NOTICE AND AGENDA OF PUBLIC MEETING

SOUTHERN NEVADA STRONG STEERING COMMITTEE

1:00 P.M. APRIL 26, 2018

RTC/RFCD ADMINISTRATION BUILDING
600 S. GRAND CENTRAL PARKWAY
ROOM 108
LAS VEGAS, NV  89106
(702) 676-1500

This agenda with full backup is available at the Regional Transportation Commission Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada; the Regional Transportation Commission’s website, http://www.rtcsnv.com; or by contacting Marin DuBois at (702) 676-1836.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS:

Clark County Government Center
500 S. Grand Central Pkwy.
Las Vegas, NV  89155

City of Henderson
Office of the City Clerk
240 Water Street
Henderson, NV  89015

CC Regional Justice Center
200 Lewis Ave.
Las Vegas, NV  89155

RTC
600 S. Grand Central Pkwy.
Las Vegas, NV  89106

RTC website
www.rtcsnv.com

Nevada Public Notice
https://notice.nv.gov

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – APRIL 26, 2018
Page 1 of 2
Items 2 through 7 and 9 are items for possible action. Items 1, 8, and 10 are discussion items and no action can be taken. Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

2. ELECT AN ACTING CHAIR (FOR POSSIBLE ACTION)

3. APPROVAL OF MINUTES: Meeting of February 13, 2018 (FOR POSSIBLE ACTION)

4. DISCUSS STRATEGIES TO ADVANCE IMPLEMENTATION OF TRANSIT-ORIENTED DEVELOPMENT (FOR POSSIBLE ACTION)

5. RECEIVE AN UPDATE ON THE WORKFORCE OF TOMORROW STUDY (FOR POSSIBLE ACTION)

6. RECEIVE AN UPDATE ON THE WALKABILITY ACTION INSTITUTE (FOR POSSIBLE ACTION)

7. RECEIVE AN UPDATE ON A REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS (FOR POSSIBLE ACTION)

8. RECEIVE REGIONAL UPDATES

9. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

10. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

During the initial Citizens Participation, any citizen in the audience may address the Committee on an item featured on the agenda. During the final Citizens Participation, any citizens in the audience may address the Committee on matters within the Committee’s jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda.

Each citizen must be recognized by the Chair. The citizen is then asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. The Chair may limit remarks to three minutes’ duration, if such remarks are disruptive to the meeting or not within the Committee’s jurisdiction.

The Regional Transportation Commission of Southern Nevada keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The Regional Transportation Commission of Southern Nevada appreciates the time citizens devote to be involved in this important process.

The Regional Transportation Commission of Southern Nevada Meeting Room and Conference Room are accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with a forty-eight hour advance request to the Regional Transportation Commission of Southern Nevada offices. Phone: (702) 676-1500 TDD (702) 676-1834

In compliance with Nevada Revised Statute 241.035(4), the Regional Transportation Commission of Southern Nevada shall create an audio and/or video recording of the meeting and retain such recording(s) for the required period of time.

Any action taken on these items is advisory to the Regional Transportation Commission.

SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA – APRIL 26, 2018
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# Regional Transportation Commission of Southern Nevada

## Agenda Item

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<thead>
<tr>
<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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### Subject: Citizens Participation

**Petitioner:** Tina Quigley, General Manager
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

### Recommendation by Petitioner:

That the Southern Nevada Strong Steering Committee conduct a comment period for Citizens Participation.

### Goal:

Support regional planning efforts to improve economic vitality and education and invest in complete communities.

### Fiscal Impact:

None

### Background:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #1
April 26, 2018
Non-Consent
<table>
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<tr>
<th>Metropolitan Planning Organization</th>
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<th>Administration and Finance</th>
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<tr>
<td><strong>AGENDA ITEM</strong></td>
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<tr>
<th><strong>SUBJECT:</strong> ELECT AN ACTING CHAIR</th>
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<tr>
<td><strong>PETITIONER:</strong> TINA QUIGLEY, GENERAL MANAGER</td>
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<td>REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA</td>
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<tr>
<td><strong>RECOMMENDATION BY PETITIONER:</strong></td>
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<tr>
<td>THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE ELECT AN ACTING CHAIR (FOR POSSIBLE ACTION)</td>
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<tr>
<td><strong>GOAL:</strong> ENHANCE PUBLIC AWARENESS AND SUPPORT OF THE REGIONAL TRANSPORTATION SYSTEM</td>
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<tr>
<th><strong>FISCAL IMPACT:</strong></th>
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<tbody>
<tr>
<td>None</td>
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<tr>
<th><strong>BACKGROUND:</strong></th>
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<tbody>
<tr>
<td>The Southern Nevada Strong (SNS) Steering Committee will elect an Acting Chair for its April 26, 2018 meeting, due to the absence of the Chair and Vice-Chair. Nominations for Acting Chair will be accepted by Regional Transportation Commission of Southern Nevada staff at the beginning of the meeting and a vote will be taken. Following this action, the elected Acting Chair will assume responsibility for conducting business of the meeting,</td>
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Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

<table>
<thead>
<tr>
<th><strong>SNS</strong> Item #2</th>
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<tr>
<td>April 26, 2018</td>
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<tr>
<td>Non-Consent</td>
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MINUTES
SOUTHERN NEVADA STRONG STEERING COMMITTEE
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA
FEBRUARY 13, 2018

These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format. For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON FEBRUARY 6, 2018

Clark County Government Center
500 S. Grand Central Pkwy.
Las Vegas, NV  89155

City of Henderson
Office of the City Clerk
240 Water Street
Henderson, NV 89015

CC Regional Justice Center
200 Lewis Ave.
Las Vegas, NV  89155

RTC
600 S. Grand Central Pkwy.
Las Vegas, NV  89106

RTC Website
www.rtcsnv.com

Nevada Public Notice
https://notice.nv.gov

CALL TO ORDER
Mayor Debra March, Chair, called the meeting to order at 2:11 p.m. in Meeting Room 108 of the Regional Transportation Commission Administration Building.

