Items 2 through 6, 9 and 10 are items for possible action. Items 1, 7, 8 and 11 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

**CONSENT AGENDA (ITEMS 2 THROUGH 3)**
All items marked with asterisks (**) are considered by the Regional Transportation Commission Metropolitan Planning Subcommittee to be routine and may be acted upon in one motion. However, the Metropolitan Planning Subcommittee may discuss any consent item individually if requested by a Committee member or a citizen when the consent agenda is considered for approval.

**2. APPROVAL OF MINUTES: Meeting of April 28, 2016 (FOR POSSIBLE ACTION)**

**3. REVIEW AND APPROVE THE PROPOSED CHANGES TO THE POLICIES AND PROCEDURES AS THEY RELATE TO THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (FOR POSSIBLE ACTION)**

**END OF CONSENT AGENDA**

4. REVIEW THE NEWSLETTER AND MAKE RECOMMENDATIONS ON CONTENT OR FORMAT FOR FUTURE EDITIONS (FOR POSSIBLE ACTION)

5. RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE CITY OF HENDERSON (FOR POSSIBLE ACTION)

6. RECEIVE AN UPDATE ON THE PROGRESS OF REGIONAL PARTNERS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN (FOR POSSIBLE ACTION)

7. RECEIVE AN UPDATE ON THE SOUTHERN NEVADA STRONG WEBSITE

8. RECEIVE AN UPDATE ON THE SOUTHERN NEVADA STRONG ANNUAL SUMMIT

9. REVIEW AND ACCEPT AN UPDATE TO THE INDICATORS DASHBOARD TO TRACK SOUTHERN NEVADA STRONG PROGRESS (FOR POSSIBLE ACTION)

10. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

11. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION
During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.

The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500 TDD (702) 676-1834
# AGENDA ITEM

**SUBJECT:** CITIZENS PARTICIPATION

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

## FISCAL IMPACT:

None

## BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

______________________________
RAYMOND HESS
Director of Planning Services

SNS Item #1
July 28, 2016
Non-Consent
CALL TO ORDER

Chair Debra March, Regional Transportation Commission of Southern Nevada, called the meeting to order at 1:09 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Debra March, Chair, Regional Transportation Commission of Southern Nevada
Chris Giunchigliani, Vice-Chair, Southern Nevada Regional Planning Coalition
Nancy Amundsen, Clark County (Alternate)
Michael Dishari, Southern Nevada Water Authority (Alternate)
David Fraser, City of Boulder City
Stephanie Garcia-Vause, City of Henderson
Shawn Gerstenberger, University of Nevada, Las Vegas
Michael Gordon, Las Vegas Global Economic Alliance (Alternate)
Charles Hank, Las Vegas Metropolitan Police Department
Kenneth MacDonald, Conservation District of Southern Nevada
Bob Morgan, United Way of Southern Nevada
Craig Stevens, Clark County School District (Alternate)

MEMBERS ABSENT:
Joselyn Cousins, Federal Reserve Bank of San Francisco
Elizabeth “Betsy” Fretwell, City of Las Vegas
Michael Johnson, Southern Nevada Health District
Ryann Juden, City of North Las Vegas

RTC STAFF:
David Swallow, Senior Director of Engineering and Technology
Catherine Lu, Media and Marketing Supervisor
Monika Bertaki, Public Affairs Administrator
Marin DuBois, Management Analyst

INTERESTED PARTIES
David Bowers, City of Las Vegas
Shani Coleman, City of Las Vegas
Dr. Barbara Atkinson, University of Nevada, Las Vegas, School of Medicine
Maureen Schafer, University of Nevada, Las Vegas, School of Medicine
Rick Smith, RDS Enterprises
Jacob Snow, JABarrett Company
Item:
1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

Comments:
Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), introduced new Southern Nevada Strong (SNS) Steering Committee (Committee) members, noting their strong representation of the community. She commented on how SNS had focused on better planning efforts for housing and transportation in order to build a better future with regional cooperation and public input and outreach.

** Ms. Stephanie Garcia-Vause arrived at 1:11 p.m.

Chair March also mentioned that SNS was recently honored with an award from the American Planning Association. She congratulated everyone involved for the transformation and vibrant future of Southern Nevada.

The Committee members then introduced themselves and the organization they were representing.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
2. APPROVAL OF MINUTES: Meeting of January 28, 2016 (FOR POSSIBLE ACTION)

Comments:
No comments were made.

Motion:
Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, made a motion to approve the meeting minutes.

Vote/Summary:
12 Ayes. 0 Nays. The motion carried.

Item:
3. DISCUSS STRATEGIES TO ADVANCE IMPLEMENTATION OF THE LAS VEGAS MEDICAL DISTRICT OPPORTUNITY SITE (FOR POSSIBLE ACTION)

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), discussed how the Southern Nevada Strong (SNS) Steering Committee (Committee) set out priorities, one of which was to focus on the identified four opportunity sites: Maryland Parkway, the Las Vegas Medical District (LVMD), Downtown North Las Vegas and Boulder Highway. He recalled that in January, the Committee heard from Shane Ammerman from Clark County about the Maryland Parkway initiatives. At the end of that meeting, Mr. Orlando Sanchez, City of Las Vegas (City or Las Vegas), volunteered to present on the status of the LVMD. He identified Ms. Shani Coleman, City of Las Vegas, and Dr. Barbara Atkinson, from the University of Nevada, Las Vegas (UNLV) School of Medicine, as presenters who would speak about initiatives underway at the LVMD. He noted that the City was using these opportunities as a learning lab, noting that if there were obstacles, the City would defer to the Committee for guidance.

Las Vegas Medical District
Following a detailed PowerPoint presentation [attached], Ms. Coleman discussed the LVMD and the
City’s goal of providing healthcare to the community. Ms. Coleman explained that the original medical district designated by the City in 1997 consisted of 214 acres. She commented that it was bordered by Rancho Drive, Charleston Boulevard and Martin Luther King Boulevard. A plan for the area was adopted in 2002 and amended in 2007. Ms. Coleman gave an overview of the area, noting that the area was expanded and currently includes 674 acres. She listed some of the institutions already established in the area, which include the University Medical Center (UMC), Valley Hospital Medical Center, Cleveland Clinic Lou Ruvo Center for Brain Heath, UNLV and several of Clark County’s services. Ms. Coleman described the various parking structures/spaces, shared function space, and residential units. She remarked that the Nevada Department of Transportation’s (NDOT) Project Neon redevelopment had already changed the area.

Next, Ms. Coleman estimated that 180,000 patient visit the area annually. Additionally, she said there are approximately 22,000 practicing physicians in the LVMD. She then stated that the Level I Trauma Center, Level II Pediatric Trauma Center, Burn Center and Transplant Center are the only of their kinds in Nevada. The LVMD, Ms. Coleman continued, is a priority for the City for many reasons, with economic development being a major one. She explained that through research, it was determined that healthcare is an area where there is an opportunity for expansion while increasing the quality of services.

Ms. Coleman explained that the LVMD Advisory Council (Advisory Council) was established by the City. The Advisory Council developed the following mission for the LVMD: By 2030, the Las Vegas Medical District will be the clinical care, research, wellness, education and training center of Southern Nevada and the premier academic medical district in the southwestern United States. She expanded on this by saying the LVMD will focus on clinical care and academia and is working closely with the UNLV School of Medicine.

The City, Ms. Coleman remarked, hired a consultant to assist with the design of the master plan, which came from the foundation of strengths identified by SNS. She discussed how commitments from medically focused entities were being secured as well as the coordination of investments, partnerships and phasing. At the end of implementation, she explained, there would be 19 million square feet in the LVMD through redevelopment and densification. She shared that the Advisory Council accepted the master plan before the City Council had, adding that the Advisory Council established two committees, one for branding and public relations and another for planning.

Ms. Coleman stated that the City was overseeing the process currently, but hoped to expand the Advisory Council’s role to become an independent body running on its own. She added that the City hoped those involved would become more engrossed in the growth and development of the LVMD and would eventually take on the responsibilities associated with it. Over time, she continued, the City planned to add new members to the Advisory Council, either through existing organization or new ones. She explained that the City wanted to demonstrate public commitment through reinvestment.

Furthermore, Ms. Coleman continued, the City Council adopted the master plan in December 2016 and the Advisory Council was developing and implementing a strategic plan. She noted that the City had donated nearly $36 million dollars in infrastructure, with about $96 million coming online in the future. These funds would be used for road infrastructure, beautification and the development of Symphony Park. She stated that there were discussions taking place for a parking garage and a trolley system. Mr. David Bowers, Director of Public Works for the CLV, confirmed this.

Ms. Coleman spoke of the development of multi-modal transportation connection, including the potential to establish light rail. She said the City was looking at creating places people would want to spend leisure time such as pocket parks with exercise areas. Then she discussed the future improvements on Alta
Drive, updates of zoning and development, bus shelter upgrades, public art projects and signage. She announced that there would be a special section in the Las Vegas Review Journal focusing on the LVMD.

Next, Ms. Coleman described the LVMD logo, monthly newsletter and website. She emphasized that while these types of things seem insignificant; they are part of a larger marketing plan and valuable to the overall impact of the LVMD.

Ms. Coleman reviewed the various steps of the planning and implementation process, noting areas that were completed or underway, including identifying open space locations and the beautification of Shadow Lane. She described the steps for multi-modal transportation connections and how they will set the stage for technology and other supportive uses. She talked about the Charleston Corridor revitalization and changes that were taking place. She noted that the height restrictions for buildings had been reassessed, and through meetings with nearby neighborhoods, an agreement had been reached to increase the height allowances for a specific area along Charleston Boulevard. The area was designated as a Redevelopment Area for which the City could receive support from the state. She remarked that outside of Clark County, UNLV, Valley Hospital Medical Center and UMC, there are nearly 250 landowners in the LVMD. She said one goal was to assemble the land from these owners for future, robust development.

