NOTICE AND AGENDA OF PUBLIC MEETING

SOUTHERN NEVADA STRONG STEERING COMMITTEE

1:00 P.M. NOVEMBER 19, 2015

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV 89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcsnv.com; or by contacting Marin DuBois at (702) 676-1836.

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – NOVEMBER 19, 2015
Page 1 of 2
Items 2 through 8 are items for possible action. Items 1 and 9 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

2. APPROVAL OF MINUTES: Meeting of October 29, 2015 (FOR POSSIBLE ACTION)

3. REVIEW AND APPROVE THE SOUTHERN NEVADA STRONG COMMUNICATIONS AND MESSAGING PLAN (FOR POSSIBLE ACTION)

4. DISCUSS ADDING ADDITIONAL COMMITTEE MEMBERS (FOR POSSIBLE ACTION)

5. DISCUSS HOW TO MEASURE THE SUCCESS OF SOUTHERN NEVADA STRONG PLAN IMPLEMENTATION (FOR POSSIBLE ACTION)

6. REVIEW THE PROPOSED CHANGES TO THE POLICIES AND PROCEDURES AS THEY RELATE TO THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (FOR POSSIBLE ACTION)

7. REVIEW THE PROPOSED 2016 MEETING SCHEDULE AND PROVIDE DIRECTION TO STAFF (FOR POSSIBLE ACTION)

8. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

9. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.

The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500  TDD (702) 676-1834

Any action taken on these items is advisory to the Regional Transportation Commission.
# AGENDA ITEM

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<thead>
<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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<td><strong>SUBJECT:</strong> CITIZENS PARTICIPATION</td>
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<td><strong>PETITIONER:</strong> TINA QUIGLEY, GENERAL MANAGER</td>
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<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<td><strong>RECOMMENDATION BY PETITIONER:</strong></td>
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<tr>
<td>THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<td><strong>GOAL:</strong> INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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## FISCAL IMPACT:

None

## BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #1
November 19, 2015
Non-Consent
These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format. For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON OCTOBER 22, 2015

CALL TO ORDER

Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada, called the meeting to order at 1:03 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Chris Giunchigliani, Southern Nevada Regional Planning Coalition, Vice-Chair
Courtney Coughenour, University of Nevada, Las Vegas (Alternate)
Jennifer Doody, City of North Las Vegas (Alternate)
Stephanie Garcia-Vause, City of Henderson (Alternate)
John Hill, Southern Nevada Housing Authority
Ken MacDonald, Conservation District of Southern Nevada
Doa Meade, Southern Nevada Water Authority (Alternate)
Tina Quigley, Regional Transportation Commission of Southern Nevada (Alternate)
Orlando Sanchez, City of Las Vegas (Alternate)
Kevin Smedley, Clark County (Alternate)
Deb Williams, Southern Nevada Health District (Alternate)

MEMBERS ABSENT:
Debra March, City of Henderson, Chair
David Fraser, City of Boulder City
Pat Skorkowsky, Clark County School District

RTC STAFF:
Fred Ohene, Deputy General Manager
David Swallow, Senior Director of Engineering and Technology
Angela Castro, Senior Director of Government Affairs, Media Relations, and Marketing
Raymond Hess, Director of Planning Services
Monika Bertaki, Public Affairs Administrator
Marin DuBois, Management Analyst

INTERESTED PARTIES:
Miles Dickson, The JABarrett Company
Jacob Snow, The JABarrett Company
Robert Summerfield, City of Las Vegas

SNS Item #2
November 19, 2015
Non-Consent
<table>
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<tr>
<th>Item:</th>
<th>1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</th>
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<tr>
<td><strong>Comments:</strong></td>
<td>No comments were made.</td>
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<tr>
<td><strong>Motion:</strong></td>
<td>No motion was necessary.</td>
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<tr>
<td><strong>Vote/Summary:</strong></td>
<td>No vote was taken.</td>
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<tr>
<th>Item:</th>
<th>2. PROVIDE AN INTRODUCTION OF MEMBERS (FOR POSSIBLE ACTION)</th>
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<tr>
<td><strong>Comments:</strong></td>
<td>Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), welcomed members of the Southern Nevada Strong (SNS) Steering Committee (Committee) to the inaugural meeting. He thanked Committee members for their time and commitment to SNS then entertained introductions by representatives present for the meeting.</td>
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<tr>
<td><strong>Motion:</strong></td>
<td>No motion was necessary.</td>
</tr>
<tr>
<td><strong>Vote/Summary:</strong></td>
<td>No vote was taken.</td>
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<th>Item:</th>
<th>3. ELECT A CHAIR AND VICE CHAIR (FOR POSSIBLE ACTION)</th>
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<tr>
<td><strong>Comments:</strong></td>
<td>No comments were made.</td>
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<tr>
<td><strong>Motion:</strong></td>
<td>Ms. Chris Giunchigliani, Southern Nevada Regional Planning Coalition, made a motion to elect Ms. Debra March, Regional Transportation Commission of Southern Nevada, as Chair. Ms. Tina Quigley, Regional Transportation Commission of Southern Nevada, made a motion to elect Ms. Chris Giunchigliani, Southern Nevada Regional Planning Coalition, as Vice-Chair.</td>
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<tr>
<td><strong>Vote/Summary:</strong></td>
<td>10 Ayes. 0 Nays. The motion carried.</td>
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<th>Item:</th>
<th>4. REVIEW AND APPROVE A PROJECT CHARTER FOR THE SNS STEERING COMMITTEE (FOR POSSIBLE ACTION)</th>
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<tr>
<td><strong>Comments:</strong></td>
<td>Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition (SNRPC), recommended attendees peruse the Agenda for the draft charter, which included recommendations as to how the Southern Nevada Strong (SNS) Steering Committee (Committee) could organize subcommittees. Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), added that the proposed charter suggested hosting quarterly meetings of the SNS Committee. Mr. Jacob Snow, The JABarrett Company, emphasized the need to have committed individuals with the ability to make decisions involved with SNS in order to move the regional plan forward.</td>
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Motion:
Mr. Ken MacDonald, Southern Nevada Conservation District, made a motion to approve the charter with the suggested change to meet at least quarterly.