MEMBERS PRESENT:
Debra March, Chair, Regional Transportation Commission of Southern Nevada
Chris Giunchigliani, Vice-Chair, Southern Nevada Regional Planning Coalition
Nancy Amundsen, Clark County (Alternate)
Nicole Bungum, Southern Nevada Health District (Alternate)
Robyn Caspersen, United Way of Southern Nevada (Alternate)
Joselyn Cousins, Federal Reserve Bank of San Francisco
Robert Fielden, Urban Land Institute
Capt. Richard Fletcher, Las Vegas Metropolitan Police Department
Stephanie Garcia-Vause, City of Henderson
Raymond Hess, Regional Transportation Commission of Southern Nevada (Alternate)
Brad Keating, Clark County School District (Alternate)
Kenneth MacDonald, Conservation District of Southern Nevada
Doa Meade, Southern Nevada Water Authority

MEMBERS ABSENT:
Jorge Cervantes, City of Las Vegas
Amparo Gamazo, Southern Nevada Regional Housing Authority
Shawn Gerstenberger, University of Nevada, Las Vegas
Scott Hansen, City of Boulder City
Ryann Juden, City of North Las Vegas
Jonas Peterson, Las Vegas Global Economic Alliance
Tracy Larkin-Thomason, Nevada Department of Transportation

RTC STAFF:
Rae Lathrop, Manager of Regional Planning
Daniel Fazekas, Senior Regional Planner
Paul Gully, Management Analyst
David Gloria, Administrative Specialist

INTERESTED PARTIES:
Greg McDermott, City of Las Vegas

SNS  Item #3
April 26, 2018
INTERESTED PARTIES CONTINUED:
Deborah Reyes, Las Vegas Metropolitan Police Department
Jacob Snow, JABarrett Company

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<thead>
<tr>
<th>Item</th>
<th>CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION</th>
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<tbody>
<tr>
<td>Comments:</td>
<td>No comments were made.</td>
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<tr>
<td>Motion:</td>
<td>No motion was necessary.</td>
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<tr>
<td>Vote/Summary:</td>
<td>No vote was taken.</td>
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<thead>
<tr>
<th>Item</th>
<th>APPROVAL OF MINUTES: Meeting of October 26, 2017 (FOR POSSIBLE ACTION)</th>
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<tbody>
<tr>
<td>Comments:</td>
<td>No comments were made.</td>
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<tr>
<td>Motion:</td>
<td>Mr. Raymond Hess, Regional Transportation Commission of Southern Nevada, made a motion to approve the minutes.</td>
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<tr>
<td>Vote/Summary:</td>
<td>11 Ayes. 0 Nays. The motion carried.</td>
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<td>Ayes: Nancy Amundsen, Nicole Bungum, Robyn Caspersen, Joselyn Cousins, Richard Fletcher, Stephanie Garcia-Vause, Raymond Hess, Brad Keating, Kenneth MacDonald, Debra March, Doa Meade</td>
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<td>Nays: None</td>
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<td>Absent: Jorge Cervantes, Robert Fielden, Amparo Gamazo, Shawn Gerstenberger, Chris Giunchigliani, Scott Hansen, Ryann Juden, Jonas Peterson, Tracy Larkin-Thomason</td>
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<tr>
<th>Item</th>
<th>RECEIVE AN UPDATE ON EFFORTS TO IMPLEMENT THE SOUTHERN NEVADA STRONG REGIONAL PLAN BY THE LAS VEGAS METROPOLITAN POLICE DEPARTMENT (FOR POSSIBLE ACTION)</th>
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<td>Comments:</td>
<td>Following a detailed PowerPoint presentation [attached], Captain Richard Fletcher, Las Vegas Metropolitan Police Department (Metro), provided an overview of Metro’s role in supporting the Southern Nevada Strong (SNS) Regional Plan goals. Captain Fletcher began by stating his role at Metro as well as his role as Captain of the Office of Community Engagement, a group tasked with building connections between Metro and other agencies. He said that crime prevention was only part of Metro’s goals and stated the importance of community engagement and increasing the capacity of agencies to influence policy. He listed the following as Metro’s three primary priorities for 2018: reduce violent crime, enhance capacity and commitment to community engagement, and increase technological capability. He compared the goals of SNS with Metro’s goals, specifically noting the similarities of the shared efforts for community outreach and public engagement. He said that building these public outreach touchpoints is critical for improving community trust in Metro.</td>
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<td>Captain Fletcher briefly discussed the current crime statistics for 2018 and explained how the Office of Community Engagement (Office) worked to include other agencies in Metro’s goals. There are numerous teams within the Office’s purview, each of which is designed to address specific population</td>
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groups or initiatives on behalf of Metro. Captain Fletcher then listed a few of the specialized programs deployed by his office, including gang violence prevention, graffiti outreach, human trafficking education, and more. Each of these initiatives is critical for addressing the well-being and security of the community.

More specifically, Captain Fletcher detailed the Rebuilding Every City Around Peace (RECAP) partnership. This collaboration is a partnership between Metro and community partners, faith-based leaders, and volunteers. He played a brief video for the Southern Nevada Strong Steering Committee (Committee) that explains this program before reviewing RECAP’s primary goals. These goals include the following:

- Build cultures of trust
- Neutralize violence by creating a culture of peace
- Provide alternatives to promote healthy communities
- Repair relationships between community and law enforcement
- Train volunteers to be called out immediately after a violent incident

Captain Fletcher provided a few examples of how the RECAP program has created valuable community touchpoints that help Metro in its crime prevention goals. He noted that one of the most important aspects of these types of volunteer-based programs is trust. Particularly in today’s volatile climate, citizens are hesitant to help law enforcement directly, but many of these citizens are willing to speak with law enforcement volunteers and provide support through those channels.

Then, Captain Fletcher detailed the Multi Outreach Resource Engagement Team (MORE), explaining that it was a partnership of multiple service providers and community agencies with a common goal of reducing homelessness and violent crimes in the homeless community. He noted several challenges of this outreach, saying that despite appearances, many of these people did not want to receive help. Finding ways to address these community members is a primary obstacle to overcome.

Captain Fletcher then moved on to the Fusion Liaison Officer (FLO) Team. The FLO Team’s goals include counterterrorism measures and community engagement initiatives designed to gather information and help address suspicious activity before crimes occur.

Moving on, Captain Fletcher also noted that public safety through environmental design is a priority, including methods such as surveillance, access control, territoriality, and activity support. He discussed technology implementation, specifically noting several tools used by the Metro such as body-worn cameras, Vegas Safe cam, shot spotter, and online mapping. He briefly explained how each of these technologies support Metro’s goals and officer safety overall. He then highlighted a few of the upcoming events occurring at Metro and the accompanying dates:

- RECAP Volunteer Certification
  - March 3, 2018 at Metro Headquarters 8am to Noon
- Annual Health Fair
  - Saturday, April 28, 2018 10am to 1pm
- Pro Active Partnerships
  - Quality of Life
  - Adopt a Neighborhood

Overall, Captain Fletcher remarked that while Metro is committed to these communities, its resources are limited when compared to what the community at large could accomplish. This is particularly true
for “problem” areas that feature high crime rates. The more agencies and community groups that get involved, the more effective these programs will be and the safer Las Vegas will be as a whole. Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), thanked Captain Fletcher for his report and opened the floor to questions and comments.

Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, asked for more information on the Vegas Safe cameras and how they work. Captain Fletcher replied that while Metro does not maintain the cameras themselves, the cameras are important tools for collecting information in the event of a crime. He stressed that Metro does not monitor these cameras and has a policy of asking permission from the users before accessing the feed. From there, Chair March asked if the Metro uses certain application-based technologies, such as the Next Door application. Captain Fletcher replied that it does not, citing issues with how the application works.

Ms. Robyn Caspersen, United Way of Southern Nevada, had three questions for Captain Fletcher. She first asked Captain Fletcher to clarify the Metro’s jurisdiction for the Committee. He answered that Metro’s jurisdiction covers all of Clark County, but does not interfere with the City of Henderson unless they are specifically asked.

Then, Ms. Caspersen questioned whether Metro partners with the University Medical Center of Southern Nevada (UMC), specifically noting the Stop the Bleed program. Captain Fletcher said he did not know of any collaboration in that area. However, he noted that Metro has made efforts to improve its first aid response in the field, explaining that after the events of October 1, 2017, certain officers in the field now carry black bags that contain 25 tourniquets and other first aid materials.

Ms. Caspersen’s last question involved whether it is easy to access information on Metro’s community partnerships on its website. Captain Fletcher said he believes it is, although he would look into it to make sure it is straightforward.

The members briefly discussed the need for increased lighting and cameras throughout the region, particularly for commercial and industrial uses. These conversations concluded discussion of the item.

**Motion:**
Mr. Robert Fielden, Urban Land Institute, made a motion to accept the report.

**Vote/Summary:**
13 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Nicole Bungum, Robyn Caspersen, Joselyn Cousins, Robert Fielden, Richard Fletcher, Stephanie Garcia-Vause, Chris Giunchigliani, Raymond Hess, Brad Keating, Kenneth MacDonald, Debra March, Doa Meade
Nays: None
Absent: Jorge Cervantes, Amparo Gamazo, Shawn Gerstenberger, Scott Hansen, Ryann Juden, Jonas Peterson, Tracy Larkin-Thomason

**Item:**
4. RECEIVE AN UPDATE ON THE SOUTHERN NEVADA STRONG ANNUAL SUMMIT

**Comments:**
Ms. Rae Lathrop, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), provided an update on the Southern Nevada Strong (SNS) Annual Summit held in December 2017. She explained that SNS holds this event every year to provide information to stakeholders and encourage collaboration on SNS initiatives. She listed several of the key speakers that
attended the event and played a brief video for the SNS Steering Committee (Committee) that summarized the efforts of the SNS initiative.

In closing, Ms. Lathrop noted that a survey had been given to the Annual Summit participants on their opinions of the event. All respondents were satisfied with the quality of the event, and by the keynote presentation, and nearly all found the information helpful. Ms. Lathrop relayed that more SNS information can be provided to any members who want it.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
5. RECEIVE AN UPDATE ON THE PROGRESS OF IMPLEMENTATION EFFORTS IN 2017

**Comments:**
Mr. Paul Gully, Management Analyst for the Regional Transportation Commission of Southern Nevada (RTC), said that information on the progress of the RTC’s implementation efforts was included in handouts provided to the Southern Nevada Strong Steering Committee (Committee) members. He broadly detailed the goals of these initiatives and how they contribute to the success of Southern Nevada Strong. Mr. Gully noted that feedback from the Committee members would be helpful to direct future efforts in these areas, which could be provided to Mr. Gully at a later date.

**Motion:**
No motion was necessary.

**Vote/Summary:**
No vote was taken.

**Item:**
6. RECEIVE AN UPDATE ON POSSIBLE 2018 PRIORITIES FOR THE IMPLEMENTATION OFFICE AND DISCUSS (FOR POSSIBLE ACTION)

**Comments:**
Mr. Raymond Hess, Director of Planning Services for the Regional Transportation Commission of Southern Nevada (RTC), explained that during the first meeting of every calendar year, the Southern Nevada Strong (SNS) team likes to present a draft work plan that details everything the team has been working on. This helps the team guarantee that SNS initiatives are moving in the right direction.

Following a detailed PowerPoint presentation [attached], Ms. Rae Lathrop, Manager of Regional Planning for the RTC, provided an overview of the SNS priorities for 2018. She began by describing that there are several key themes for 2018, each of which has its own specific goals and objectives to support SNS. She listed each of these themes for the SNS Steering Committee (Committee), first of which included the following:

**Advancing Transit-Oriented Development (TOD)**
- Support RTC’s On Board plan and public engagement efforts;
- Assist with planning and development of TOD Symposium;
- Facilitate peer exchanges;
- Research tools and best practices.

Chair Debra March, RTC, asked if Ms. Lathrop had a schedule of upcoming On Board activities. Ms. Lathrop stated that she did not, but Mr. Hess noted that there was an upcoming field trip on March 23, 2018 that would give the members a chance to get an up-close view of TOD. He also mentioned that
the next On Board stakeholder advisory committee meeting would occur on April 5, 2018. Chair March pointed out that the On Board bus gave the Committee members a way to bring SNS engagement to all kinds of events, to which Mr. Hess agreed. The Committee members briefly discussed the proposed date of the TOD Symposium, with the event expected to occur in April 2018. The Committee members discussed the topics that would be covered in this type of symposium, with Chair March and Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, discussing the importance of addressing planning and public works in these conversations.

The conversation turned into a discussion of Smart Cities, with members noting an upcoming workshop occurring in Kansas City, Missouri. This event could provide some helpful information for entities like the city of Henderson that are also having Smart City discussions. Vice-Chair Giunchigliani and several other Committee members spent some time discussing the challenges of land use, zoning, and developments across the region. The members detailed many of the complexities of development zoning and regulations surrounding compliance. After a lengthy discussion of these challenges, Chair March noted that it could be helpful if Mr. Hess and staff would continue to research and understand this issue.

Ms. Lathrop thanked the Committee for their comments and continued her discussion of SNS priorities. The next item she discussed was the following:

**Increase Coordination of Partners to Access Funding**

- Offer professional development and capacity-building workshops;
- Host community-wide discussion with national experts;
- Elevate importance of federal grants through targeted outreach and convening.