**Mr. David Fraser stepped away at 1:34 p.m.**

Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, inquired regarding the height restriction, which she thought was only on the south side of Charleston Boulevard. Ms. Coleman explained that it was on the south side between Martin Luther King Boulevard and Valley View Boulevard. Ms. Coleman stated that the City negotiated to have the height restriction raised to 88 feet between Martin Luther King Boulevard and Rancho Driver. She confirmed that the City tried to get the restriction raised in the area between Martin Luther King Boulevard and Valley View boulevard, but the residents in the area were resistant.

Ms. Coleman discussed the ongoing evaluation of the Martin Luther King Boulevard north of Alta Drive. She explained that some projects will occur as a result of NDOT’s Project Neon and the expanded boundaries. She said that the old furniture warehouses, etc. provide opportunities for redevelopment and might be potential locations for student housing and research facilities. However, she noted that there are challenges in identifying funding sources, land assemblage, open and green spaces, developing incentives and finalizing the location for the UNLV School of Medicine. She pointed out that successful medical districts throughout the country include a medical school.

Chair Debra March complimented Ms. Coleman on the inclusion of Southern Nevada Strong (SNS) in the presentation as well as the wise use of redevelopment in that area. Chair March added that the tax increment will go a long way as an investment. She noted the identified 19 million square feet and wanted to know if that was just the medical facilities. Ms. Coleman confirmed that space includes all uses: residential, retail, education and medical. Chair March encouraged the Committee members to co-brand with the SNS logo on projects that are relatable to SNS. Ms. Coleman commented that the SNS strategic plan document foundational for the development of the LVMD’s master plan.

Vice-Chair Giunchigliani requested a list of people on the Advisory Council. Ms. Coleman replied that she would supply the information to the Vice-Chair.

Next, Vice-Chair Giunchigliani asked about if there is land that falls under other jurisdictions such as Clark County within the LVMD boundaries. Ms. Coleman replied affirmatively, adding that there is land
used by Clark County for surface parking that the City would like access to. Ms. Coleman said the City hoped to build a parking garage that would be open to anyone to use. She noted the City is trying to determine the most suitable location for this multi-use garage.

Regarding Symphony Park, Vice-Chair Giunchigliani asked what portion of the land is privately owned and what is publicly owned. Ms. Coleman responded that the City does not own Symphony Park, noting it is owned by City Parkway V. She explained they sold the land from back of curb. The City owns the streets. Vice-Chair Giunchigliani asked who is City Parkway V. Ms. Coleman responded that it is a private entity.

Mr. Craig Stevens, Clark County School District (CCSD), commented that a veteran’s school nearby was offered as a potential partner. He explained that the school trains student in Emergency Medical Services and could be a great partner to the LVMD.

Mr. Rick Smith, RDS Enterprises, noted that City Parkway V and Symphony Park was more of a consortium of people involved and includes various members and managers. Ms. Coleman added that there is a Symphony Park Master Association that governs similarly to a Homeowners Association.

Mr. Bob Morgan, United Way of Southern Nevada, asked if private developers are involved in the LVMD and if so, what their roles are. Ms. Coleman replied affirmatively. She said there are interested developers, but planning is on hold until there is a decision on the UNLV Medical School. She further explained that there are developers interested in providing student housing, adding that there are ideas to have a small hotel or convention space that could serve the hospitals and UNLV Medical School. She stated that land assemblage created a challenge as well as funding the projects.

Vice-Chair Giunchigliani expressed her concern about the possible over inflation of prices in that area when buying land from existing home and business owners. Ms. Coleman assured her that for the City, unless it is a public works acquisition, it is unable to use eminent domain. She noted that it has to be “willing seller/willing buyer” situation and that there is no way for the City to control the price. Vice-Chair Giunchigliani thought there might be a holdout when dealing with a land assemblage.

**UNLV Medical School**

Following a detailed presentation [attached], Dr. Barbara Atkinson, UNLV School of Medicine, expressed how she wants people to think of the economics of the School of Medicine and its future location/status rather than about the School of Medicine itself. She explained that the vision is to be a world-class center for education and research. She noted the innovative curriculum, saying that students will begin by becoming certified Emergency Medical Technicians (EMT) over the first six weeks. She provided an overview of where the curriculum, faculty and accreditation stand along with the 10-year plan. She mentioned there was one more step for accreditation before being able to accept students, which included a site visit in July 2016. She hoped to get those results and accept the first class by October 2016 and begin in July 2017.

Dr. Atkinson said that the key to the LVMD is an academic health center, which includes the schools and UMC. All of these partners need to work together to build up the whole region. She stated this included the availability of housing and other amenities.

To begin, Dr. Atkinson provided some of her background by discussing her previous experience at the University of Kansas Medical Center. At one point, she explained, the hospital had been near bankruptcy and was set to become an authority of the state. She described how it had 140 open beds and needed
some care and updating. Over a 15 year period, the Kansas facility was revamped and expanded. She said that it had a gross revenue of nearly $4 billion the year prior and it ranked in the top 50 of U.S. News and World Report’s medical facilities. She said that UMC, while in good shape compared to the University of Kansas Medical Center, needed to be rebuilt. Dr. Atkinson believed that UMV and UNLV could accomplish this, but it would take time. She remarked that students start with four years of undergraduate work, move on to four years of medical school, then a residency for a minimum of three years, and often a fellowship of at least three years.

As of now, Dr. Atkinson stated that critical pieces were missing including the medical school and residencies, noting that this would no longer be a factor with Touro University, Roseman University of Health Sciences, and soon, UNLV’s School of Medicine. She recounted that third and fourth year students from the University of Nevada School of Medicine had been in Las Vegas for 30 years, but would be moving back to Reno, Nevada in July 2017. She stated that the faculty participating in the program would become part of UNLV’s School of Medicine faculty. She noted that the School of Medicine currently had 29 employees, but Nevada is still short of spots for medical students, forcing them to go to other states for internships and residencies. She added that students tend to stay where they do their residencies and it would be ideal for the students to be able to perform their residencies in Las Vegas and remain there to practice medicine. During the 2015 Nevada Legislative Session, Dr. Atkinson said, $10 million was set aside for residency programs and the beginnings of the UNLV’s School of Medicine.

Dr. Atkinson explained that medical students would perform outpatient services for their third year and hospitality clinics would be created to tend to Medicaid patients. She pointed out that these patients did not have health care previously. She shared that there were 650,000 Medicaid patients in Nevada, with 450,000 of them in Las Vegas. Locations for the three clinics had been identified, with one in east North Las Vegas, one east of the LVMD and one in Henderson.

Dr. Atkinson discussed how the School of Medicine would fit into the LVMD. She described a 10-acre site where the old Clark County Health District was located. She thought it was the perfect location for the School of Medicine, explaining where the clinics would be located. She noted that UNLV has 21 practice sites around the Las Vegas Valley, but they would all be pulled together near UMC.

Next, Dr. Atkinson reviewed the economic impact as researched by a medical district study, noting that the overall impact would be approximately $3.6 billion by 2030. This would be through employment, services provided and so on. She noted that the area would need services like transportation, a library, a nursing school and housing. She emphasized the importance of contributions made by the state.

**Vice-Chair Chris Giunchigliani stepped away at 2:02 p.m.**

Dr. Atkinson continued, saying that the Governor and Nevada Legislature were very helpful with the 10-year budget. She noted that Governor Brian Sandoval had promised to include the entire ask in the base budget in order to not have to ask for it each time. She emphasized the importance of community support and being a top priority.

Chair March wanted to know what impact, if any, Medicaid reimbursement made. Dr. Atkinson replied that the School of Medicine was looking to improve the reimbursement. She mentioned that Tracy Green, Vice Dean for Clinical Affairs, knows the Medicaid programs and would be key to the school’s success.

Mr. Michael Dishari, Southern Nevada Water Authority, asked about the timeline of 14-18 years for completing the program. He wondered if it was consistent. Dr. Atkinson answered that seven years is the
least, but to be specialized, it takes 14 to 18 years. She noted that there are scholarships for all students for the first class and 25 out of 60 for the second and third classes. She told him that the debt is hard for many students.

**Vice-Chair Chris Giunchigliani returned at 2:05 p.m.**

Dr. Atkinson elaborated that the School of Medicine does not want to have all of its students to pursue specialties as a basic goal is doctors seeing patients.

Mr. Hess thanked Dr. Atkinson for her presentation. He then discussed the SNS themes woven throughout the LVMD and UNLV School of Medicine. He reminded the Committee that SNS planned to extend the Maryland Parkway transit alignment to the LVMD, making a connection between the main UNLV campus and the School of Medicine campus. This, he explained, would increase the viability of a transportation system within that network. Dr. Atkinson remarked that the site had not yet been finalized for the transportation discussion.

Mr. Hess noted that Mr. David Swallow, Senior Director of Engineering and Technology for the RTC, is the project manager for environmental assessment right now on Maryland Parkway. Dr. Atkinson said the site has not yet been finalized, noting the alternative would be in Symphony Park. Vice-Chair Giunchigliani confirmed that it would be decided soon.

Mr. Ken MacDonald, Conservation District of Southern Nevada, expressed his excitement for the LVMD and the School of Medicine. He particularly liked the EMT aspect of the program. He commented on the trolleys and parking structures. He asked if there was a special plan for transportation in the area. Mr. Hess said he would discuss the topic shortly.