Vote/Summary:
11 Ayes. 0 Nays. The motion carried.

Item:
5. RECEIVE A PRESENTATION ON THE ROLE OF THE COMMITTEE TO SUPPORT SOUTHERN NEVADA STRONG

Comments:
Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), informed members of the Southern Nevada Strong (SNS) Steering Committee (Committee) that during the last several months the RTC had met with SNS partners to discuss how the RTC, as the program administrator, could support their efforts to move forward and implement their respective elements of the Regional Plan. Mr. Hess posed the question to the Committee as to how they would envision all entities working together to help one another as there are some elements of the Regional Plan that do not fall within the RTC’s area of expertise.

Mr. Hess provided an overview of SNS to the Committee stating the program was initiated in 2011 by the City of Henderson, noting it was a federally grant-funded planning initiative. He stated the program brought together an unprecedented number of Southern Nevadans to discuss the future of the region. As a result, considerable data was gathered, he added. To date, Mr. Hess reported that SNS continued to bring together a number of stakeholder groups which work together to improve the economic competitiveness, education, investment in complete communities, increase transportation choice and increase capacity throughout the community.

Mr. Hess continued and stated that once the regional plan was developed, the community then decided to transition the administrative role of the SNS program from the City of Henderson to the RTC. In its role, he said the RTC will work to support and empower stakeholder groups to implement their portions of the regional plan. In approaching the plan, Mr. Hess stated the RTC could provide support, resources, learning tools and more to stakeholder partners in order to support their plans.

More specifically, Mr. Hess reported there were several high priorities identified in the Regional Plan. He suggested that particular attention should be paid to the four opportunity sites: Downtown North Las Vegas; the Las Vegas Medical District; Boulder Highway; and Maryland Parkway. He noted that work to enhance these areas was already underway, but added that further support would be needed. He then noted that the RTC planned to extend its relationships throughout the region in an effort to mobilize the community to be a part of the effort.

Mr. Hess encouraged the Committee to use its meetings as learning labs, where organizations can benefit from one another’s shared knowledge, best practices, strategies and recommendations on how to advance the program. He then asked Committee members how the RTC could make their involvement in the Committee meaningful.

Mr. Jacob Snow, The JABarrett Company, commented that he recently returned from a conference called Railvolution that addressed smart-growth issues, coupled with land-use and transportation planning. One subgroup that met during the conference, he said, was focused on equitable transit development. Mr. Snow stated the subgroup discussed how organizations could work more closely with climate change focused groups as well as public health as they are well organized, funded and related to SNS and its
efforts. He noted that the conference discussed the idea of blue zones, in which people around the world live longer due in part to healthcare, culture and equitable lives. Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition (SNRPC), said she would like the theme of equitable justice overall to be considered throughout all of SNS’s work. Mr. Snow noted that rail oftentimes stimulates communities located in the vicinity of such a transportation option. Mr. Snow stated he would like to see each jurisdiction host a meeting or present a report regarding their sites of opportunity needing immediate attention and how the Committee can assist them in overcoming any barriers in order to achieve progress. Ms. Tina Quigley, RTC, agreed.

Mr. John Hill, Southern Nevada Housing Authority (SNHA), stated residents, particularly senior citizens and families with school-aged children, comment frequently about transit connectivity and more transportation choices. Ms. Quigley acknowledged Mr. Hill’s comment. Vice-Chair Giunchigliani added that the Clark County School District (CCSD) and the University of Nevada, Las Vegas should be involved with the Committee. Mr. Hess responded that the University of Nevada, Las Vegas was present at the meeting and that CCSD was invited to participate and it was also one of the original planning partners in the project. Vice-Chair Giunchigliani asked that the RTC provide a presentation to the Committee at a later date as to how Americans with Disabilities Act (ADA) Paratransit services works. Ms. Quigley responded affirmatively. Briefly, Vice-Chair Giunchigliani explained to Mr. Hill that the RTC seeks to have mobile persons use fixed route transit in order to reduce operating costs and that it has a coordinated transportation network that offers similar services, again to offset the large cost of ADA Paratransit service.

Vice-Chair Giunchigliani asked Ms. Deb Williams, Southern Nevada Health District (SNHD), if SNHD was remodeling or building new structures at sites. Ms. Williams responded that SNHD was remodeling its North Las Vegas site, but sought to move to a smaller location. Vice-Chair Giunchigliani encouraged SNHD to offer a variety of services at a location, versus one service only so as to increase customer numbers in order to substantiate a large location site.

Ms. Stephanie Garcia-Vause commented that she would like to see increased private sector involved, particularly from gaming and the Las Vegas Global Economic Alliance.

** Mr. John Hill stepped away from the meeting at 1:54 p.m. **

Mr. Orlando Sanchez, City of Las Vegas, suggested the Committee generate a report card to publicly communicate the progress that had been made by SNS over the course of each year.