Ms. Lathrop explained that this priority includes efforts to increase grant competitiveness. These efforts will continue in 2018, which will include several workshops and outreach efforts starting around the beginning of March. Increasing public awareness of these issues is important to secure the funding that is necessary for long-term programming.

Vice-Chair Giunchigliani expressed concern about the recent budget and asked whether the University of Nevada, Las Vegas (UNLV) still has a grant writing program. Ms. Lathrop replied that UNLV does and that the SNS team is working with both professionals and practitioners in this area. Ms. Caspersen pointed out that the State Grant Office has a network of professionals who will assess grant applications pro bono and provide feedback. She also noted that representatives from U.S. Senator Catherine Cortez-Masto’s office have made themselves available to review grant materials. Ms. Lathrop agreed that these could be helpful resources. A key goal of this plan is to increase the number of grant applications submitted, so these entities could be beneficial in reviewing these submissions.

**Encourage Participation in the Public Process**

- Refine and update interactive online community data map
- Complete community engagement toolkit
- Work with regional partners to apply toolkit

Ms. Lathrop remarked that public engagement is a key aspect of the plan and detailed several of the outreach tools the SNS team has used to gather feedback. She stated that a working group has been created to assess progress in this area, which would convene in March 2018.
Track Progress of the Regional Plan

- Update community-level indicators
- Launch online data visualization platform
- Monitor the progress of the implementation of the regional plan
- Collaborative analysis with partners

Ms. Lathrop explained that new features for tracking progress will be unveiled in 2018, including updates to dashboards and a new software platform for metric analysis. The SNS team is also assessing what types of data may be missing from the current collection process and how it can find this information to increase the effectiveness of the program.

Explore Housing Needs

- Work with key stakeholders to help facilitate discussions and further initiatives
- Attend and participate in Legislative Interim Committee on Affordable Housing meetings
- Develop new partnerships in the housing sector

Ms. Lathrop said that staff will look at how SNS factors into the housing conversations occurring at the state level. She said that while these issues have been on the table for a while, 2018 will be the year that staff tries to stay on top of the issues and explore how this could affect the SNS plan.

Chair March mentioned that, per previous discussions at a recent Public Land Subcommittee meeting, the new partnerships may have been a requirement for federal resources to be made available for affordable housing. Ms. Stephanie Garcia-Vause, City of Henderson, mentioned that there are many obstacles when entities have to access land and said that it may be helpful for the SNS team to reach out to entities that are already tuned in to these issues. Chair March noted that when trying to address these issues down the line, it could be helpful to get the help of the Bureau of Land Management.

Motion:
Ms. Nancy Amundsen, Clark County, made a motion to accept the report.

Vote/Summary:
12 Ayes. 0 Nays. The motion carried.
Ayes: Nancy Amundsen, Nicole Bungum, Robyn Caspersen, Joselyn Cousins, Richard Fletcher, Stephanie Garcia-Vause, Chris Giunchigliani, Raymond Hess, Brad Keating, Kenneth MacDonald, Debra March, Doa Meade
Nays: None
Absent: Jorge Cervantes, Robert Fielden, Amparo Gamazo, Shawn Gerstenberger, Scott Hansen, Ryann Juden, Jonas Peterson, Tracy Larkin-Thomason

Item:
7. RECEIVE REGIONAL UPDATES

Comments:
Vice-Chair Chris Giunchigliani, Southern Nevada Regional Planning Coalition, mentioned urban farming for arbor-type activities and possibly coming up with something to put on the ballot that could benefit the community.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.
8. DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

Comments:
Ms. Robyn Caspersen, United Way of Southern Nevada, stated that it would be helpful to see a Southern Nevada Strong (SNS) action plan from a high-level perspective in addition to the detailed reviews already provided. This would help the SNS Steering Committee (Committee) members share the information with others. Chair Debra March, Regional Transportation Commission of Southern Nevada (RTC), agreed and said that this can be added to the agenda and that a volunteer would be found to provide the next presentation to the Committee.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

9. CONDUCT A COMMENT PERIOD FOR CITIZENS PARTICIPATION

Comments:
No comments were made.

Motion:
No motion was necessary.

Vote/Summary:
No vote was taken.

ADJOURNMENT

The meeting adjourned at 3:35 p.m.

Respectfully submitted,

David Gloria, Recording Secretary

Marek Biernacinski, Transcription Secretary
Sheriff Joseph Lombardo

A NEW PATH IN COMMUNITY POLICING

Thinking Big to Reduce Crime, Enhance Quality of Life, Address Gaps in Community Relationships & Build Lasting Partnerships

Metro Priorities 2018

- Reduce Violent Crime
- Enhance Capacity and Commitment to Community Engagement
- Increase technological capability
OCE’s Priorities & SNS Goals

Southern Nevada Strong
- Investing In Complete Communities
  - Strengthen existing Neighborhoods
  - Improve Neighborhood Safety
- Building Implementation Capacity
  - Expanding Public Engagement
  - Collaborate with Member agencies

Las Vegas Metro Police Department
- Increasing public awareness
- Providing Education & Training
- Conducting Outreach Events & Forums with a diverse cross section of our Community
- Create Proactive Positive Engagement Between Law Enforcement & Community

Crime Trends YTD
- Violent Crime
- Property Crime
### OCE TEAMS

- Community Outreach Education and Redirection (CORE)
- Graffiti Team
- Police Athletic League (PAL) ages 6-17
- Rebuilding Every City Around Peace (RECAP)
- Hispanic Outreach/Hispanic Citizens Academy (HCA)
- Fusion Liaison Officers (FLO)
- Re-Entry (Hope for Prisoners)
- MORE (Homeless Outreach)
- Mobile Unit for Community Events
Specialized Programs

- Gang Violence Prevention, Intervention, Education, and Outreach to youth of all ages
- Graffiti Enforcement and Outreach
- Fusion Liaison Officer Program
  - Refugee Outreach
  - Situational Awareness Counterterrorism
  - Interfaith Outreach & Collaboration
- Hispanic, Black, and Asian Outreach
- Rebuilding Every City Around Peace (RECAP)
- Re-Entry Partnership
- Human Trafficking Outreach and Education

Hispanic Citizens Academy
10th Year Anniversary Photo
RECAP Initiative

*Rebuilding Every City Around Peace (RECAP)* is a collaborative partnership between faith-based leaders, community partners, certified violence responder volunteers, and Las Vegas Metro Police Department.