Ms. Stephanie Garcia-Vause, City of Henderson, wanted to talk about housing, asking if there would be opportunities for some of those parcels to do Requests for Qualifications or Requests for Proposals. She wondered where the students would be housed and how quickly housing might be constructed. Ms. Coleman said this had been a topic of discussion, offering the possibility of housing these students up on the main UNLV campus at first or having something completely independent near Martin Luther King Boulevard. She noted that two developers had assembled their own sites for housing, but had not come to the City to ask for assistance.

Chair March said this is a potential action item and asked to pass a motion accepting the report and accepting the medical district/school. Ms. Garcia-Vause made a motion and the Committee took a vote.

**Vice-Chair Chris Giunchigliani left at 2:19 p.m.**

**Ms. Nancy Amundsen left at 2:19 p.m.**

Finally, Chair March announced that SNS had received a National Planning Award for Public Outreach. RTC staff played a short video regarding the planning, development and implementation done by SNS. Chair March commented that it was really an award for the community. Mr. Hess commended Chair March and the entire City of Henderson team.

**Motion:**

Ms. Stephanie Garcia-Vause, City of Henderson, made a motion to accept the report.

**Vote/Summary:**

12 Ayes. 0 Nays. The motion carried.
**Item:** RECALL AND DISCUSS THE PLANNING FOR THE SOUTHERN NEVADA STRONG ANNUAL SUMMIT

**Comments:**
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), announced that there would be a Southern Nevada Strong (SNS) Annual Summit (Summit) later in the year. He said the idea came up during a brainstorming session about the transition of planning to implementation, as well as the transition from the City of Henderson to the RTC. He said it was decided that an annual event would be a great opportunity for members to share their successes and chart for the upcoming year. Mr. Hess said that staff had been developing an agenda for the Summit, which would occur in the summer or fall of 2016.

Ms. Monika Bertaki, Public Affairs Administrator for the RTC, talked about the origin of the Summit, noting that a formal invitation would be distributed soon to reconvene the large group of stakeholders, regional partners and community members participating in the plan. She said the event’s theme would be Southern Nevada Strong – The Public and Private Story. She explained that the regional partners are all from local government sectors, but that this partnership is with private entities as well. The half-day event will feature a snapshot of the past year’s successes and will be divided into four sessions, with two speakers each, one from private the private sector, one from the public sector and some from nonprofits.

**Michael Dishari stepped away at 2:23 p.m.**

Ms. Bertaki continued, saying the different speakers would focus on the same story with the same goal, but provide different ideas on best ways to accomplish goals. She expressed her excitement for the line-up, noting the event will also feature a keynote speaker. She asked Committee members to look for the invitation and get the date on their calendar.

Mr. Shawn Gerstenberger, University of Nevada, Las Vegas, asked if it would be a chance to highlight activities that had already taken place. He suggested that a poster session or small group presentations would be a great way to hear what other partners are doing. He suggested it could help foster collaboration between the various partners. Ms. Bertaki said there would be multiple ways to present the list and that there will be an opportunity to have informational tables around the room, providing for one-on-one conversations during breaks.

**Mr. Michael Dishari returned at 2:25 p.m.**

Mr. Gerstenberger continued, saying it would be helpful to have a one-page summary sheet with various logos and contact information, perhaps in a conference booklet format. Ms. Bertaki thanked Mr. Gerstenberger for the suggestion.

**Mr. Michael Gordon left at 2:26 p.m.**

Motion: No motion was necessary.

Vote/Summary: No vote was taken.

**Item:** RECEIVE A REPORT FROM THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA ON THE EFFORTS TAKEN OVER THE PAST YEAR TO BUILD
CAPACITY FOR IMPLEMENTATION

Comments:

Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), highlighted a few items. First, he announced the staff additions of Ms. Rae Lathrop, Southern Nevada Strong (SNS) Regional Manager, and Ms. Sherae Mims, Office Assistant. He noted there was a current recruitment for a Senior Regional Planner and would be a search for a Management Analyst.

Then Mr. Hess explained how staff had been working on laying the groundwork for the implementation of SNS and moving it forward to a successful future. He noted that staff had engaged with each of the regional partners, having multiple meetings with hundreds of people. Additionally, staff had worked with The JABarrett Company on various aspects, and contracted with Kimley-Horn and Associates, Inc. for a third-party assessment of integrating SNS into every department of the RTC. He said they had been identifying how each department’s mission aligns with SNS as well as what already aligns. Regional partners had also been included in meetings to assess their status with SNS projects. He mentioned that a draft report was currently under review. It would be a synopsis of the information collected.

Mr. Hess said that the RTC worked diligently to integrate SNS into the mindset of what it does. The RTC hosted internal lunch and learn sessions, gives updates and is working to weave SNS into all of its activities.

Mr. Hess also talked about adding technical building capacity through transit-oriented development and noted that the Federal Transit Administration (FTA) hosted an academic-focused workshop where it discussed the idea’s benefits and best practices. In December 2015, the SNS had a transit-oriented peer exchange, where the regional partners and entities were invited. The Utah Transit Authority (UTA), Metro from Minneapolis, Minnesota and the Nashville Metropolitan Planning Organization were also in attendance. The group talked about hurdles, challenges and successes that they have faced in their transit-oriented development projects.

Mr. Hess said that SNS had an infill strategy and transit-oriented workshop April 19-20, 2016, during which the United States Environmental Protection Agency (EPA) brought out Renaissance Planning Group from Durham, North Carolina for a public meeting, where they did a strengths/weakness analysis and, from that, crafted an action plan. Mr. Hess was excited to report that SNS was forming its first working group, which is the Maryland Parkway Implementation Strategy Working Group. This group will take into account what the RTC the other local jurisdictions are doing to synchronize efforts and reach the public, as it is not practical for them to go out four times or more a week.

Mr. Hess said the discussion identified specific catalyst opportunity sites by going through the entire corridor. He talked about transit-oriented type development projects, which would engage the different local agencies and the University of Nevada, Las Vegas (UNLV). He said there was a good representation by all of the jurisdictions at the workshop.

The last workshop, Mr. Hess mentioned, was a developer roundtable. He said the audience had shifted from targeted on the public to focusing on the private sector. He said SNS staff want to hear about the challenges in transit-oriented development – financing, land assembly, etc. This will hopefully lead to active participation. He noted that a successful marriage between land use planning and transportation planning can reap benefits.

Ms. Stephanie Garcia-Vause, City of Henderson, asked how staff is recruiting private sector participants.
Mr. Hess noted that another big accomplishment is the SNS Steering Committee (Committee) convening. He said he wanted to make sure the Committee is engaged as much as possible as it evolves. He thanked all the partners who are helping them move SNS forward to implementation.

Next, Mr. Hess mentioned that SNS staff had played a support role to several initiatives and Henderson Strong was a good example as well as the City of Las Vegas’ Choice Neighborhoods Grant and Clark County’s Brownfields grant. He also said staff was working with the Southern Nevada Health District on its Partners in Community Health program. He explained that staff is trying to be engaged in these processes as much as possible, monitoring them and providing assistance.

Chair Debra March, RTC, asked Mr. Hess to not lose an opportunity to co-brand. Mr. Hess mentioned a Public Information Officer (PIO) roundtable idea that was being considered to discuss co-branding with SNS. He mentioned the SNS Annual Summit, a website and a newsletter as a dynamic system. He noted that regular newsletters would be a useful platform. He said staff would look at performance measures and track how success would be determined.

Mr. Hess mentioned the idea of implementing a SNS bus that the RTC would take out as a moving workshop. This idea was pitched to Leadership Las Vegas, but was not the selected project. He thought it was a good idea and would like to reopen it after the SNS Annual Summit. He asked for input from the Committee members.

Chair March talked about receiving regional updates, requesting to receive successes from each group. She was impressed with the work performed thus far after looking through the matrix.

Regarding co-branding, Mr. Shawn Gerstenberger, UNLV, said his group submits grants to various agencies on a wide array of topics. He said the grants look at both the positive and negative impacts of policies. The topics, he added, fall in line with SNS. He noted that UNLV could do a better job of co-branding with SNS.

Ms. Garcia-Vause said the City of Henderson (Henderson) has co-branded Henderson Strong with the ongoing conference plan update. At a future meeting she planned to discuss what staff had learned and the organizations Henderson had connected with, such as UNLV and the Southern Nevada Health District, showcasing its opportunity sites. She said this would include competitive grants, but mostly how it can implement SNS. She noted that the Henderson has taken action on approximately 142 items.

Mr. Craig Stevens, Clark County School District (CCSD), mentioned that CCSD is partnering with UNLV and providing curriculum on the presidential election debate. Mr. Ken MacDonald, Conservation District of Southern Nevada, mentioned ongoing programs and that the conservation program has been rebranded as a sustainable business partnership. He mentioned the message of energy savviness being used in co-branding and education.

Chair March wanted to know how this related to the police department noting that through surveying, she had heard about the public safety connection and how transportation, housing and education work together that involve policing. She suggested working with the police to show what was learned from the research. She talked about partnering to brand and conduct public education to support SNS efforts.

**Ms. Stephanie Garcia-Vause left at 2:48 p.m.

Motion:
No motion was necessary.
Vote/Summary:
No vote was taken.

Item:
6. RECEIVE REGIONAL UPDATES

Comments:
Mr. Raymond Hess, Director of Planning for the Regional Transportation Commission of Southern Nevada (RTC), said that staff is also doing some interesting things related to the regional transportation plan, such as prioritizing projects and branding with Southern Nevada Strong (SNS). He mentioned several projects that directly relate SNS.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
7. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

Comments:
Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), mentioned future agenda items and said an update on the website, co-branding and performance measures would take place. Mr. Raymond Hess, Director of Planning for the RTC, reminded her also that Ms. Stephanie Garcia-Vause, City of Henderson, volunteered to speak on opportunity sites.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

Item:
8. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

Comments:
No comments were made.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

ADJOURNMENT

The meeting adjourned at 2:49 p.m.