** Mr. John Hill rejoined the meeting at 1:55 p.m. **

Ms. Garcia-Vause provided an example of how the Committee could support change. She explained that, in the area of home builders, the Regional Plan outlines how desired housing options are not available for millennials. She stated that when home builders were approached about the opportunity to provide such an option, they responded that construction defect laws may prohibit them from developing such an option. She noted that the Committee could create a dialogue with legislators as to why changes are needed in order to support home builders, thus supporting the regional development needs as outlined in the Regional Plan. Vice-Chair Giunchigliani agreed and noted that part of the Committee’s role will be engaging the community, such as home builders, in how their services and products could be enhanced to better meet the needs and desires of the community.

Ms. Williams noted that she would like the Committee to assist in educating elected officials as to how
their decisions impact public health, even in terms of land development, including short-term and long-term financial impacts.

Vice-Chair Giunchigliani noted a recent effort on Boulder Highway in which several different organizations are working together to build a development in which housing is integrated with a Boys and Girls Club and a health clinic.

Mr. Hess noted that collaborating with the community will be key to implementing the Regional Plan. He requested to be informed if the Committee knew of organizations in which the RTC could provide an informational presentation about SNS. Vice-Chair Giunchigliani suggested sending electeds and stakeholders a survey in which the Committee could gauge what they know and do not know about SNS so SNS could address disparities in knowledge as well as learn about areas of concern that perhaps were not discussed during the development of the Regional Plan.

Mr. Sanchez recommended the Committee focus on the immediate, actionable plans outlined to make progress more quickly and to do so through subcommittees. While he suggested dialogue was good and there are many issues to discuss, he noted he would like to make targeted, concentrated change quickly for the moment.

Mr. Ken McDonald, Conservation District of Southern Nevada (CDSN), stated that all of the hundreds of priorities outlined in the Plan were of importance, but stated the Committee needed to identify key issues in which it could immediately change.

Mr. Hess responded that there were several high priority projects outlined within the Regional Plan that would allow the Committee to take immediate action.

Ms. Garcia-Vause stated that during a recent meeting she attended local jurisdictions provided a progress report, of which many of their efforts were in alignment with SNS and its priorities.

Mr. Hess stated the RTC was developing communication vehicles in which stakeholder groups could broadcast their progress, including via a newsletter, the Committee itself and website. He added that the new website would also allow stakeholders to upload their news and information to it. Vice-Chair Giunchigliani suggested the RTC consider using Channel 2 and Channel 4 public channels to share progress about SNS as well.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
6. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**Comments:**
No comments were made.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.
## Item:

7. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

### Comments:

No comments were made.

### Motion:

No motion was necessary.

### Vote/Summary:

No vote was taken.

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**ADJOURNMENT**

The meeting adjourned at 2:18 p.m.

Respectfully submitted,

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<th>Marin DuBois, Recording Secretary</th>
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<th>Amber Stidham, Transcription Secretary</th>
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Implementation: The Future of the Southern Nevada Strong Regional Plan

Moving Forward with Implementation

1. The Regional Plan
2. RTC as Core Administrator
3. Steering Committee = Implementation Leaders
The Regional Plan – Who & What

The Regional Plan - Why

A diversified economy with wide range of job opportunities
High-quality educational systems for youth and workforce
A multi-modal, well-connected transit system
Housing options for all preferences and budgets

Southern Nevadans Want

Communities that are safe, desirable and engaged
Strong social service networks and high-quality health care

Southern Nevada Strong

local governments
business leaders
community groups
the public
elected officials
educators
nonprofit organizations
RTC as Core Administrator – Purpose

Building Capacity for Implementation

Regional Plan Implementation

- Improve Economic Competitiveness and Education
- Invest in Complete Communities
- Increase Transportation Choice

RTC as Core Administrator – Approach

Our Approach to Core Administration

- Establish ourselves as a collaborative, efficient, and effective leader
- Engage, educate, and move Southern Nevadans to action
- Provide practical tools, trainings, and technical expertise
- Increase alignment and availability of resources
RTC as Core Administrator – Year 1 Work

Be a Leader
• Internal capacity building
• Learn from other MPOs
• Convene and support Steering Committee and Regional Partners

Engage & Educate
• Communications and public engagement
• Build new relationships and strengthen existing ones

Resource Alignment & Availability
• Identify and align existing funding sources
• Identify new resources

3Ts - Tools, Trainings, Technical Expertise
• Work with partners to identify the support they need/want
• Develop and deliver capacity building support

RTC as Core Administrator – Priorities

Implement Opportunity Sites

Downtown
North Las Vegas
Las Vegas Medical District
Maryland Pkwy
Boulder Highway

Relationships and Engagement that support Implementation
Steering Committee = Implementation Leaders

Bring expertise and insight to guide our collective actions

Lead your organization to prioritize and implement

Steering Committee Members

- Updates on SNS-related projects/efforts
- Share lessons learned
- Brainstorm strategies for success
- Coordinate actions
- Exchange expertise and information

Steering Committee = Implementation Leaders
Steering Committee = Implementation Leaders

Discussion for Regional Partners

1. How can we make your participation in the Committee most meaningful?

2. What are your organization’s priorities as it relates to SNS?

3. What representation from other organizations would strengthen the Committee?

The Past and Next 90 Days
# AGENDA ITEM

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**FISCAL IMPACT:**
None by this action

**BACKGROUND:**
Southern Nevada Strong (SNS) is an ongoing, collaborative effort to create livable communities where people can have quality housing, education, employment, and transportation choices. The Regional Transportation Commission of Southern Nevada (RTC), as the core administrator of SNS, is now leading the effort to promote and support implementation of the SNS Regional Plan by engaging the public and stakeholders, building and strengthening relationships, and providing technical and financial tools to carry SNS forward. An updated communications plan is necessary to help guide the RTC in its approach to communications.