[https://drive.google.com/open?id=1jS1mTWeD33KRD BMltWo64qriJSKpnIyB](https://drive.google.com/open?id=1jS1mTWeD33KRD BMltWo64qriJSKpnIyB)

**RECAP MISSION**

- Build cultures of trust
- Neutralize violence by creating a culture of peace
- Provide alternatives to promote healthy communities
- Repair relationships between Community and Law Enforcement
- Train volunteers to be called out immediately after violent incident
Multi Outreach Resource Engagement Team (MORE)

The MORE TEAM works in collaboration with multiple service providers and community agencies toward a common goal of reducing homelessness and violent crimes in the homeless community.

Multi Agency Initiative

Partners:
- City of Las Vegas
- Help Of Southern Nevada
- Salvation Army
- Teen Challenge
- U.S. Vets
- Westcare

For More Information Contact
(702) 229-MORE
themoreteam@lvmpd.com

FLO Team

SNCTC is the only 24/7 “Fusion Center” in the state of Nevada. They monitor telephone and online “Suspicious Activity Reports” (SAR)

Seven Signs of Terrorism

1. Surveillance
2. Information Gathering
3. Testing Security
4. Planning / Acquiring
5. Suspicious Behavior
6. Rehearsal or Trial Runs
7. Deploying Assets
Public Safety Resources

“Alert ID” www.alerted.com

“Crime Stoppers” 702-385-5555

Public Safety Through Environmental Design

- Surveillance – Natural and Mechanical
- Access Control
- Territoriality
- Activity Support

To Receive Presentation make a Patrol Service Request at www.LVMPD.com
- Click on Find Your Station
- Choose Your Area Command
- Select Service Request

Technology

- Body Worn Cameras
- Vegas Safe Cam
- Shot Spotter
- Online mapping
Upcoming Events

- RECAP Volunteer Certification
  - March 3rd HQ 8 am to Noon

- Annual Health Fair
  - Saturday, April 28th 10am to 1pm

- Pro Active Partnerships
  - Quality of Life
  - Adopt a Neighborhood

Contact Us

The Office of Community Engagement
Captain Richard Fletcher
702-828-3309

B8383S@lvmpd.com
Sergeant Braden Schrag

D13776R@lvmpd.com
Deborah Reyes

https://www.facebook.com/lvmpdoce
Please Join Us for A RECAP Certification Training
Saturday, March 3, 2018
From 8:00 am to 1pm
LVMPD Headquarters
400 S MLK Blvd.

This is a refresher for All RECAP Volunteers now certified and any new applicants who wish to serve!!!

The Purpose of RECAP is to:

- Build cultures of trust
- Neutralize violence by creating a culture of peace
- Provide alternatives to promote healthy communities
- Repair relationships between community and Law Enforcement

For More Information: contact
Office of Community Engagement at
702 828-3309
Or e mail OOCE@lvmpd.com
Save the Date

2nd Annual
LVMPD Health Fair

Saturday April 28, 2018 10am-1pm
at LVMPD Headquarters
400 S. Martin Luther King Blvd, Las Vegas, NV 89106

Come and enjoy
FREE SERVICES & FREE FOOD

For Information or to become a vendor contact us at OOCE@lvmpd.com

Health Screenings (vision/dental/blood pressure/glucose), Fun & Games for Kids, Mammography Mobile Unit, Wellness Demonstrations, Blood Drive, Wound Care, Child safety seats, and much more
Presenters

Mick Cornett, Oklahoma City Mayor
Len Jessup, UNLV President
Raymond Hess, RTC Director of Planning
Mike Pawlak, Clark County Director of Social Service
Mike Mullin, Nevada HAND CEO
Survey Results

• 100% of respondents were satisfied with the summit
• 100% of respondents reported being satisfied Oklahoma City Mayor Mick Cornett’s keynote presentation
• 90% of respondents found the information presented at the summit either “Extremely useful” or “Very useful”
• 97% of respondents said they were either “Extremely likely” or “Very likely” to attend next year’s summit
2017 ACCOMPLISHMENTS REPORT

SOUTHERN NEVADA STRONG
OUR VALLEY. OUR VISION. OUR FUTURE.
SOUTHERN NEVADA STRONG
OFFICE OF IMPLEMENTATION

Tina Quigley
General Manager

Fred Ohene
Deputy General Manager

Raymond Hess
Director of Planning

Rae Lathrop
Manager of Regional Planning

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Senior Regional Planner

Paul Gully
Management Analyst

Ameer Alhadidi
Office Assistant
It’s been five years since the City of Henderson, on behalf of the Southern Nevada Regional Planning Coalition, began developing the Southern Nevada Strong (SNS) Regional Plan. In the time since, the region has made consistent progress toward advancing the plan’s overarching goals, and 2017 was no exception.

Over the course of the past year, Southern Nevada saw the UNLV School of Medicine welcome its inaugural class, high school graduation rates hit a record 83 percent, and the ground-breaking of the region’s first affordable living community with co-located services for working families.

2017 also marked the first full year the SNS Implementation Office has been staffed. SNS has continued to work toward advancing important regional projects and initiatives. Placing an emphasis on its role as convener and collaborator, SNS developed new partnerships and worked with new community leaders throughout the year. This focus resulted in important community conversations and programming that helped further issues crucial to the progress of the region.

None of the work undertaken by SNS during 2017 would be possible without the commitment and leadership of its community partners – public agencies, nonprofit organizations, private businesses, and engaged citizens working across jurisdictional boundaries to help solve pressing issues in our valley.

This report highlights the work and accomplishments of SNS in 2017.

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The organizational capacity of the SNS Office of Implementation was increased

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SNS continued to build on its award-winning community engagement efforts
Regional Federal Grants Competitiveness

Improving the capacities of the region’s nonprofit organizations to compete for federal grants remained an SNS priority in 2017.

Late in 2016, SNS began hosting a series of work sessions with grant professionals from a dozen of the region’s largest nonprofits to identify opportunities for Southern Nevada to increase its federal funding. The work sessions culminated in early 2017 with the development of a Strategic Framework, released in May, to guide the approach nonprofits take with federal grants and align stakeholders across the region for shared success.

To capture input from the greater nonprofit community before finalizing the Strategic Framework, SNS hosted a community open house in February. Nearly 70 nonprofit professionals and stakeholders attended the open house to review and provide feedback on the findings and proposed recommendations.

