR POSSIBLE ACTION)</td>
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<td><strong>GOAL:</strong> SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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FISCAL IMPACT:

None

BACKGROUND:

A set of performance measurements outlining how the success of the Southern Nevada Strong (SNS) Regional Plan will be measured was produced as part of the SNS planning process. Since the transition to the Regional Transportation Commission of Southern Nevada (RTC), SNS staff has actively researched additional metrics and visualization designs to aid in communicating progress. In the July SNS Steering Committee meeting, RTC staff discussed a new design for the indicators dashboard and proposed a new implementation activity graphic. Those products are now complete and are included in the backup.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #7
October 26, 2017
Non-Consent
SUBJECT: SOUTHERN NEVADA STRONG 2017 PRIORITIES

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE 2017 PRIORITIES AND 2018 PROCESS (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
In the January 2017 Steering Committee meeting, Southern Nevada Strong (SNS) staff presented four primary priorities of focus for the year: Transit Oriented Development, Regional Grant Strategy, Community Engagement, and Data Tracking. The identification of these priorities originates from work begun in 2016 as well as input from regional partners about upcoming needs.

As the year concludes, SNS staff will present on the progress of these priorities as well as trends and themes from the recent individual interviews with the Steering Committee.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #8
October 26, 2017
Non-Consent
REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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FISCAL IMPACT:

None

BACKGROUND:

Collaboration and coordination is critical to the success of Southern Nevada Strong. Since the Southern Nevada Strong Steering Committee represents a broad spectrum of interests, it would be beneficial for Steering Committee members to share information and updates related to implementation of the Regional Plan.

While no action may be taken on the subjects discussed, this item provides opportunity for the exchange of information.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #9
October 26, 2017
Non-Consent
### Agenda Item

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<td><strong>RECOMMENDATION BY PETITIONER:</strong> THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)</td>
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<td><strong>GOAL:</strong> SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES</td>
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### Fiscal Impact:

None by this action

### Background:

The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items which would further advance the implementation of the Regional Plan.

Respectfully submitted,

Raymond Hess
Director of Planning Services

SNS Item #10  
October 26, 2017  
Non-Consent
AGENDA ITEM

SUBJECT: CITIZENS PARTICIPATION

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A
COMMENT PERIOD FOR CITIZENS PARTICIPATION

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY
AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

Non-Consent

October 26, 2017