Staff will give a brief presentation on the updated communications plan.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #3
November 19, 2015
Non-Consent
Strategic Communications and Messaging Plan

OVERVIEW
Southern Nevada Strong (SNS) is an ongoing, collaborative effort to create livable communities where people can have quality housing, education, employment, and transportation choices. As the administrator, the RTC is now leading the effort to promote and support implementation of the SNS Regional Plan by engaging the public and stakeholders, building and strengthening relationships, and providing technical and financial tools to carry SNS forward.

OBJECTIVES
1. To raise awareness and understanding of what Southern Nevada Strong is among target audiences through simplified, effective and consistent communications.
2. To encourage community groups to get involved and participate in the Southern Nevada Strong initiatives.

TARGET AUDIENCES
1. Elected officials
2. Regional partners
3. Business community
4. Nonprofit and philanthropic foundations
5. Media
6. General public

1. Elected Officials
   Strategy: Educate elected officials, especially those who have purview over the regional partners, of the benefit of SNS, and encourage their staff to take ownership for the implementation process.
   Tactics:
   Marketing/Advertising
   • Fact Sheet/FAQs – Provide a one-page Fact Sheet and FAQs sheet that explains SNS goals and answers basic questions about the initiative (September 2015).
   • Presentation – Provide a PowerPoint presentation that can be easily delivered to any elected official that helps explain SNS and the next steps for the plan (November 2015).
• **Quarterly newsletter** – Launch a quarterly SNS newsletter to keep the SNS message in the forefront of interested parties and elected officials informed on the latest successes of our regional partners (January 2016).

• **Poster Boards** – Place poster size SNS visuals at each city and county building (January 2016).

### Outreach

• **Lunch & Learn sessions** - Hold three sessions with RTC Board, elected officials and community partners where they can learn about the successes of other regional plans:
  - June 2015- Maricopa Association of Governments & Wasatch Front Regional Council
  - December 2015- Envision Utah’s Robert Grow
  - February 2016– (TBD) Mile High Connects

• **Annual Summit** – Organize an annual SNS summit for steering committee and their elected officials to share successes over each year and their goals for the upcoming year (February 2016).

### Government Affairs

• **RTC Board Meetings** – Present briefing during RTC board meeting from a different regional partner – starting with the local jurisdiction – on what they are working on/completed that aligns with the goals of the Regional Plan (quarterly, beginning November 2015).

• **Making News at the RTC newsletter** – Distribute quarterly news stories for the e-newsletter on the successes of regional partners that will be sent out to local jurisdictions (quarterly beginning December 2015).

• **Southern Nevada Strong proclamation** – Proclaim a Southern Nevada Strong Day or week by Clark County and/or all cities, to create events/activities and buzz on the Regional Plan on an annual basis. Can correlate with the anniversary date – annual summit (February 2016).

• **Annual board presentations** – Present an annual report or presentation to each of the partner’s boards to highlight the successes of SNS (February 2016).

• **Briefings** – Provide briefings as appropriate to elected officials and leaders of government agencies on the success of SNS.

2. **Regional Partners - public agencies, local, regional and state government staff**

**Strategy:** Reinforce the value of SNS implementation to the regional partners and public entities.

**Tactics:**

*Marketing/Advertising*

• **Fact Sheet/FAQs** – Provide a one-page Fact Sheet and FAQs sheet that explains SNS goals and answers basic questions about the initiative (September 2015).
• **Presentation** – Create a PowerPoint presentation that can be easily delivered to any public agency, that helps explain SNS and the next steps for the plan (November 2015).

• **Quarterly newsletter** – Launch a quarterly SNS newsletter to keep the SNS message in the forefront of the regional partners that shares all of the other partners’ successes (January 2016).

• **Poster Boards** – Place poster size SNS visuals at each city and county building (January 2016).

### Outreach

• **Lunch & Learn sessions** - Hold three sessions with RTC Board and regional partners where they can learn about the successes of other regional plans
  - June 2015- Maricopa Association of Governments & Wasatch Front Regional Council
  - December 2015- Envision Utah’s Robert Grow
  - February 2016 – (TBD) Mile High Connects

• **Meet one-on-one with partners** – Set up one-on-one meetings with regional partners to discuss RTC’s role and our goals (July – October 2015).

• **Reconvene consortium committee** – Following the one-on-one meetings with the local jurisdictions and agencies formerly on the consortium committee, we will reconvene as the steering committee to discuss next steps (November 2015).

• **iMeeting presentation/chat rooms** – Coordinate iMeeting presentations with regional partners on semi-annual or quarterly basis to discuss each agency’s success on projects (February 2016).

• **Annual Summit** – Organize annual SNS summit for steering committee and regional partners to share successes over the year (February 2016).

### Website/Social Media

• **Relaunch website** – Redesign the current SouthernNevadaStrong.org website to be more user-friendly; archive outdated information from the regional plan and create an internal portal for communication/upload access from regional partners (December 2015).
  - **Videos** – Current video simulations of opportunity sites are a great tool to help explain the vision behind each of those sites; need to utilize them on the website.

• **Social media campaign launch** – Create boosted posts of new SNS campaign driving people back to the newly designed website; grow engagement and followers on Facebook & Twitter (January 2016).
  - **Southern Nevada, a great place to live video** – utilize the video/infomercial on all social media channels.
  - **Regional partners’ video clips** – create and upload video clips of regional partners and newly interested parties’ testimonials of why SNS is important.
Government Affairs

- **RTC Board Meetings** – Present briefing during RTC board meeting from a different regional partner – starting with the local jurisdiction – on what they are working on/completed that aligns with the goals of the Regional Plan (quarterly, beginning November 2015).