Respectfully submitted,

Marin DuBois, Recording Secretary

Robyn Ouchida, Transcription Secretary
The City of Las Vegas Economic Development Effort

THE DISTRICT
THE BACKGROUND

- Formally established in 1997
- An area plan was adopted in 2002 and amended in 2007
- The core of the district has 214 acres
- The expanded district has 684 acres
- Major institutions include:
  - UMC
  - Valley Hospital
  - Cleveland Clinic Lou Ruvo Center for Brain Health
  - UNLV Dental School and Simulation Center
  - Clark County Coroner and Social Service

THE FACTS

Existing Acres: 684
Developable Acres (w/o ROW): 485
Existing SF: 7,000,000
Parking Spaces: 8,846 (core)
Existing Residential Units: 1,200
Existing Employees: 15,000
Hospitals: 4
Annual Patient Visits: 180,000
Practicing Physicians: 2,200

Nevada’s Only:
- Level I Trauma Center
- Level II Pediatric Trauma Center
- Burn Center
- Transplant Center
THE WHY

- Expansion of healthcare was identified as a key economic driver for the city.
  - High wage employment
  - Taxes from development
- Increase the quality of services
  - Retain high quality physicians
  - Attract new specialties and research
- Create and manage brand for existing institutions
- Support continued growth and development to adjacent downtown

BY 2030, the Las Vegas Medical District will be the clinical care, research, wellness, education and training center of Southern Nevada and the premier academic medical district in the southwestern United States.
**The Plan**

- LVMD Advisory Council accepted the LVMD Master Plan as their working document.
- LVMD Advisory Council established a Branding/PR committee and a Planning committee.
- Development focus on “the core”

**Future Steps**
- Expand Advisory Council’s role
- Add new members to Advisory Council

---

**The Achievements**

- Secure commitments for expanded or new medically oriented facilities; coordinate investments, partnerships and phasing
**The Achievements**

**Demonstrate public commitment to LVMD through investment**

**Completed**
- Las Vegas City Council adopted the LVMD Master Plan December 2016.
- LVMD Advisory Council established a Branding/PR committee and a Planning committee.
- Development of implementation strategies for the LVMD Master Plan
- Identified Symphony Park development sites.

**Future Steps**
- Adding to the Downtown Master Plan
- Develop incentives toolkit
- Finalize UNLV School of Medicine location

---

**Parking Management**

**Completed**
- Evaluation of current and future parking needs and utilization.
- Identified funds and locations for parking structures.
- Developed a variety of parking management strategies for consideration.
- Identify transportation circulator

**Future Steps**
- Build a parking structure
- Establish a transportation management association if desired
- Establishment of light rail stations
- Update of bus shelters
THE ACHIEVEMENTS

Placemaking

Completed
• Identified open space locations
• Shadow Lane beautification (underway)

Future Steps
• Build open space
• Alta Drive improvements
• Signage & Wayfinding
• Update zoning & development standards
• Identify and locate public art

THE ACHIEVEMENTS

District branding, marketing and recruitment

Completed
• Marketing/PR committee
• Logo & Brand Guidelines
• RJ special section
• Developed web site: www.lasvegasmedicaldistrict.com
• Monthly newsletter

Future Steps
• Signage & Wayfinding
• Marketing Plan
THE ACHIEVEMENTS

Completed
- Identified open space locations
- Shadow Lane beautification (underway)

Future Steps
- Build open space
- Alta Drive improvements
- Signage & Wayfinding
- Update zoning & development standards
- Identify locate public art
- Upgrade bus shelters

Safe multi-modal transportation connections

THE ACHIEVEMENTS

Completed
- LVMD master plan identifies housing, retail sites, mixed use sites, and institutional growth.
- Inclusion in the Redevelopment Area

Future Steps
- Land assembly
- Regulatory updates

Set the stage for successful supportive uses
THE ACHIEVEMENTS

Charleston Corridor revitalization

**Completed**
- Increased building height restrictions along portions of Charleston Blvd.
- Identified redevelopment sites

**Future Steps**
- Land assembly
- Zoning & regulatory updates
- Develop incentives
- Transportation improvements
- Beautification

Ongoing evaluation of need and opportunities for expansion along MLK north of Alta

**Completed**
- Added to LVMD boundary

**Future Steps**
- Zoning & regulatory updates
- Transportation improvements
- Beautification
THE CHALLENGES

Open to Ideas and Opportunities in:
• Identification of Funding Sources
• Land Assemblage
• Open & Green Spaces
• Finalizing the UNLV School of Medicine Location
• Developing Incentives

QUESTIONS
Southern Nevada Strong Regional Plan

Barbara Atkinson, MD
Founding Dean
April 28, 2016

Our Vision

To develop a world-class center for education, patient care, and research that prepares Nevada’s doctors with the most innovative and technologically advanced forms of medical training while serving the health care needs of a diverse population through community partnerships
Case Study: KU Medical Center

- Almost bankrupt 15 years ago
- Affiliated with University of Kansas Medical Center in 1998 providing education, research and patient care
- Made 50 Top Grossing Nonprofit Hospital in U.S. -- $3.96B (2014)
- Ranked top 50 in all 12 major specialties on America's Best Hospitals list (2014)

Building a Physician Pipeline

- Physician pipeline begins 2017 with charter class of 60 students
- Increase to 120 students by 2023
Building a Physician Pipeline

- UNLV School of Medicine will improve access to care by:

  - Recruiting faculty to teach residents & students in more specialties than currently exist
  - Building more residencies in all needed specialties
  - Creating community clinics for faculty to teach residents and students

UNLV Community Clinics

- Develop three community clinics to serve Medicaid and underserved patients
- Outpatient practice teaching sites for primary and specialty care:
  - Longitudinal integrated clerkship
  - Residency and fellowship education
  - Hospitality in health care
  - Population health
UNLV School of Medicine will take these steps:

- Recruit faculty to teach residents & students in more specialties than currently exist here
- Build more residencies in all needed specialties
- Set up Medicaid clinics for faculty to teach residents and students

**Regional Impact** by 2030

<table>
<thead>
<tr>
<th></th>
<th>UNLV School of Medicine</th>
<th>Las Vegas Medical District</th>
<th>Combined Impact</th>
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</thead>
<tbody>
<tr>
<td>Regional impact</td>
<td>$1.2B</td>
<td>$2.4B</td>
<td>$3.6B</td>
</tr>
<tr>
<td>Employment</td>
<td>8,000</td>
<td>16,182</td>
<td>24,182</td>
</tr>
<tr>
<td>Government revenue</td>
<td>$60M</td>
<td>$121M</td>
<td>$181M</td>
</tr>
</tbody>
</table>

UNLV School of Medicine will **generate** $4 for every $1 of state investment/per year
Summary

UNLV School of Medicine will be a catalyst and driver for better health care for southern Nevada also bringing great economic growth in the health care sector.
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

Metropolitan Planning Organization [X] Transit [ ] Administration and Finance [ ]

SUBJECT: POLICIES AND PROCEDURES

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA (RTC) REVIEW AND APPROVE THE PROPOSED CHANGES TO THE POLICIES AND PROCEDURES AS THEY RELATE TO THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:
None by this action

BACKGROUND:
The Regional Transportation Commission of Southern Nevada (RTC) has approved and published Policies and Procedures. The Policies and Procedures are intended to act as guidelines for the fair administration of projects under the jurisdiction of the RTC.

The Southern Nevada Strong (SNS) Steering Committee (Committee) discussed the project charter for the Committee at its October 29, 2015 meeting. The project charter was approved by the Committee and should now be reflected in the Policies and Procedures of the RTC.

The Committee is asked to review and approve the draft revisions of the Policies and Procedures which identify the Committee’s roles and responsibilities. The Committee’s recommendation will be presented to the RTC Board of Commissioners for adoption.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #3
July 28, 2016
Consent
POLICIES AND PROCEDURES GOVERNING THE SOUTHERN NEVADA STRONG 
STEERING COMMITTEE

CREATION AND PURPOSE
The Southern Nevada Strong Steering Committee (Steering Committee) will coordinate and support implementation of the Southern Nevada Strong Regional Plan (Regional Plan). The Steering Committee will engage, educate and empower member organization’s constituencies in Regional Plan implementation. The Steering Committee will assist RTC staff by providing valuable insight and guidance on 1) how Southern Nevada Strong can support his or her organization; and 2) region-wide activities and strategies Southern Nevada Strong can take to support implementation.

MEMBERSHIP

A. The membership of the Southern Nevada Strong Steering Committee shall consist of a senior management representative from each of the thirteen regional partners identified in the Regional Plan:
   1. City of Las Vegas
   2. City of Henderson
   3. City of North Las Vegas
   4. Clark County
   5. City of Boulder City
   6. Clark County School District
   7. Southern Nevada Regional Planning Coalition
   8. Regional Transportation Commission of Southern Nevada (RTC)
   9. RTC Board Liaison
   10. University of Nevada Las Vegas
   11. Southern Nevada Water Authority
   12. Southern Nevada Health District
   13. Southern Nevada Regional Housing Authority
   14. Southern Nevada Conservation District

B. The membership of the Southern Nevada Strong Steering Committee shall also consist of the following community and special interests representatives:
   1. Federal Reserve Bank of San Francisco
   2. Las Vegas Global Economic Alliance
   3. Las Vegas Metropolitan Police Department
   4. Nevada Department of Transportation
   5. United Way of Southern Nevada
   6. Urban Lands Institute
   7. Brookings Mountain West

C. Members of the Southern Nevada Strong Steering Committee shall be selected by the entity, firm or agency they represent.