To build on recent progress that has been made, SNS and its community partners identified activities and efforts to support and implement the Strategic Framework in the coming year, including:

- Offering professional development and capacity-building workshops to improve the technical skillset of grant professionals
- Hosting community events with national experts that bring key stakeholders together to address barriers to the region increasing its federal grant competitiveness
- Convening federal, state, and local government grant administrators to learn about federal priorities related to grant funding, and increase their coordination and collaboration
- Elevating the importance of federal grants among key groups to increase regional stakeholder alignment through targeted outreach and education

To view the full Strategic Framework, visit www.SouthernNevadaStrong.com.
Transit-Oriented Developments

SNS continued to facilitate progress toward transit-oriented development (TOD) throughout 2017.

In late January, SNS hosted an event with Dace West, a Denver-based TOD and affordable housing advocate, which focused on the importance of equitable transit-oriented development (eTOD). Proactively implementing eTOD practices and policies can help limit the displacement of low- and middle-income residents that can occur with development along new rail lines. More than 60 local planners, developers, and economic and community development professionals attended the event.

SNS staff also helped with community engagement efforts pertaining to On Board, the Regional Transportation Commission of Southern Nevada’s (RTC) future transit plan that is evaluating the potential for next generation transit and TOD along certain corridors throughout the region. As part of On Board, SNS will assist RTC staff to develop a TOD Symposium that will educate local officials and developers on the principles and best practices for TOD.

More than 45 strategies in the SNS regional plan pertain to TOD. Pursuing light rail and improved transit options in low- and moderate-income areas was also identified as an SNS implementation priority.

Transit-oriented development, or TOD, is development that includes a mixture of housing, office, retail and/or other amenities integrated into a walkable neighborhood that is well-connected with quality public transportation.
2017 SNS Summit

More than 160 stakeholders from across Southern Nevada gathered in mid-December for the 2017 SNS Summit to highlight the importance of working collaboratively and regionally to advance key priorities in Southern Nevada.

Oklahoma City Mayor Mick Cornett, one of the most honored and highly-regarded mayors in U.S. history, served as the event’s keynote speaker. Cornett provided insights into how he worked with regional leaders to garner the support needed to usher in an aggressive transformation of the city’s core infrastructure. Funded with sales tax, largely on a “pay as you go” basis, these projects helped elevate the city’s status, attracting new businesses and residents, as well as a professional sports team. Among the transformational projects Cornett noted were infrastructure improvements that enhanced walkability and bikeability, an urban streetcar, and a 70-acre downtown park.

Following Cornett, UNLV President Len Jessup discussed the economic and health impacts the university’s new School of Medicine will have on Southern Nevada, and shared other collaborative initiatives UNLV has in the works.

Also showcased at the summit were the RTC’s plans to evaluate next generation transit options for the valley that will expand the region’s transportation choices, and Clark County’s partnerships with Nevada HAND to develop an innovative new development along Boulder Highway that includes affordable housing units and family and social services for working families.


OVERVIEW OF POST-EVENT SURVEY RESULTS:

100% of respondents were satisfied with the event

97% of respondents said they were either “Extremely likely” or “Very likely” to attend next year’s summit

90% of respondents found the information presented at the summit either “Extremely useful” or “Very useful”
SNS Livable Centers Study

SNS and the RTC launched a pilot program in late 2017 to encourage local jurisdictions to plan and develop vibrant, walkable, and sustainable communities.

The SNS Livable Centers Study and resulting catalyst project – which will be implemented in partnership with a selected local jurisdiction – are intended to encourage walkability, strengthen connections between community activity centers, support a strong and diverse economy, and expanding housing choices.

The RTC will fund the completion of one pilot project in each of the next two years.

Jurisdictions were required to submit project proposals in December. A selection committee is in the process of reviewing proposals and is expected to identify the top submission in late January 2018. A consultant team, which will assist in the study, is to be chosen in February, and the project is slated to kick off the following month.

Livable centers support the goals and strategies of the Regional Transportation Plan (RTP), “Access 2040,” and are a strategy to achieve the vision and goals of the SNS regional plan. Similar programs underway in the Houston and Atlanta metropolitan regions serve as models for the SNS Livable Centers pilot program.
RTC Comprehensive Plans

SNS principles were included in three key planning documents completed by the RTC in 2017.

ACCESS2040, the RTC’s updated Regional Transportation Plan, is the organization’s guide for maintaining and improving Southern Nevada’s transportation system. The plan envisions a transportation system that enhances and balances Southern Nevada’s defining regional characteristics:

- Strong and Vibrant Economy
- Diverse and Welcoming Quality of Life
- Valuable Natural and Infrastructure Resources

The majority of Access2040’s goals and strategies directly overlap with elements from the SNS Regional Plan. Additionally, focus areas identified in Access2040 were developed with analysis included in the Regional Plan.

In April, an update to the region’s REGIONAL BICYCLE & PEDESTRIAN PLAN (RBPP) was adopted by the RTC Board of Commissioners. RBPP provides a framework for improving the bicycle and pedestrian environment throughout the urbanized area of Southern Nevada. The SNS Regional Plan is cited numerous times in the RBPP and was used as a framework for the development of the RBPP’s goals and corresponding objectives and recommendations.

SPENCER GREENWAY TRAIL & UNLV CAMPUS BIKE PLAN identifies conceptual plans for a multiuse trail connecting UNLV and Downtown Las Vegas. The plan includes suggestions – developed based on extensive stakeholder engagement – for improvements to bicycling and walking infrastructure and amenities, many of which correspond to recommendations included in the SNS Regional Plan.
Southern Nevada Affordable Housing Roundtable Discussion

SNS helped convene key housing stakeholders in Southern Nevada for a roundtable discussion led by State Sen. Julia Ratti (D-Sparks) in late October. Ratti is chairing a legislative committee tasked with conducting a study of affordable housing in Nevada.

The roundtable was comprised of stakeholders from across sectors, including private developers, nonprofit service providers, housing advocates, and state and local government representatives. Nevada HAND, Southern Nevada’s largest nonprofit affordable housing developer, helped facilitate the discussion.

During the meeting, Ratti gained insight into Southern Nevada’s housing market, as well as where stakeholders felt momentum and opportunities existed to build upon.

SNS also participated in a follow-up meeting led by Ratti on Nov. 25 to help determine specific issues the committee should focus on during its four meetings in 2018.

The affordable housing study to be conducted by the committee is to examine:

- The present and prospective need for affordable housing in the Nevada
- Any impediments to the development of affordable housing
- Methods to increase the availability of affordable housing in rural, suburban and urban areas
Electric Vehicle Summit

SNS partnered with the Governor’s Office of Energy and NV Energy to host an Electric Vehicle Summit in March that focused on community sustainability goals and the future of the electric vehicle market in Southern Nevada.