- **Making News at the RTC newsletter** – Distribute quarterly news stories for the e-newsletter on the successes of regional partners that will be sent out to local jurisdictions (quarterly beginning December 2015).

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- **Annual board presentations** – Present an annual report or presentation to each of the partner’s boards to highlight the successes of SNS (February 2016).

**Strategy:** Identify the RTC’s administrator role as that of a leader, collaborator and coordinator in providing assistance to the regional partners.

**Tactics:**

**Outreach**

- **Lunch & Learn sessions** - Hold three sessions with RTC Board, steering committee and community partners where they can learn about the successes of other regional plans
  - June 2015- Maricopa Association of Governments & Wasatch Front Regional Council
  - December 2015- Envision Utah’s Robert Grow
  - February 2016– (TBD) Mile High Connects

- **Meet one-on-one with partners** – Set up one-on-one meetings with regional partners to discuss RTC’s role and our goals (July – October 2015).

- **Reconvene consortium committee** – Following the one-on-one meetings with the local jurisdictions and agencies formerly on the consortium committee, we will reconvene as the steering committee to discuss next steps (November 2015).

- **Maintain contact database** – Original SNS contact database has been re-organized; will need to update following each one-on-one meeting (ongoing).

- **iMeeting presentation/chat rooms** – Coordinate iMeeting presentations with regional partners on semi-annual or quarterly basis to discuss each agency’s success on projects including the RTC’s successes as an administrator (February 2016).

- **Annual Summit** – Organize annual SNS summit for steering committee and regional partners to share successes over the year (February 2016).

- **Seminars for technical training** – Partner with private financial and realty agencies to set up seminars to discuss potential funding sources for projects (March – May 2016).

- **Presentations to community groups** – Reach out to community and professional groups, such as the Las Vegas Metro Chamber of Commerce for
its Focus Las Vegas and realtor-based organizations for their monthly meetings (December 2015- March 2016).

- **Linking to current RTC events** – Use SNS materials at upcoming events such as FRI groundbreakings, grand openings or outreach events that correlate with the recommendations identified in the plan (ongoing).

### Website/Social Media

- **Relaunch website** – Redesign the current SouthernNevadaStrong.org website to be more user-friendly; archive outdated information from the regional plan and create an internal portal for communication/upload access from regional partners (December 2015).
  - **Videos** – Current video simulations of opportunity sites are a great tool to help explain the vision behind each of those sites; need to utilize them on the website.
- **Social media campaign launch** – Create boosted posts of new SNS campaign driving people back to the newly designed website; grow engagement and followers on Facebook & Twitter (January 2016).
  - **Southern Nevada, a great place to live video** – utilize the video/infomercial on all social media channels.
  - **Regional partners’ video clips** – create and upload video clips of regional partners and newly interested parties’ testimonials of why SNS is important.

### Government Affairs

- **RTC Board Meetings** – Present briefing during RTC board meeting from a different regional partner – starting with the local jurisdiction – on what they are working on/completed that aligns with the goals of the Regional Plan (quarterly, beginning November 2015).

3. **Business Community and Industry Associations**

#### Strategy: Raise awareness and educate the community of the benefit of SNS.

#### Tactics: Marketing/Advertising

- **Presentation** – Create a PowerPoint presentation that can be easily delivered to any community member that helps explain SNS and the next steps for the plan (November 2015).
- **Quarterly newsletter** – Launch a quarterly SNS newsletter to keep the SNS message in the forefront of the community organizations’ mind that shares the successes (January 2016).

#### Outreach

- **Lunch & Learn sessions** - Hold three sessions with RTC Board and community partners where they can learn about the successes of other regional plans
  - **June 2015- Maricopa Association of Governments & Wasatch Front Regional Council**
• December 2015- Envision Utah’s Robert Grow
• February 2016– (TBD) Mile High Connects

- Annual Summit – Organize annual SNS summit for regional partners and community groups to share successes over the year (February 2016).
- Presentations to community groups – Reach out to community and professional groups, such as the Las Vegas Metro Chamber of Commerce for its Focus Las Vegas and realtor-based organizations for their monthly meetings (December 2015- March 2016).

Banking
Strategy: Educate banking and other financial institutions on the need for community development finance.
Tactics:
Outreach
• Seminars for technical training – Partner with financial agencies (i.e. private banks), to set up seminars to discuss potential funding sources for projects (March – May 2016).

Real estate
Strategy: Educate real estate developers and home builders of the need for a transit-oriented development Southern Nevada.
Tactics:
Outreach
• Seminars for technical training – Partner with Housing and Urban Development (HUD), Housing Authority and Urban Land Institute (ULI) to set up seminars to discuss the identified opportunity sites by focusing on land use and housing options (March – May 2016).

4. Nonprofit organizations and philanthropic foundations
Strategy: Educate nonprofit organizations and philanthropic foundations on SNS and its success thus far in implementing the Regional Plan.
Tactics:
Marketing/Advertising
• Presentation – Create a PowerPoint presentation that can be easily delivered to any nonprofit organization and philanthropic foundation that helps explain SNS and the next steps for the plan (November 2015).
• Quarterly newsletter – Launch quarterly SNS newsletter to keep interested parties informed on the latest successes of our regional partners (January 2016).

Outreach
• Lunch & Learn sessions - Hold three sessions with RTC Board, steering committee and community partners including nonprofits, where they can learn about the successes of other regional plans
  o June 2015- Maricopa Association of Governments & Wasatch Front Regional Council
o December 2015- Envision Utah’s Robert Grow
o February 2016– (TBD) Mile High Connects
• Annual Summit – Organize annual SNS summit for regional partners and community groups to share successes over the year (February 2016).
• Presentations to nonprofit groups – Reach out to community and professional groups, such as the Las Vegas Metro Chamber of Commerce for its Focus Las Vegas and realtor-based organizations for their monthly meetings (December 2015- March 2016).