D. Southern Nevada Strong Member Absences
   1. Excusal of an absence may be obtained by contacting the Steering Committee Chair, the RTC General Manager or his or her designee prior to the meeting at which the absence will occur.
   2. Steering Committee members must attend 75% of meetings over the course of a calendar year. If not, recommendations by the Chair, in consultation with the Vice Chair may be made to replace a Steering Committee member to ensure adequate representation and participation.

E. Each Southern Nevada Strong Steering Committee member shall have one vote.

F. The terms of the members of the Southern Nevada Strong Steering Committee shall be indefinite.
G. For each member provided for in paragraphs (A) and (B), one alternate member may be appointed. Such alternate members will exercise all functions of the member in the member's absence. All members and alternates must be designated, in writing, to the RTC General Manager.

x.3 OFFICERS AND DUTIES
A. A chair and vice-chair shall be elected annually, at the first meeting in October, from the voting membership of the Southern Nevada Strong Steering Committee.

B. The succeeding chair will officiate at the October meeting and will serve for 12 months.

C. The chair shall preside at all meetings, call the meetings, and represent the Southern Nevada Strong Steering Committee at all meetings.

D. In the event that the chair is unable to perform these duties, the vice-chair shall act in the place of the chair.

x.4 MEETINGS
A. The Southern Nevada Strong Steering Committee shall meet quarterly or as needed. Special meetings of the Southern Nevada Strong Steering Committee may be called as directed by:
   1. The RTC
   2. The Chair of the Steering Committee
   3. The request of more than one-half of the membership
   4. The Chair of the RTC

B. A simple majority of the Steering Committee's members shall constitute a quorum.

C. The Southern Nevada Strong Steering Committee shall follow a prepared agenda, subject to a publicly posted notice of public meeting as required by the Nevada State law. Items for discussion or action at a Southern Nevada Strong Steering Committee meeting must be submitted to the General Manager at least 12 working days prior to the meeting date. The General Manager may waive the 12 day requirement, in accordance with his or her authority pursuant to the RTC Administrative Procedures for Agenda Processing. The recommendations of the Southern Nevada Strong Steering Committee will be forwarded to the Regional Transportation Commission Board of Commissioners.

D. The Southern Nevada Strong Steering Committee has the authority to appoint working groups to serve a specific and exclusive purpose, which should be memorialized before it begins conducting its business. These working groups shall make recommendations to the Southern Nevada Strong Steering Committee for action.

x.5 ROBERT’S RULES OF ORDER
Robert’s Rule of Order will be used except as follows:
1. Seconds will not be required for any motion.
2. The chair can make motions and can vote on any motion.
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<thead>
<tr>
<th>Metropolitan Planning Organization</th>
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**SUBJECT:** SOUTHERN NEVADA STRONG NEWSLETTER

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE REVIEW THE NEWSLETTER AND MAKE RECOMMENDATIONS ON CONTENT OR FORMAT FOR FUTURE EDITIONS (FOR POSSIBLE ACTION)

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

**FISCAL IMPACT:**
None

**BACKGROUND:**
Regional Transportation Commission of Southern Nevada (RTC) staff created a digital newsletter to be sent out regularly to Southern Nevada Strong (SNS) stakeholders, partners and interested public. Staff welcomes any suggestions from the SNS Steering Committee on possible content or changes for future editions.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #4
July 28, 2016
Non-Consent
AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG IMPLEMENTATION UPDATE

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE CITY OF HENDERSON (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:
None

BACKGROUND:
The Southern Nevada Strong (SNS) Regional Plan identifies local governments as the responsible organization to implement numerous objectives and strategies. The City of Henderson will provide an update on its current efforts and how the SNS Steering Committee could provide assistance with implementation strategies.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #5
July 28, 2016
Non-Consent
Henderson Strong

Applying Regional Priorities in Henderson

Agenda

1. Implementation Highlights
   - Henderson Strong
   - Grants & Technical Assistance
   - Projects, regulations, processes
   - Boulder Highway

2. Opportunities for SNS support
   - Discussion!
Implementing the Regional Plan at the Local Level

Who is involved?

- Community
- Professional stakeholders
- Advisory Committee
- Planning Commission
- City Council
- Staff Working Group
- CD & S Project Team
Project Schedule

**PHASE 1**
- **PROJECT KICKOFF**
- Initiate planning process
- Identify problems, issues and concerns through research and outreach
- Develop vision, goals and objectives for the Plan

**PHASE 2**
- **COMMUNITY & STAKEHOLDER ENGAGEMENT**
- Convene Advisory group, Stakholder meetings and engage public
- Evaluate vision, goals and objectives and gather feedback

**PHASE 3**
- **PLAN DEVELOPMENT**
- Consolidate and synthesize Plan elements
- Produce Plan document
- Community presentations and public review

Outreach Results

**Phase 1**
- Schools and Education top priority, regardless of zip code, race or ethnicity.
- Health and Well-Being, Parks and Open Space also top-ranking priorities.
- 1,878 total responses
- 500 comments
- Downtown Henderson, Boulder Highway Corridor, and Lake Mead Parkway = top three priority areas for reinvestment.
Phase 2 Outreach Results

• 1,380 total responses

• Hundreds of unique comments regarding site specific issues and challenges as well as priorities for redevelopment & reinvestment

Planning for Implementation

Complete Streets & Overhauling our Master Transportation Plan
Master Transportation Plan Update

Complete Streets Evaluation Process in the City of Henderson

Sustainability Tools for Assessing & Rating Communities

Henderson Strong

Southern Nevada Strong

Master Transportation Plan Update

Master Transportation Plan Benefits:

– Consolidates transportation networks
  • Streets, bike lanes, trails and transit
– Applies Complete Streets policies holistically
– Better integrates transportation and land use
– Provides flexibility to developers and the City
Planning for Implementation

Updating our Economic Development Strategy

Henderson’s Proposed Target Industries

Headquarters & Global Finance

The desire to have regional and national headquarters operations is important to the city. Headquarters divisions typically bring national exposure, higher paying positions and long term opportunity. Global finance is a sector we can build on as we already have a strong cluster of customer service call centers for the financial industry which means we have the skilled workforce that this sector requires.

Healthcare & Life Sciences

Henderson aspires to be a place in the region for quality healthcare. The need for more acute care and specialized healthcare services in the region makes this an appropriate target. The addition of more healthcare and research activity will attract other life science industries alongside. This sector offers higher wages and requires more highly skilled employees.
Henderson’s Proposed Target Industries

Advanced Manufacturing & Logistics

This sector is important for the city as it brings export industries to our community and long-term sustainable employers. Both manufacturing and logistics operations are becoming far more automated requiring more highly skilled workers than in previous decades. While the job count may be smaller, the operations are more technologically complex and the capital investment is high.

Hospitality, Tourism & Retail

Already a region known for hospitality and gaming, Henderson will continue to be a magnet for hospitality and resort locations. We are working to enhance our tourism strategy to distinguish it from our neighbor city Las Vegas, such that we can be known for adventure travel and corporate retreat meetings. In addition, a focused retail attraction program keeps us in the driver’s seat when it comes to bringing better quality retail to our city.

Technology

Jobs in technology will be important across all industry sectors. The City wants to increase our ability to attract jobs in the IT sector, whether in software, hardware or networking, in order to grow our workforce in this sector. A skilled technology workforce will help us attract companies across all of our industry targets.
Stay Informed
www.HendersonStrong.org

Welcome to Henderson Strong
Your Comprehensive Plan!

The City of Henderson recently adopted the Henderson Strong Comprehensive Plan Update. When combined, Henderson Strong with a Climate Action Plan creates a comprehensive consensus on the future. This plan establishes goals to enhance the City's environmental sustainability and quality of life. It enhances the City's economic growth potential and guides future development to ensure a quality of life for all citizens. This plan is based on the City's strategic priorities and provides a vision for Henderson's future.

Open Space

Welcome to Henderson Strong

Stay Informed
www.HendersonStrong.org

Additional Implementation Highlights
## Implementation Highlights

### Funding & Technical Assistance
- EPA Brownfields Assessment Grant
- EPA Local Food, Local Places Technical Assistance
- Invest Health Strategies for Healthier Cities
- State Historic Preservation Office 2016 Historic Preservation Fund Grant

### Projects, Regulations, Processes
- Parking Code Update
- Improving public-sector-led public outreach
- RAI Implementation
- AARP Aging in Place Designation & Plan
- Affordable Housing Market Study
- STAR Communities Designation

## Building Momentum on Boulder Highway
- EPA Brownfield Grant
- Private development underway
  - Cadence
  - Henderson Hospital
  - Gateway project at Boulder & Galleria

- Continued participation and collaboration with regional partners to secure funding and technical assistance to improve BH
Potential Roles for SNS

Roles for SNS Steering Committee: Marginalized Communities: Regional Equity?

Regional Equity Atlases
  • Portland
  • PERE Report
  • Metro Atlanta Equity Atlas
Roles for SNS Steering Committee: Network Analyst?

- Texas example
- Long Beach example

Roles for SNS Steering Committee: Economic Benefits of Transit?

- Pursue an analysis of the economic benefits of transit to highlight the importance of fixed transit lines in economic development.

*Public Transit Is Worth Way More to a City Than You Might Think*
A new report finds a hidden economic value of anywhere from $1.5 million to $1.8 billion a year.
Discussion & Q&A
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<tr>
<th>Metropolitan Planning Organization</th>
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</thead>
<tbody>
<tr>
<td>SUBJECT: SOUTHERN NEVADA STRONG ACTIVITY STATUS REPORTS</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<td></td>
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<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE PROGRESS OF REGIONAL PARTNERS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN (FOR POSSIBLE ACTION)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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</tbody>
</table>

FISCAL IMPACT:

None

BACKGROUND:

With the assistance of a consultant, an assessment of regional partners’ readiness and recent accomplishments was conducted over the past several months. Additionally, a thorough investigation of the Regional Transportation Commission of Southern Nevada was conducted, and strategies were identified on how to effectively integrate Southern Nevada Strong into all aspects of the organization.

