NOTICE AND AGENDA OF
PUBLIC MEETING

SOUTHERN NEVADA STRONG
STEERING COMMITTEE

1:00 P.M. OCTOBER 29, 2015

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV 89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcsnv.com; or by contacting Marin DuBois at (702) 676-1836.
Items 2 through 4 and 6 are items for possible action. Items 1, 5 and 7 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION
2. PROVIDE AN INTRODUCTION OF MEMBERS (FOR POSSIBLE ACTION)
3. ELECT A CHAIR AND VICE CHAIR (FOR POSSIBLE ACTION)
4. REVIEW AND APPROVE A PROJECT CHARTER FOR THE SNS STEERING COMMITTEE (FOR POSSIBLE ACTION)
5. RECEIVE A PRESENTATION ON THE ROLE OF THE COMMITTEE TO SUPPORT SOUTHERN NEVADA STRONG
6. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)
7. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.

The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500 TDD (702) 676-1834

Any action taken on these items is advisory to the Regional Transportation Commission.
**REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA**

**AGENDA ITEM**

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<td>RECOMMENDATION BY PETITIONER: THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</td>
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<td>GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY</td>
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**FISCAL IMPACT:**

None

**BACKGROUND:**

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

**RAYMOND HESS**  
Director of Planning Services

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*SNS Item #1*  
*October 29, 2015*  
*Non-Consent*
**REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA**

**AGENDA ITEM**

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**SUBJECT:** COMMITTEE MEMBER INTRODUCTIONS

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE PROVIDE AN INTRODUCTION OF MEMBERS (FOR POSSIBLE ACTION)

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

**FISCAL IMPACT:**
None by this action

**BACKGROUND:**
The Southern Nevada Regional Planning Coalition recently approved the Regional Transportation Commission of Southern Nevada to assume responsibility for the implementation of the Southern Nevada Strong (SNS) Regional Plan. An important part of the effort involved with SNS plan implementation will be to formulate a Steering Committee made up of the SNS Regional Partners to help guide plan implementation. The SNS Steering Committee members will provide an introduction.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

\[SNS \quad Item \#2\]
\[October 29, 2015\]

Rch

Non-Consent
SLIP SHEET
AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG STEERING COMMITTEE OFFICERS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE ELECT A CHAIR AND
VICE CHAIR (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:

None by this action

BACKGROUND:

As outlined in the draft Project Charter, members of the Southern Nevada Strong Steering Committee (Committee) will elect a Chair and Vice-Chair annually, and develop ground rules and general guidelines that strive for efficient and productive meetings. The Committee must elect a Chair and a Vice-Chair to preside over meetings and to conduct Committee business in an orderly fashion.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #3
October 29, 2015
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG STEERING COMMITTEE PROJECT CHARTER

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG (SNS) STEERING COMMITTEE REVIEW AND APPROVE A PROJECT CHARTER FOR THE SNS STEERING COMMITTEE (FOR POSSIBLE ACTION)

GOAL: INTEGRATE THE SYSTEM GEOGRAPHICALLY

FISCAL IMPACT:
None by this action

BACKGROUND:
It is important for the Southern Nevada Strong Steering Committee (Committee) to have a framework within which to conduct business and advance the implementation of the Southern Nevada Strong Regional Plan. The Project Charter was drafted to provide operating protocol for staff and volunteer leadership working on Southern Nevada Strong. It is based on a similar document which guided the Consortium Committee during the planning phase of the Southern Nevada Strong initiative. It will be reviewed and updated from time to time as needed. The Committee members will discuss and approve a project charter for the Committee.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #4
October 29, 2015
Non-Consent
Project Charter

Updated: October 2015

PURPOSE OF THIS DOCUMENT
The purpose of this document is to provide a charter and operating protocol for staff and volunteer leadership working on Southern Nevada Strong. It will be reviewed and updated from time to time and as needed.

DESCRIPTION
Southern Nevada Strong began in 2011 to engage and empower residents to develop a strategy to make our region prosperous, vibrant and resilient for generations to come. Over the course of three years Southern Nevada Strong brought together thousands of residents, community groups, elected leaders, educators, local government staff, businesses, developers, and conservationists to create a regional vision, and a plan to achieve it. The result of this work is the Southern Nevada Strong Regional Plan, a blueprint for improving economic competitiveness and education, investing in complete communities with robust housing options, and increasing transportation alternatives.

This unprecedented public effort was made possible by the leadership of the City of Henderson, which on behalf of the Southern Nevada Regional Planning Coalition applied for, received, and administered a $3.5M planning grant from the U.S. Department of Housing and Urban Development (HUD). Using HUD grant funds and $1.5M of in-kind support from 13 regional partners, Southern Nevada Strong brought an unprecedented number of Southern Nevadans together with experts and data to make informed decisions about how to grow and strengthen our region. With the Regional Plan complete, Southern Nevada Strong transitioned to a permanent home at the Regional Transportation Commission of Southern Nevada (RTC), the region’s Metropolitan Planning Organization.

From its new home at the RTC, Southern Nevada Strong will shift gears from planning to building capacity and providing continuous leadership for implementation, including:

- Continuing to expand public engagement and equitable access to community engagement;
- Working closely with regional partners and community leaders to prioritize regional planning and enhance collaboration;
- Building experience and capacity in Regional Plan concepts;
- Developing local funding strategies to implement the Regional Plan; and
- Proactively seeking external funding for Regional Plan implementation.