Strategy: Encourage nonprofits to assist SNS by bringing applicable grants to the forefront.
Tactics: Outreach
• Seminars for technical training – Partner with nonprofit and philanthropic organizations to set up seminars to discuss grants applicable to the SNS recommendations (March – May 2016).

5. Mainstream and ethnic media: print, online, broadcast and social media
Strategy: Raise awareness and educate the media of the benefit of SNS and progress from the regional partners.
Tactics: Media
• Spokespeople – identification and promotion of leaders who can speak about SNS to the media from the RTC and the steering committee perspectives
  o Tina Quigley
  o Raymond Hess
  o Monika Bertaki
  o Angela Torres-Castro
  o Sue Christiansen
  o Catherine Lu
  o Steering committee members – Identify 3 or 4 regional partners
• Talking Points – Develop talking points for the selected spokespeople to help them prepare for media interviews and to remain consistent on messaging (October 2015).
• Press release – Distribute press release to local news bureaus explaining the next steps including the RTC’s role as SNS administrator, the reconvening of the steering committee, and the successes of the regional partners up to this point. Invite media to first steering committee meeting (October 2015).
  o Target pitch regional business, economic and education writers on what local jurisdictions and agencies have already established from the regional plan.
• Milestone press releases – Distribute press releases to local and regional media based on milestones of the program (ongoing). Examples include:
  o New website launch
  o Grants/Funding sources awarded
  o Large events – annual summit, SNS day/week proclamation
6. **General public, including historically underrepresented communities**

**Strategy:** Educate the public on SNS and its success thus far in implementing the Regional Plan.

**Tactics:**

**Marketing/Advertising**
- *Rider alerts* – utilize interior vehicle advertising on residential routes to promote the message to our transit riders to learn about the initiatives (January 2016).
- *Transit Shelter advertising* – utilize transit shelter advertising beginning with locations in the three opportunity sites (January 2016).
- *Poster Boards* – Place poster size visuals at each local jurisdiction, local libraries and community centers (January 2016).

**Outreach**
- *Linking to current RTC events* – Use SNS materials at upcoming events such as FRI groundbreakings, grand openings or outreach events that correlate with the recommendations identified in the plan (ongoing).

**Website/Social Media**
- *Relaunch website* – Redesign current SouthernNevadaStrong.org website to be more user-friendly; archive outdated information from the regional plan and create an internal portal for communication/upload access from regional partners (December 2015).
  - *Videos* – Current video simulations of opportunity sites are a great tool to help explain the vision behind each of those sites; need to utilize them on the website.
- *Social media campaign launch* – Create boosted posts of new SNS campaign driving people back to the newly designed website; grow engagement and followers on Facebook & Twitter (January 2016).
  - *Southern Nevada, a great place to live video* – utilize the video/infomercial on all social media channels.
  - *Regional partners’ video clips* – create and upload video clips of regional partners and newly interested parties’ testimonials of why SNS is important.

**MESSAGES**
- Southern Nevada Strong is a collaborative effort to create and sustain neighborhoods where residents can have access to quality education, a variety of quality housing choices, good-paying jobs and ample transportation options.
- Based on the federally recognized Southern Nevada Strong (SNS) Regional Plan, the goal is to empower people to create communities with different choices in education, housing, employment and transportation.
- By 2030, nearly 900,000 new residents will call Southern Nevada home, growing our region’s population to nearly 3 million. We need unprecedented regional
coordination, community engagement, and a clear plan to ensure that Southern Nevada is a great place to call home for current and future residents.

- A federally-recognized regional plan helps make Southern Nevada significantly more competitive for public and private grant resources than it has ever been in the past. These funds can be used for region-wide projects that impact the entire community and have the potential to increase the quality of life for all residents.

- Southern Nevada Strong supports community partners to implement the recommendations made in the Regional Plan by:
  - Providing practical tools, trainings and technical expertise that help regional partners and community groups to accelerate implementation of Southern Nevada Strong initiatives.
  - Identifying funding sources for the regional partners that will enable them to implement the recommendations identified in the plan.
  - Modeling best practices for project development and funding that have seen success in other similar cities.
  - Educating, engaging and empowering Southern Nevadans to take action to create and maintain the communities they want to live in.
REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

Metropolitan Planning Organization [X] Transit [ ] Administration and Finance [ ]

SUBJECT: IDENTIFY ADDITIONAL STEERING COMMITTEE MEMBERS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS ADDING ADDITIONAL COMMITTEE MEMBERS (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:
None by this action

BACKGROUND:
The Southern Nevada Strong Steering Committee (Committee) met on October 29, 2015, and one of the items on the agenda at that meeting included a discussion on what other organizations should participate on the Committee. Various Committee members suggested participation from a number of sectors including business, sustainability, nonprofit organizations, and economic development. An important part of the effort involved with Southern Nevada Strong plan implementation will be to formulate a Committee made up of the best mix of participants to move the plan forward and guide plan implementation. The Committee members will discuss and possibly approve adding new members to the Southern Nevada Strong Steering Committee.