The executive summary of these reports is included in the backup. Staff will present the major findings of these assessments.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #6
July 28, 2016
Non-Consent
EXECUTIVE SUMMARY: RTC DEPARTMENT IMPLEMENTATION ACTIVITIES

JUNE 2016
EXECUTIVE SUMMARY

ABOUT THE REPORT
The Southern Nevada Strong Regional Plan (SNS Regional Plan) contains 153 objectives where the Regional Transportation Commission of Southern Nevada (RTC) was identified as the lead agency for implementation. JABarrett and Kimley-Horn identified the objectives that pertain to each department within RTC. Meetings with each department at the RTC were conducted to discuss each department’s current activities and how they tie into the SNS Plan. Meetings were held with the following departments:

- Club Ride Commuter Services
- Freeway and Arterial System of Transportation (FAST)
- General Management and Finance
- Government Affairs, Media and Marketing
- MPO Engineering
- MPO Planning
- Transit Amenities
- Transit Planning

A review of RTC’s Policies and Procedures document was also conducted and recommendations on changes that can be made in order to incorporate SNS Plan objectives were provided.

PRIMARY OBSERVATIONS

- All RTC departments have a good understanding of the SNS Plan and RTC’s role.
- Each department at the RTC has a full program of projects and initiatives that align with the SNS Plan.
- Government Affairs, Media & Marketing is working to incorporate key SNS messages and branding objectives of the SNS Plan into future projects.
EXECUTIVE SUMMARY

PRIMARY RECOMMENDATIONS

- Club Ride Commuter Services
  - Coordinate with Ron Floth, RTC Bicycle & Community Outreach Coordinator, to identify strategies to increase safety and make walking and bicycling more viable as a primary transportation mode (Increase Transportation Choice 2.1.6).
  - Continue developing partnerships and collect information from employers about bike-friendly facilities (lockers, showers, etc.) (Increase Transportation Choice 2.1.7).
  - Work with Clark County School District and Safe Routes to School to integrate Club Ride into the schools (Increase Transportation Choice 3.3.2).

- Freeway and Arterial System of Transportation (FAST)
  - FAST will have a key role in implementing the four opportunity sites identified in the SNS Plan (downtown City of North Las Vegas, the Medical District, Boulder Highway/Gibson Road, and the Maryland Parkway Corridor) when it comes to providing safer streets and more transportation options (Improve Economic Competitiveness and Education 2.1.1).
  - Consider additional transportation options such as autonomous vehicles at the four SNS opportunity sites (Improve Economic Competitiveness and Education 2.1.1).
  - Continue to explore alternative transportation modes such as light rail (Increase Transportation Choice 1.1.1).
  - Support Complete Streets designs and enhancement of signal cycles to accommodate pedestrians and bicycles at intersections (Increase Transportation Choice 3.2.4).
  - Develop a plan to forecast, model, and study traffic conditions within the SNS opportunity sites (Improve Economic Competitiveness and Education 2.1.1).

- General Management and Finance
  - Implement a grant writer position within the department to assist other RTC departments in finding funding sources (Increase Transportation Choice 1.1.12).
EXECUTIVE SUMMARY

- Create a centralized and coordinated grant writing source within the department to facilitate a link between partners and funding sources for the implementation of the SNS plan objectives (Increase Transportation Choice 1.3.2).

- Government Affairs, Media and Marketing (GAMM)
  - Conduct an annual audit to identify successes, what objectives are being met, and future plans to support the objectives.
  - GAMM’s top priority is to create consistency in outreach and public information regarding the SNS Plan’s messaging and brand. All SNS Plan messaging will be reviewed by GAMM before released to the public (Building Capacity for Implementation 1.2.2).
  - GAMM should consider the development of a toolkit which will include material to be used by the different RTC departments in the advertising of the SNS plan (Building Capacity for Implementation 1.2.6).

- MPO Engineering
  - Develop a Public Works Working Group to engage all local agencies to shepherd the implementation of SNS objectives for roadway projects (Increase Transportation Choice 3.1.2).
  - With the passage of Fuel Revenue Index (FRI) program, FRI funds could be used for improvements within the four SNS Opportunity Sites (Improve Economic Competitiveness and Education 2.1.1).
  - Work with MPO Planning to develop a multi-modal transportation system policy and update design standards for multi-modal street design, safety and improved access management (Increase Transportation Choice 3.1.1).

- MPO Planning
  - Integrate SNS Plan objectives into the Land Use Working Group that meets to develop the Regional Transportation Plan (RTP), as well as the comprehensive plan and land use plans (Invest in Complete Communities 1.3.6).
EXECUTIVE SUMMARY

- Consider the RTP a living document, and utilize the SNS Plan as a tool to determine what gets incorporated into the RTP (Increase Transportation Choice 1.1.3).
- Continue relationships to pursue transit-oriented development, particularly along the Maryland Parkway Corridor near the University of Nevada, Las Vegas (UNLV) (Increase Transportation Choice 1.1.4).
- Work with local bike groups and advocates on the subject of bike equity, to develop cost effective walking and biking options as viable primary transportation modes (Increase Transportation Choice 2.1.6).

- Transit Amenities
  - Transit Amenities will look into the effort needed for the implementation of light rail. The addition of light rail will create the need for more stations (Increase Transportation Choice 1.1.1).
  - Transit Amenities supports the development of implementation criteria for future corridors but advises that infrastructure and ROW resources need to be procured (Increase Transportation Choice 1.1.4).
  - Transit Amenities plans to make all new bus stops meet ADA/PROWAG standards (Increase Transportation Choice 1.2.3).

- Transit Planning
  - Continue to increase frequency of service where feasible (Improve Economic Competitiveness and Education 3.1.1).
  - Continue to develop implementation criteria to identify key routes focusing on economic development and proximity to jobs, housing and education (Increase Transportation Choice 1.1.4).
  - Transit Planning will make sure that coordination exists between local governments and the RTC to evaluate frequent service transit corridors that may have the potential for designation as Transit Oriented Development (TOD) (Increase Transportation Choice 1.4.1).
RTC POLICIES AND PROCEDURES

Changes to the RTC Policies and Procedures were recommended in order to integrate the SNS Plan. Some recommendations include:

- Regional Transportation Plan updates should be coordinated to align with Southern Nevada Strong Regional Plan goals and objectives.
- Priority should be given to projects that show justification for the implementation of Southern Nevada Strong Regional Plan goals and objectives.
- RTC will be responsible for overseeing the implementation of the goals and objectives set forth in the plan.
## RTC Department Meeting Summary

<table>
<thead>
<tr>
<th>Department</th>
<th>Meeting Date</th>
<th>Attendees</th>
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</thead>
</table>
| Club Ride Commuter Services        | May 12, 2016 | • Tiffany Updike, Project Manager, Club Ride Commuter Services  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Monika Bertaki, Public Affairs Administrator, RTC  
• Sherae Mims, Office Assistant, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
| FAST                               | May 17, 2016 | • Brian Hoeft, Director of FAST, RTC  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Monika Bertaki, Public Affairs Administrator, RTC  
• Sherae Mims, Regional Planning, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
| General Management and Finance     | May 12, 2016 | • Marc Traasdahl, Director of Finance, RTC  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Monika Bertaki, Public Affairs Administrator, RTC  
• Sherae Mims, Office Assistant, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
| Government Affairs, Media, and Marketing | May 12, 2016 | • Sue Christiansen, Government Affairs, Media & Marketing Manager, RTC  
• Angela Torres Castro, Senior Director of Government Affairs, Media & Marketing, RTC  
• Monika Bertaki, Public Affairs Administrator, RTC  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Sherae Mims, Office Assistant, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
<table>
<thead>
<tr>
<th>Department</th>
<th>Meeting Date</th>
<th>Attendees</th>
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</thead>
</table>
| MPO Engineering                    | May 11, 2016   | • Mike Hand, Director of Engineering Services, RTC  
• David Swallow, Senior Director of Engineering Services, RTC  
• Ron Floth, RTC Bicycle & Community Outreach Coordinator  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Monika Bertaki, Public Affairs Administrator, RTC  
• Sherae Mims, Office Assistant, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
| MPO Planning                       | May 19, 2016   | • Andrew Kjellman, Principal Transportation Planner, RTC  
• Mohammad Farhan, Principal Transportation Planner, RTC  
• Seth Contreras, Senior Transportation Planner, RTC  
• Rush Wickes, Transportation Planner, RTC  
• Hui Shen, Staff, RTC  
• Beth Xie, Manager of Planning, RTC  
• Craig Raborn, Manager of Planning, RTC  
• Lijuan Su, Senior Transportation Planner, RTC  
• Cathy Halka, Senior Transportation Planner, RTC  
• Ming Ma, Transportation Planner, RTC  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
| Paratransit & Specialized Services | May 18, 2016   | • Dan Howland, Director of Para-Transit & Specialized Services, RTC  
• Antonette Braddock, Contracts Supervisor, RTC  
• Rae Lathrop, Manager Regional Planning, RTC  
• Raymond Hess, Director of Planning Services, RTC  
• Sherae Mims, Office Assistant, RTC  
• Jacob Snow, Principal, The JABarrett Company  
• Lindsay Saner, P.E., Kimley-Horn |
<table>
<thead>
<tr>
<th>Department</th>
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<tr>
<td>Transit Amenities</td>
<td>June 2, 2016</td>
<td>• Joslin Frehner, Transit Amenities Supervisor, RTC</td>
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<tr>
<td></td>
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<td>• Carl Scarbrough, Director of Advertising for Transit Amenities, RTC</td>
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<td></td>
<td></td>
<td>• Rae Lathrop, Manager Regional Planning, RTC</td>
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<tr>
<td></td>
<td></td>
<td>• Raymond Hess, Director of Planning Services, RTC</td>
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<tr>
<td></td>
<td></td>
<td>• Jacob Snow, Principal, The J A Barrett Company, RTC</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Lindsay Saner, P.E., Kimley-Horn</td>
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<tr>
<td>Transit Planning</td>
<td>May 11, 2016</td>
<td>• Cindy Carter, Director of Fixed Routes Services, RTC</td>
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<td></td>
<td></td>
<td>• Nathan Goldberg, Manager of Transit Planning, RTC</td>
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<tr>
<td></td>
<td></td>
<td>• Rae Lathrop, Manager Regional Planning, RTC</td>
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<tr>
<td></td>
<td></td>
<td>• Raymond Hess, Director of Planning Services, RTC</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Sherae Mims, Office Assistant, RTC</td>
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<td></td>
<td>• Jacob Snow, Principal, The J A Barrett Company</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Lindsay Saner, P.E., Kimley-Horn</td>
</tr>
</tbody>
</table>
EXECUTIVE SUMMARY:
REGIONAL PARTNER
IMPLEMENTATION ACTIVITIES
JUNE 2016
EXECUTIVE SUMMARY