GOAL, APPROACH AND OUTCOMES
Southern Nevada Strong is a collaborative plan between thirteen regional partners, community groups, elected officials, and businesses to prioritize the region’s planning efforts. The goal is to empower Southern Nevadans to create and sustain neighborhoods where residents have access to quality education, a variety of housing choices, good-paying jobs and transportation options.
Moving forward, Southern Nevada Strong will work with and support regional partners and the community to implement the Regional Plan by:

1. Providing practical tools, trainings and technical expertise that help the regional partners and community groups to accelerate implementation of Southern Nevada Strong initiatives.
2. Identifying funding sources for the regional partners that will enable them to implement the recommendations in the plan.
3. Modeling best practices for project development and funding that have seen success in other similar cities.
4. Educating, engaging and empowering Southern Nevadans to take action to create and maintain the communities they want to live in.

Regional Partners
Thirteen local governments and public agencies participated in the HUD grant that led to the founding of Southern Nevada Strong. Those thirteen organizations continue as regional partners, and are the standard-bearers for Regional Plan implementation. Each organization has unique and common responsibilities that flow from the Regional Plan, which they are encouraged to implement and support.

RTC Serving as Core Administrator
In accordance with the Regional Plan and at the recommendation of the regional partners, the RTC serves as Core Administrator of Southern Nevada Strong. In this capacity the RTC leads the project, and has ultimate approval and oversight authority. RTC staff serves on and leads the project team, and is accountable to RTC’s Senior Management Team who is in turn accountable to the RTC Board of Commissioners (Board). The RTC Board will receive updates from the project team, regional partners, and Steering Committee members from time to time. The RTC Board members and decision-making framework are determined through existing legislation and policies and practices.

Southern Nevada Strong Steering Committee
The Southern Nevada Strong Steering Committee (Steering Committee) will play a critical role in implementation. Each member will be responsible for:

- Coordinating and supporting Regional Plan implementation within the organization she or he represents;
- Engaging, educating and empowering his or her organization’s constituencies in Regional Plan implementation; and
- Assisting the project team by providing valuable insight and guidance on 1) how Southern Nevada Strong can support his or her organization and 2) region-wide activities and strategies Southern Nevada Strong can take to support implementation.

The Steering Committee will meet quarterly to review and report Regional Plan implementation progress, and recommend actions and strategies to increase progress. Steering Committee meetings are open to the public and noticed in accordance with the State of Nevada’s open meeting laws.

- Membership: The Steering Committee is comprised of senior management from each regional partner, business and community leaders and a member of the RTC Board.
- Chair and Vice Chair: Members of the Steering Committee will elect a Chair and Vice Chair, and develop ground rules and general guidelines that strive for efficient and productive meetings.
- Attendance: Committee members must attend 75% of meetings; if not, recommendations by the Chair, in consultation with the Vice Chair may be made to replace a committee member to ensure adequate representation and participation. Committee members are welcome to bring staff
representatives to observe the meetings, but only the designated proxy can represent the member at the meeting.

- Decision Making Framework: A quorum, defined as a simple majority of Steering Committee members, must be present in order to reach a decision on recommendations. Although meetings will be facilitated to achieve consensus, in the presence of a quorum, a simple majority of the members present shall constitute approval. A vote may be taken during Steering Committee meetings to ensure majority approval. In the event a majority cannot be reached, the item(s) may be forwarded to the RTC Board for resolution.

Additional Committees

The Steering Committee may form additional committees form time to time. Such committees should serve a specific and exclusive purpose, which should be memorialized before it begins conducting its business. For example, numerous Task Groups were formed and immensely helpful during Southern Nevada Strong’s planning phase to refine, synthesize, and prioritize input received through the public engagement process and data analysis to help the project team create Regional Plan content. The planning phase task groups included:

- Public Engagement and Equity
- Economic Development and Education
- Transportation
- Healthy Communities
- Environment
- Housing
- Consortium Staff Working Group (AKA HUD Working Group)

PROJECT TEAM

Housed in the RTC’s MPO division, the project team is comprised of RTC employees and contracted professionals who are responsible for RTC’s Core Administrator duties (as described above). The project team performs project management duties and works diligently to lead and support Regional Plan implementation, especially by working closely with Steering Committee members to support their respective organizations’ implementation activities, facilitating community engagement opportunities, and coordinating the flow of timely information about the Regional Plan.
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

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**SUBJECT:** SOUTHERN NEVADA STRONG STEERING COMMITTEE ROLE

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (COMMITTEE) RECEIVE A PRESENTATION ON THE ROLE OF THE COMMITTEE TO SUPPORT SOUTHERN NEVADA STRONG

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

**FISCAL IMPACT:**
None by this action

**BACKGROUND:**
The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on strategies which further implement the SNS Regional Plan. The Committee will play a key role in the implementation and success of SNS, and the RTC desires to present its vision of how the Committee could optimally function. The RTC also would like to receive input from the Committee members on what they see as their role and how to maximize their involvement in this important endeavor. In particular, Committee members are asked to consider: How can we make your participation in the Committee most meaningful? What are your organization's priorities as it relates to SNS? What representation from other organizations would strengthen the Committee?

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #5
October 29, 2015
Non-Consent
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

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**SUBJECT:** SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA ITEMS

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE (COMMITTEE) DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

**GOAL:** INTEGRATE THE SYSTEM GEOGRAPHICALLY

**FISCAL IMPACT:**
None by this action

**BACKGROUND:**
The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informational and would like direction on future agenda items which would further advance the implementation of the Regional Plan.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #6
October 29, 2015

Non-Consent
REGional TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

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FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #7
October 29, 2015
Non-Consent