Staff will give a brief presentation on possible new Committee members and seek direction from the Committee as to how to proceed.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #4
November 19, 2015
Non-Consent
# Southern Nevada Strong Steering Committee Members

<table>
<thead>
<tr>
<th>Regional Partner</th>
<th>Member Title</th>
<th>Member Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Las Vegas</td>
<td>City Manager</td>
<td>Betsy Fretwell</td>
</tr>
<tr>
<td>City of Henderson</td>
<td>City Manager</td>
<td>Robert Murnane</td>
</tr>
<tr>
<td>City of North Las Vegas</td>
<td>City Manager</td>
<td>Qiong Liu</td>
</tr>
<tr>
<td>Clark County</td>
<td>County Manager</td>
<td>Don Burnette</td>
</tr>
<tr>
<td>City of Boulder City</td>
<td>City Manager</td>
<td>David Fraser</td>
</tr>
<tr>
<td>Clark County School District</td>
<td>Superintendent</td>
<td>Pat Skorkowski</td>
</tr>
<tr>
<td>Southern Nevada Regional Planning Coalition</td>
<td>Chair</td>
<td>Commissioner Chris Giunchiliani</td>
</tr>
<tr>
<td>Regional Transportation Commission of Southern Nevada (RTC)</td>
<td>General Manager</td>
<td>Tina Quigley</td>
</tr>
<tr>
<td>RTC Board Liaison</td>
<td>Board Member</td>
<td>Councilwoman Debra March</td>
</tr>
<tr>
<td>University of Nevada Las Vegas</td>
<td>Dean, School of Community Health Sciences</td>
<td>Shawn Gerstenberger</td>
</tr>
<tr>
<td>Southern Nevada Water Authority</td>
<td>General Manager</td>
<td>John Entsminger</td>
</tr>
<tr>
<td>Southern Nevada Health District</td>
<td>Chief Health Officer</td>
<td>Joseph Iser MD</td>
</tr>
<tr>
<td>Southern Nevada Housing Authority</td>
<td>Executive Director</td>
<td>John Hill</td>
</tr>
<tr>
<td>Southern Nevada Conservation District</td>
<td>Board Member</td>
<td>Ken McDonald</td>
</tr>
</tbody>
</table>

## Potential New Southern Nevada Strong Steering Committee Members

<table>
<thead>
<tr>
<th>Organization</th>
<th>Title</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council for a Better Nevada</td>
<td>Board Member</td>
<td>Michael Saltman</td>
</tr>
<tr>
<td>Urban Land Institute</td>
<td>Board Member</td>
<td>Robert Fielden</td>
</tr>
<tr>
<td>Brookings Institute</td>
<td>Senior Fellow</td>
<td>Robert Lang</td>
</tr>
<tr>
<td>Nevada Housing and Neighborhood Development</td>
<td>President</td>
<td>Mike Mullin</td>
</tr>
<tr>
<td>Federal Reserve Bank of San Francisco</td>
<td>Regional Manager</td>
<td>Joselyn Cousins</td>
</tr>
<tr>
<td>Nevada Department of Transportation</td>
<td>Deputy Director</td>
<td>Tracy Larkin Thomason</td>
</tr>
<tr>
<td>Metro Chamber of Commerce</td>
<td>President</td>
<td>Kristin McMillan</td>
</tr>
<tr>
<td>Las Vegas Metropolitan Police Department</td>
<td>Sherriff</td>
<td>Joe Lombardo</td>
</tr>
<tr>
<td>Las Vegas Global Economic Alliance</td>
<td>Director</td>
<td>Jonas Peterson</td>
</tr>
</tbody>
</table>
### AGENDA ITEM

| Metropolitan Planning Organization | [X] | Transit | [ ] | Administration and Finance | [ ] |

**SUBJECT:** SOUTHERN NEVADA STRONG PERFORMANCE MEASURES

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER  
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**  
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS HOW TO MEASURE THE SUCCESS OF SOUTHERN NEVADA STRONG PLAN IMPLEMENTATION  
(FOR POSSIBLE ACTION)

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

### FISCAL IMPACT:

None by this action

### BACKGROUND:

A set of performance measurements outlining how the success of the Southern Nevada Strong (SNS) Regional Plan will be measured was produced as part of the SNS planning process. This set of performance measurements is included in the backup to this agenda item. Regional Transportation Commission of Southern Nevada staff will review and discuss the indicators dashboard along with other performance measurement frameworks from other communities.

Respectfully submitted,

RAYMOND HESS  
Director of Planning Services

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SNS Item #5  
November 19, 2015  
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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</table>

**SUBJECT:** POLICIES AND PROCEDURES

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER  
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**  
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE REVIEW THE PROPOSED CHANGES TO THE POLICIES AND PROCEDURES AS THEY RELATE TO THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (FOR POSSIBLE ACTION)

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

**FISCAL IMPACT:**

None by this action

**BACKGROUND:**

The Regional Transportation Commission of Southern Nevada (RTC) has approved and published Policies and Procedures for the RTC. The Policies and Procedures are intended as guidelines for the fair administration of projects under the jurisdiction of the RTC.

The Southern Nevada Strong Steering Committee (Committee) met on October 29, 2015 and one of the items on the agenda at that meeting included a discussion on the project charter for the Committee. The project charter was approved by the Committee and should now be reflected in the Policies and Procedures of the RTC.

Staff will present the draft revisions of the Policies and Procedures which identify the roles and responsibilities of the newly created Southern Nevada Strong Steering Committee.