ABOUT THE REPORT
Southern Nevada Strong (SNS) recognizes the importance of tracking, communicating and celebrating implementation of the Southern Nevada Strong Regional Plan (Regional Plan). To these ends, in December 2015 SNS initiated, for the first time, an effort to identify and report Regional Plan implementation activities that the thirteen local governments and public agencies (Regional Partners) have engaged in since adoption of the Regional Plan. In addition to identifying implementation activities, this effort was an opportunity to engage and elicit participation from Regional Partner staff.

Information about implementation was gathered directly from Regional Partners through a series of interviews and follow-up discussions facilitated by The JABarrett Company (JABarrett). To secure comprehensive feedback, JABarrett engaged many departments at each Regional Partner. Regional Partners provided helpful assistance in identifying and connecting with team members.

A combination and variation of standard questions were used for all interviews; questions focused on familiarity with and understanding of the Regional Plan and specific implementation activities underway. Additionally, JABarrett invited suggestions from Regional Partners for SNS administration.

The report identifies and details implementation activities being performed by SNS’ thirteen Regional Partners, along with suggestions for SNS administration. The findings should not be construed as a complete list of all implementation activities underway in Southern Nevada.

For the purposes of this report, all information provided by Regional Partners is assumed to be accurate. Regional Partners had an opportunity to review and comment on DRAFTs of their respective sections.
EXECUTIVE SUMMARY

OBSERVATIONS ON IMPLEMENTATION ACTIVITIES (BASED ON BENCHMARKS)

• Interviewees had heard of SNS and the Regional Plan, and most could speak at length about implementation activities underway in their organization.
• Regional Partners are making progress with implementation, some very significant.
• Regional Partners do not have an internal strategy and/or coordinated effort to implement the Regional Plan; instead, the work is ad hoc.
• No Regional Partner has staff or resources dedicated exclusively to SNS.
• Few Regional Partners’ governing boards are fully aware and/or engaged in SNS.
• Regional Partners are willing to cobrand work with SNS.
• Every Regional Partner should designate a SNS champion that leads the effort.

RECOMMENDATIONS FOR SNS ADMINISTRATION

• SNS should provide leadership and support for regional coordination, especially in the areas of Opportunity Site implementation, cross-jurisdictional initiatives, economic development, and education.
• SNS should make an annual presentation to each Regional Partner’s Board on regional implementation activities and accomplishments, highlighting each entity’s successes.
• SNS should aggressively promote the Regional Plan, especially through co-promotion and co-branding, and communicate the benefits of and progress towards implementation.
• SNS should provide an effective process/mechanism for Regional Partners and others to provide and gather current information about implementation activities; the SNS website was often cited as the best solution.
• SNS should provide leadership/resources that lead to entities having greater financial ability to implement the Regional Plan; regional grant coordination a prime opportunity.
• SNS could assist Regional Partners to establish an internal strategy and approach that brings together their major functional departments for the purposes of Regional Plan implementation.
## EXECUTIVE SUMMARY

### IMPLEMENTATION BENCHMARKS

<table>
<thead>
<tr>
<th>Questions</th>
<th>Boulder City</th>
<th>Henderson</th>
<th>Las Vegas</th>
<th>N. Las Vegas</th>
<th>Clark County</th>
<th>CCSD</th>
<th>CDSN</th>
<th>SNHD</th>
<th>SNRHA</th>
<th>SNWA</th>
<th>UNLV</th>
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</thead>
<tbody>
<tr>
<td>Actively working on Regional Plan implementation tasks</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Actively connecting their work with the Regional Plan</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
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<tr>
<td>Actively promoting Regional Plan and/or their implementation work.</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
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<tr>
<td>Actively coordinating outside of their agency with partners to implement Regional Plan.</td>
<td>NO</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
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<tr>
<td>Actively educating and engaging all managers and staff across the organization on Regional Plan implementation.</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
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<tr>
<td>Actively educating and engaging Board on Regional Plan implementation.</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
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<tr>
<td>Actively aligning financial resources with Regional Plan implementation.</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Actively aligning staff time and attention with Regional Plan implementation.</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>NO</td>
<td>YES</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>NO</td>
<td>YES</td>
<td>YES</td>
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</tbody>
</table>
EXECUTIVE SUMMARY

Regional Partner Participation

**City of Boulder City**
- Scott Hansen, Public Works Director
- Brock Armantrout, Planning Director

**City of Henderson**
- Stephanie Garcia Vause, Community Development and Services Director
- Rob Herr, Public Works and Parks and Recreation Director
- Scott Jarvis, Bicycle Coordinator and Trails Engineer
- Ed McGuire, City Engineer
- Bud Cranor, Director of Communications
- Richard Derrick, Chief Financial Officer
- Bristol Ellington, Assistant City Manager

**City of Las Vegas**
- Elizabeth “Betsy” Fretwell, City Manager
- Jorge Cervantes, Executive Director, Community Development
- David Bowers, Public Works Director
- Tom Perrigo, Planning Director
- Robert Summerfield, Planning Manager
- Marco Velotta, Planner, Office of Sustainability
- Fred Solis, Planner
- Mike Howe, Senior Planner

**City of North Las Vegas**
- Cass Palmer, Director, Parks and Recreation Director
- Jennifer Doody, Public Works Director
- Greg Blackburn, Community Development Director
- Gina Gavan, Economic Development Director
- Lorena Candelaria, Assistant Neighborhood Services Director
- Ryann Juden, Chief of Staff to Mayor John Lee

**Clark County**
- Don Burnette, Country Manager
- Randy Tarr, Assistant County Manager
- Sabra Smith Newby, Assistant County Manager
- Denis Cederburg, Public Works Director
- Mario Bermudez, Principal Planner, Comprehensive Planning
- Nancy Amundsen, Comprehensive Planning Directors
- Tammy Tiger, Public Works
- Shane Ammerman, Principal Planner, Comprehensive Planning
- Eric Pappa, Chief Information Officer
EXECUTIVE SUMMARY

Clark County (continued)

- Robert Thompson, Assistant Public Works Director, Public Works
- Sherry Moore, Public Works
- Kaizad Yazdani, Public Works

Clark County School District (CCSD)

- Nicole Rourke, Director, Government Affairs
- Dr. Mike Barton, Chief Student Achievement Officer

Conservation District of Southern Nevada (CDSN)

- Shane Ammerman, Board Member of the Conservation District
- Ken McDonald, Former board member of the Conservation District

Southern Nevada Health District (SNHD)

- Deborah Williams, Chronic Disease Prevention and Health Promotion Manager
- Nicole Bungum, Chronic Disease Prevention and Health Promotion Supervisor
- James Osti, Environmental Health Division Administrative Analyst

Southern Nevada Regional Housing Authority (SNRHA)

- Tim O’Callaghan, Board Chairman

Southern Nevada Water Authority (SNWA)

- Doa Meade, Engineering Services Director
- Gary Wood, Renewable Energy Programs Manager
- Patrick Watson, Conservation Services Administrator
- Keely Brooks, Climatologist and Chair SNWA Cycling Workgroup
- Toby Rickman, Conservation Specialist
- Jeff Johnson, Manager, Water Management and Planning Group

University of Nevada, Las Vegas (UNLV)

- Dr. Shawn Gerstenberger, Dean of the School of the Community Health Sciences
- David Frommer, Director of Capital Planning and Design
- Lee Quick, Manager of Health Sciences, Nevada System of Higher Education (NSHE)
- Gerry Bomotti, Director of Finance
- Chris Viton, Comptroller
- Erin Breen, Director, Safe Community Partnership Program
- Dr. Robert Lang, Director of Brookings Mountain West and Lincy Institute
- Dr. Barbara Atkinson, Founding Dean of School of Medicine
Regional Transportation Commission of Southern Nevada (RTC) staff worked with a local website developer to create a new website for Southern Nevada Strong (SNS). The purpose of the website is to provide information to the public about SNS and provide a mechanism for regional partners to update accomplishments on SNS implementation. Staff will demonstrate the new SNS website and some of its functionality.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #7
July 28, 2016
Non-Consent
REGIONAL TRANSPORTATION COMMISSION  
OF  
SOUTHERN NEVADA  

AGENDA ITEM  

<table>
<thead>
<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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</thead>
<tbody>
<tr>
<td>SUBJEC_T: SOUTHERN NEVADA STRONG ANNUAL SUMMIT</td>
<td></td>
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</tbody>
</table>
| PETITIONER: TINA QUIGLEY, GENERAL MANAGER  
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA |
| RECOMMENDATION BY PETITIONER: 
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE  
ON THE SOUTHERN NEVADA STRONG ANNUAL SUMMIT |
| GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY |

FISCAL IMPACT:  
None

BACKGROUND: 
Regional Transportation Commission of Southern Nevada (RTC) staff is planning the Southern Nevada Strong (SNS) Annual Summit (Summit) to be held on September 26, 2016. The draft agenda of the Summit is included in the backup to this agenda item. SNS Steering Committee member agencies will be asked to provide a one-page synopsis of their current efforts to be included as a handout to attendees of the summit. Staff will provide an update on the planning process for this event.