The event included a panel discussion on electric vehicle policies and funding, including the use and impact of funds from the $2 billion Volkswagen (VW) Mitigation Trust Fund. State officials noted they are seeking various grants, including those from the VW Fund, to increase the number of electric vehicles in government fleets. The funds would also potentially be used to build a Nevada Electric Highway that will offer charging stations between Las Vegas and Reno along U.S. 95.

The event also included a discussion among alternative fuel vendors and transportation experts on the direction of the electric vehicle market. Outside of the summit’s meeting room, a solar powered mobile charging station along with numerous electric vehicles — including electric buses, work trucks and consumer vehicles from Tesla and Nissan — were on display.

Promoting the use of electric vehicles in local and state government fleets and incentivizing the construction charging stations are goals specifically identified in the SNS Regional Plan.
SNS participated in the CEO Exchange, an association of the leaders of the largest social services nonprofits in Southern Nevada that formed six years ago to increase collaboration, coordination and trust among the entities providing safety net services to the region’s most vulnerable residents.

Partnerships formed through the CEO Exchange helped lead to the development of an innovative affordable living community with co-located services for working families, as well as improved efficiencies in food purchasing and distribution for Three Square Food Bank and Catholic Charities of Southern Nevada.

In 2017, SNS collaborated with the CEO Exchange to further its nonprofit grants competitiveness strategy, and also connected the group the RTC’s On Board efforts.
Southern Nevada Urban Agriculture & Food Sustainability Forum

Southern Nevada is ripe for a food revolution. That was the opinion shared by renowned food policy expert Wayne Roberts and keynote presenter at the 2017 Southern Nevada Urban Agriculture & Food Sustainability Forum in Las Vegas on Aug. 23-24.

The day-and-a-half-long forum convened more than 100 community stakeholders with the aim of creating a blueprint for an urban agriculture policy. This policy would both support an equitable and sustainable food system and help spur a new local industry that would become a regional economic driver. The event was a collaboration between the Southern Nevada Regional Planning Coalition (SNRPC) and University of Nevada Cooperative Extension (UNCE), with SNS providing support.

Roberts, who has helped cities across North America develop comprehensive food plans, provided insight into next steps the region can take to develop a sustainable food plan and highlighted how other communities in the U.S. developed into strong food cities.

Local food experts also presented at the forum, highlighting the role high-tech urban agriculture can play in STEM education and workforce development, and discussed the complex relationships between food, water, energy, the environment, health, and nutrition.

On the first day of the forum, attendees were given the opportunity to recommit to the Southern Nevada Food Council (SNFC) and help steer its future direction. UNCE offered to host regular SNFC meetings and help support future food sustainability efforts.

SNS presented on both days of the event, providing an overview of the SNS regional plan and highlighting the nexus between many of the plan’s goals and urban agriculture.

Event attendees included a diverse mix of city planners, educators, local farmers, social service providers, chefs, and healthcare and nutrition experts, illustrating the ubiquity and multidisciplinary nature of the food system.
Las Vegas Medical District Planning Committee

SNS took part in the Las Vegas Medical District (LVMD) Planning Committee throughout 2017. The committee focuses on the long-range planning and development of LVMD, which includes coordinating with key stakeholders and consultants to create a cohesive community and comprehensive plan for the district’s future. The committee is comprised of members responsible for facilities, real estate, public works, and development within the district.

During the course of the year, SNS helped provide insight into the high capacity transit system being considered for the Maryland Parkway corridor that would run through the LVMD, and provided input on the City of Las Vegas’ proposed form-based code for the district.

LVMD, which is an SNS Opportunity Site, has been the focus of redevelopment efforts in recent years that have built significant momentum in the downtown district. The UNLV School of Medicine, located within the district, welcomed its inaugural class in the fall of 2017. A series of streetscape and design improvements that began in 2017 will improve walkability and accessibility. New incentives offered by the city stand to drive new commercial and residential development in the district.
LVGEA Comprehensive Economic Development Strategy

As part of its ongoing partnership with the Las Vegas Global Economic Alliance (LVGEA), SNS provided status updates for the annual Comprehensive Economic Development Strategy (CEDS) progress report. The updates help LVGEA gauge progress of regional economic development efforts and prioritize future areas of focus.

SNS is listed as a lead or support on strategies ranging from supporting policies that will develop the clean energy economy in Southern Nevada, to coordinating redevelopment initiatives with public and private entities.

The CEDS document includes demographic information, economic analyses, and information on the strategies and tactics that the LVGEA and its regional partners will use to develop new industries and diversify the economy in Southern Nevada. The CEDS was accepted by the U.S. Economic Development Administration in September of 2013 and revised in November of 2016.

Among the updates SNS provided were:

• Co-hosting an Electric Vehicle Summit that focused on community sustainability goals and the future of the electric vehicle market in Southern Nevada

• The equipping of RTC’s fixed route bus fleet with free WiFi, which provides riders with internet access across the valley

• Convening local developers and planning staff to examine the potential for high capacity and TOD along Maryland Parkway

• Assisting in the coordination of the 2017 Southern Nevada Urban Agriculture Forum, which convened public, private, and nonprofit stakeholders to discuss urban agriculture’s potential as a hi-tech industry and economic driver for the region
Access to Care Workgroup

SNS continued its participation on the Southern Nevada Health District's (SNHD) Access to Care workgroup, which aims to increase equitable access to healthcare services in a manner that ensures citizens receive appropriate, affordable, high-quality, and compassionate care.

In April, the first of four Mobile Health Events planned by the workgroup was held at Hartke Park (located near downtown North Las Vegas). A caravan of more than 40 local medical and social services providers spent the day providing free health screenings, immunizations, dental check-ups, and other health and wellness services. More than 700 residents were served at the event, according to organizers.

The Mobile Health Events are just one way that working groups organized around the Community Health Improvement Plan (CHIP) hope to increase access to health and social services in the region.

Additionally, the region's first nurse call line, also an effort developed through the workgroup, was launched this summer. In its pilot stage, which will last one year, a registered nurse will provide healthcare navigation services to lower acuity calls redirected from the 9-1-1 system. Organizers are hopeful that the nurse call line not only improves healthcare access to callers in need, but also lessens the burden on the 9-1-1 system and reduces unnecessary emergency room visits.

Supporting access to healthcare and community services was identified as an SNS implementation priority.
The SNS Indicators Dashboard was redesigned and updated with new data in 2017.