Respectfully submitted,

RAYMOND HESS  
Director of Planning Services

SNS Item #6  
November 19, 2015  
Non-Consent
x.0  POLICIES AND PROCEDURES GOVERNING THE SOUTHERN NEVADA STRONG
STEERING COMMITTEE

x.1  CREATION AND PURPOSE
The Southern Nevada Strong Steering Committee (Steering Committee) will coordinate and support
implementation of the Southern Nevada Strong Regional Plan (Regional Plan). The Steering
Committee will engage, educate and empower member organization’s constituencies in Regional
Plan implementation. The Steering Committee will assist RTC staff by providing valuable insight
and guidance on 1) how Southern Nevada Strong can support his or her organization; and 2) region-
wide activities and strategies Southern Nevada Strong can take to support implementation.

x.2  MEMBERSHIP
A. The membership of the Southern Nevada Strong Steering Committee shall consist of a senior
management representative from each of the thirteen regional partners identified in the
Regional Plan:
1. City of Las Vegas
2. City of Henderson
3. City of North Las Vegas
4. Clark County
5. City of Boulder City
6. Clark County School District
7. Southern Nevada Regional Planning Coalition
8. Regional Transportation Commission of Southern Nevada (RTC)
9. RTC Board Liaison
10. University of Nevada Las Vegas
11. Southern Nevada Water Authority
12. Southern Nevada Health District
13. Southern Nevada Housing Authority
14. Southern Nevada Conservation District

B. The membership of the Southern Nevada Strong Steering Committee shall also consist of the
following community and special interests representatives:
1. 
2. 
3. 
4. 
5. 

C. Members of the Southern Nevada Strong Steering Committee shall be selected by the entity,
firm or agency they represent.

D. Southern Nevada Strong Member Absences
1. Excusal of an absence may be obtained by contacting the Steering Committee Chair, the
RTC General Manager or his or her designee prior to the meeting at which the absence
will occur.
2. Steering Committee members must attend 75% of meetings over the course of a calendar
year. If not, recommendations by the Chair, in consultation with the Vice Chair may be
made to replace a Steering Committee member to ensure adequate representation and
participation.

E. Each Southern Nevada Strong Steering Committee member shall have one vote.

F. The terms of the members of the Southern Nevada Strong Steering Committee shall be
indefinite.

G. For each member provided for in paragraphs (A) and (B), one alternate member may be
appointed. Such alternate members will exercise all functions of the member in the member's
absence. All members and alternates must be designated, in writing, to the RTC General Manager.

x.3 OFFICERS AND DUTIES
   A. A chair and vice-chair shall be elected annually, at the first meeting in July, from the voting membership of the Southern Nevada Strong Steering Committee.
   
   B. The succeeding chair will officiate at the July meeting and will serve for 12 months.
   
   C. The chair shall preside at all meetings, call the meetings, and represent the Southern Nevada Strong Steering Committee at all meetings.
   
   D. In the event that the chair is unable to perform these duties, the vice-chair shall act in the place of the chair.

x.4 MEETINGS
   A. The Southern Nevada Strong Steering Committee shall meet quarterly or as needed. Special meetings of the Southern Nevada Strong Steering Committee may be called as directed by:
      1. The RTC
      2. The Chair of the Steering Committee
      3. The request of more than one-half of the membership
      4. The Chair of the RTC
   
   B. A simple majority of the Steering Committee's members shall constitute a quorum.
   
   C. The Southern Nevada Strong Steering Committee shall follow a prepared agenda, subject to a publicly posted notice of public meeting as required by the Nevada State law. Items for discussion or action at a Southern Nevada Strong Steering Committee meeting must be submitted to the General Manager at least 12 working days prior to the meeting date. The General Manager may waive the 12 day requirement, in accordance with his or her authority pursuant to the RTC Administrative Procedures for Agenda Processing. The recommendations of the Southern Nevada Strong Steering Committee will be forwarded to the Regional Transportation Commission Board of Commissioners.
   
   D. The Southern Nevada Strong Steering Committee has the authority to appoint working groups to serve a specific and exclusive purpose, which should be memorialized before it begins conducting its business. These working groups shall make recommendations to the Southern Nevada Strong Steering Committee for action.

x.5 ROBERT'S RULES OF ORDER
Robert's Rule of Order will be used except as follows:
1. Seconds will not be required for any motion.
2. The chair can make motions and can vote on any motion.
ABSTRACT:

The Southern Nevada Strong Steering Committee met on October 29, 2015 and one of the items on the agenda included a discussion on the project charter for the Committee. The project charter, which was approved by the Committee, indicated that the Committee will meet at least quarterly.

Staff will present tentative meeting schedules for calendar year 2016 and seek direction from the Committee.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services
<table>
<thead>
<tr>
<th><strong>Option A</strong></th>
<th><strong>Option B</strong></th>
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<tbody>
<tr>
<td>Quarterly meetings on the fourth Thursday of the month at 1:00 pm starting in <em>January</em></td>
<td>Quarterly meetings on the fourth Thursday of the month at 1:00 pm starting in <em>February</em></td>
</tr>
<tr>
<td>January 28, 2016; 1:00 pm</td>
<td>February 25, 2016; 1:00 pm*</td>
</tr>
<tr>
<td>April 28, 2016; 1:00 pm</td>
<td>May 26, 2016; 1:00 pm*</td>
</tr>
<tr>
<td>July 28, 2016; 1:00 pm</td>
<td>August 25, 2016; 1:00 pm</td>
</tr>
<tr>
<td>October 27, 2016; 1:00 pm*</td>
<td>November 17, 2016; 1:00 pm**</td>
</tr>
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* Room 108 is unavailable and the meeting location would be moved to Rooms 296/268

** Moved up one week due to the Thanksgiving holiday
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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SUBJECT: SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA ITEMS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:
None by this action

BACKGROUND:
The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items which would further advance the implementation of the Regional Plan.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #8
November 19, 2015
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

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<tbody>
<tr>
<td>SUBJECt: CITIZENS PARTICIPATION</td>
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<tr>
<td>PETITIONER: TINA QUIGLEY, GENERAL MANAGER</td>
<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
<td></td>
</tr>
<tr>
<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<tr>
<td>GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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</table>

FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services


SNS Item #9
November 19, 2015
Non-Consent