Respectfully submitted,

RAYMOND HESS  
Director of Planning Services  

SNS Item #8  
July 28, 2016  
Non-Consent
2016 Southern Nevada Strong Annual Summit

Summary
Southern Nevada Strong (SNS) will host a large annual event on September 26, 2016 to celebrate SNS implementation activities and accomplishments, and the leaders who are making them happen. This will serve as the first SNS summit since the RTC assumed the core administrator role.

Theme
Southern Nevada Strong: The Public and Private Story

Goals
1. Convene Southern Nevada Strong’s broad network of stakeholders and implementation partners.
2. Showcase specific activities, accomplishments and leaders who best demonstrate implementation of the Southern Nevada Strong Regional Plan.
3. Strengthen understanding and support for Southern Nevada Strong.

Audiences/Participants
- Elected officials
- Regional Partners
- Business and community leaders
- Community based organizations
- Philanthropic foundations
- Media

Anticipated attendance
150-200 people

Format
A half-day event to provide a comprehensive snapshot of the successes of SNS regional partners and stakeholders, and communicate a vision of the future.

The event will begin with welcoming remarks, transitioning into an audience building activity, a series of panel discussions focusing on the four themes of the Regional Plan, and concluding with a keynote of regional import.

Sessions will be 30-minute “TED Talks” style organized into the Regional Plan’s four themes: Improve Economic Competitiveness and Education; Invest in Complete Communities; Increase Transportation Choice; Building Capacity for Implementation. Each session will feature two speakers who can focus on sharing the same story through their perspective, whether it is from the public or private sector. The two speakers can collaborate on their presentation and speak for 10 minutes each, leaving a few minutes at the end of each session for Q&A.
After each of the four sessions, encourage attendees to move seats at various tables to create a short break but also an opportunity for people to meet other attendees at the event.

**Location**
Springs Preserve

**Keynote**
Charles Montgomery – author of Happy Cities and speaker of TED Talk “Making Cities Happy”

**Agenda**
7:30 – 8:00 AM – Registration & Breakfast
8:00 – 8:15 AM – Welcome Remarks
8:15 – 8:30 AM – Audience Engaging Activity
8:30 – 9:00 AM – Story #1 Improve Economic Competitiveness and Education
9:00 – 9:30 AM – Story #2 Invest in Complete Communities
9:30 – 10:00 AM – Story #3 Increasing Transportation Choice
10:00 – 10:30 AM – Story # 4 Building Capacity for Implementation
10:30 – 10:45 AM – Break
10:45 – 11:30 AM – Keynote Speaker
11:30 AM – 11:40 AM – Closing
### REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

#### AGENDA ITEM

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<tr>
<td>SUBJEC: SOUTHERN NEVADA STRONG INDICATORS DASHBOARD</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
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<tr>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE REVIEW AND ACCEPT AN UPDATE TO THE INDICATORS DASHBOARD TO TRACK SOUTHERN NEVADA STRONG PROGRESS (FOR POSSIBLE ACTION)</td>
<td></td>
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<tr>
<td>GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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</table>

#### FISCAL IMPACT:

None

#### BACKGROUND:

A set of performance measurements, known as the Indicators Dashboard, was developed as part of the Southern Nevada Strong (SNS) Regional Plan. The Indicators Dashboard identifies how the success of the SNS Regional Plan will be measured.

Regional Transportation Commission of Southern Nevada staff will present an update to the Indicators Dashboard and identify the progress that has been made over the past year on these measurements. Staff will also continue to identify other measurements that could be tracked and welcomes suggestions from the SNS Steering Committee.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #9
July 28, 2016
Non-Consent
### IMPROVE ECONOMIC COMPETITIVENESS & EDUCATION INDICATORS

<table>
<thead>
<tr>
<th>Indicator</th>
<th>2012</th>
<th>2014</th>
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<tbody>
<tr>
<td>Median Household Income</td>
<td>$54,218</td>
<td>$53,070</td>
</tr>
<tr>
<td>(102% of U.S. Median)</td>
<td>(97% of U.S. Median)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Indicator</th>
<th>2012</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td>Median Income by Race/Ethnicity as a Percentage of Regional Median</td>
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</tr>
<tr>
<td>White Alone</td>
<td>104%</td>
<td>106%</td>
</tr>
<tr>
<td>Black or African American Alone</td>
<td>75%</td>
<td>72%</td>
</tr>
<tr>
<td>American Indian or Alaska Native Alone</td>
<td>97%</td>
<td>87%</td>
</tr>
<tr>
<td>Asian Alone</td>
<td>115%</td>
<td>117%</td>
</tr>
<tr>
<td>Native Hawaiian or Other Pacific Islander Alone</td>
<td>97%</td>
<td>91%</td>
</tr>
<tr>
<td>Some Other Race Alone</td>
<td>84%</td>
<td>82%</td>
</tr>
<tr>
<td>Two Or More Races</td>
<td>96%</td>
<td>99%</td>
</tr>
<tr>
<td>Hispanic or Latino</td>
<td>82%</td>
<td>84%</td>
</tr>
</tbody>
</table>

### INVEST IN COMPLETE COMMUNITIES INDICATORS

#### Percentage of People that are Food Insecure Compared to National Average

- **Clark County**
  - 2012: 15.7%
  - 2014: 14.4%
- **Nationally**
  - 2012: 15.9%
  - 2014: 15.2%

#### Sprawl Index Score Ranked vs. 221 Other MSAs

- **2014**
  - Las Vegas MSA: 121.2
  - (Indicates 22nd)

#### Park Acres per 1,000 Residents Compared to National Standard

- **Clark County**
  - 2012: 2.5 acres
  - 2014: *
- **Recommended National Standard**
  - 2012: 10 acres
  - 2014: *

#### Local Public Safety Agency Response Time

- **Clark County**
  - 2012: 6.9 Mins.
  - 2014: 6.5 Mins.
  - (weighted average)
  - (weighted average)

### INCREASE TRANSPORTATION CHOICE INDICATORS

#### Percent of Population Who Commute to Work by Means Other Than Car, Truck or Van, Compared to National Average

- **Clark County**
  - 2012: 10.4%
  - 2014: 10.8%
- **Nationally**
  - 2012: 13.8%
  - 2014: 14.0%

#### Percent of Households in the Region that Spend 45% or More of Household Income on Housing and Transportation Combined, Compared to the National Average

- **Clark County**
  - 2012: 83%
  - 2014: 78.3%
- **Nationally**
  - 2012: 72%
  - 2014: 74.0%

### PUBLIC ENGAGEMENT INDICATORS

#### Percentage of Population That Volunteers Compared to National Average

- **Clark County**
  - 2012: 16.8%
  - 2014: 17.9%
- **Nationally**
  - 2012: 26.9%
  - 2014: 25.3%

#### Percentage of Registered Voters Who Voted in the Last Presidential Election Compared to National Average

- **Clark County (estimated)**
  - 2012: 65.5%
  - 2014: *
- **Nationally**
  - 2012: 68.2%
  - 2014: *

### LOCATION QUOTIENT FOR TARGET EMPLOYMENT SECTORS IDENTIFIED BY THE CEDS

<table>
<thead>
<tr>
<th>Sector</th>
<th>2012</th>
<th>2014</th>
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<tbody>
<tr>
<td>Health and Medical Services</td>
<td>0.92</td>
<td>1.02</td>
</tr>
<tr>
<td>Business IT Ecosystems</td>
<td>1.08</td>
<td>1.04</td>
</tr>
<tr>
<td>Banking</td>
<td>0.65</td>
<td>0.62</td>
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</table>

*Updated data available in 2017*

### DATA COMPILED IN 2014
## Regional Transportation Commission of Southern Nevada

### Agenda Item

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<th>Administration and Finance</th>
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**Subject:** Southern Nevada Strong Steering Committee Agenda Items

**Petitioner:** Tina Quigley, General Manager
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**Recommendation by Petitioner:**
That the Southern Nevada Strong Steering Committee discuss future agenda items (for possible action)

**Goal:** Integrate the system geographically

**Fiscal Impact:**
None by this action

**Background:**
The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items which would further advance the implementation of the Regional Plan.

Respectfully submitted,

Raymond Hess
Director of Planning Services

SNS Item #10
July 28, 2016

Non-Consent
REGIONAL TRANSPORTATION COMMISSION  
OF  
SOUTHERN NEVADA  

AGENDA ITEM  

<table>
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<tr>
<th>Metropolitan Planning Organization</th>
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<tr>
<td>SUBJECT: CITIZENS PARTICIPATION</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td>RECOMMENDATION BY PETITIONER:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<tr>
<td>GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

RAYMOND HESS  
Director of Planning Services

SNS Item #11  
July 28, 2016  
Non-Consent