The indicators dashboard tracks community-level data used to help gauge the well-being of our region and progress toward advancing goals of the SNS regional plan.

Positive trends exist for the majority of the dashboard’s 35 indicators, especially when measured against the baseline year of 2012 – the year that development of the Regional Plan began.

Over the past year, notable progress was made in median household income, business growth, percentage of adults with health insurance, food insecurity, and water consumption rates. Public safety indicators – crime rates and bicycle/pedestrian injuries – remain challenges.

In addition to featuring new data, the dashboard was also redesigned in an effort to make it more visually appealing and to allow users to more easily discern the data and trends displayed.

Moreover, as part of the update, additional indicators were added to better reflect the priorities of the regional plan. The dashboard originally featured 20 indicators when it was initially established shortly after the completion of the Regional Plan. Each of the original 20 remain on the dashboard, though some are displayed or represented differently.

A handful of new metrics were added to each section of the dashboard. The Invest in Complete Communities indicators saw the most change, with the addition of measures specific to environmental sustainability and several new housing statistics.

SNS is currently exploring online data visualization platforms that will allow users an interactive experience with the data they publish, including the SNS Indicators Dashboard.

SNS Regional Plan Implementation Progress

In an effort to provide a snapshot of progress of the implementation of the Regional Plan’s 300+ strategies, the SNS Implementation Progress Graphic was developed. Prioritizing simplicity and design over depth of assessment, the graphic provides an easily consumable, high-level overview of progress levels.

The graphic is intended to serve as a mechanism for accountability and transparency, updating stakeholders and partners on where efforts have been focused, as well as where work needs to be done.

With the help of its regional partners, SNS reviewed and classified activity levels around each strategy in the Regional Plan’s Implementation Matrix.

SNS Regional Plan Strategies Implementation Activity

The Southern Nevada Strong Regional Plan is a community-driven guide for making Southern Nevada more livable, prosperous, and sustainable. Included in the plan are 302 strategies for addressing current and future challenges and achieving the plan’s goals. This graphic provides high-level snapshot of levels of activity around each strategy (as of August 2017).
Regional Partner Meetings

SNS staff met with each Steering Committee member and many alternate members over the summer. These one-on-one meetings became an important time to discuss the next year for SNS and to celebrate the successes of the Regional Plan.

Steering Committee members and SNS staff discussed many collaborative projects that are key priorities and opportunities for partnerships, including transit-oriented development, researching financing opportunities for implementation, and housing.

Other supportive roles that SNS can offer regional partners include facilitating educational workshops for community leaders to understand emerging topics, convening key stakeholders to build cooperative partnerships to overcome challenges, and provide avenues for awareness and understanding of regional planning efforts.

SNS staff look forward to the continued partnership and support from the regional partners in 2018.
Sharing Progress with the RTC Board of Commissioners

Over the course of 2017, SNS invited three regional partners to share their success in Regional Plan implementation with the RTC Board of Commissioners. This opportunity allowed for the RTC Board to stay up-to-date with SNS activity and progress.

In April, Jonas Peterson from the Las Vegas Global Economic Alliance (LVGEA) has been working with SNS to propel specific elements of the Comprehensive Economic Development Strategy (CEDS). SNS staff worked on updating the CEDS and on emerging economic activity that can impact both organizations. Peterson also highlighted how LVGEA has supported transportation investment as an integral partner to the RTC.

In August, Sue DiBella from UNLV’s Office of Community Engagement presented UNLV’s progress on the development of the Medical School and other achievements that are directly related to the SNS Regional Plan. Overall, UNLV is working diligently to be a community partner for as many regionally important initiatives as it can.

In November, Robyn Casperson and Elaina Mulé from United Way of Southern Nevada (UWSN) presented on the collaborative SNS Federal Grant Competitiveness Framework, which was co-developed with UWSN, SNS, Guinn Center for Policy Priorities and the Nevada State Grants Office in 2017. They also shared their new Community Connect digital platform, which showcases an online map with data related to United Way’s strategic priorities.
Southern Nevada Community Engagement Toolkit

To expand equitable community engagement and maximize community input in the planning process, SNS took the first steps toward developing a Community Engagement Toolkit. Rooted in best practices developed by leading community development agencies, the toolkit will include resources that set the standard for engaging residents across the valley.

The first deliverable developed for the toolkit was an interactive online map that displays key socioeconomic and demographic data within Clark County by block group and census tract. The map currently features more than 50 data layers, which are categorized into the following groups:

- Population
- Language
- Income
- Commuting
- Housing
- Educational Attainment
- Health Insurance Coverage

The map is intended to help jurisdictions, and non-profit and grassroots organizations identify the latest socioeconomic trends from the regional perspective, down to the neighborhood level.

Access the interactive map at https://rtcws.rtcsnv.com/cesviewer/.

In late 2017, a regional workgroup was convened to provide input and direction to refine the Southern Nevada Community Engagement Toolkit and identify opportunities to employ the toolkit for specific projects. Members include a diverse group of planners, public affairs specialists, and community development professionals from across sectors. The workgroup is scheduled to continue to meet into 2018.
Media & Press

SNS continued to build on its strategic communication efforts to better engage with the public and promote local progress. The SNS Newsletter, which was launched in July 2016, now is distributed quarterly to more than 12,000 stakeholders.

On the social media front, SNS closed out the year with more than 900 Twitter followers, and increased its Facebook followers by more than 10% during the course of 2017. Its 85 Facebook posts reached more than 20,000 users.

SNS also garnered media coverage and mentions throughout the year from a range of media outlets. A sampling of stories from the past year include:

- Las Vegas Sun, “Solutions to big societal issues could be shaped by local leaders” (Feb. 5, 2017)
- Las Vegas Sun, “Mayor: Henderson getting strong, smarter” (Sept. 3, 2017)
- Las Vegas Sun, “Easing your commute, one traffic light at a time” (Dec. 4, 2017)
Public Outreach

SNS has continued to build on its award-winning public engagement efforts to engage new audiences and provide new opportunities for dialogue and partnership. Staff continued to educate the community about the regional plan and empower Southern Nevadans to take action to create communities they want to live in.

SNS met individually with community leaders and officials throughout the year, and presented to diverse audiences at conferences and community meetings. To help catalogue these meetings, SNS launched “Notes From the Field” on its website, a blog that shares notes from meetings with community stakeholders detailing how they contribute to the progress of the plan.

SNS also assisted the RTC in its extensive community engagement efforts pertaining to On Board, the region’s future transit plan. SNS staff regularly presented to community groups across the valley. On Board outreach is expected to continue into 2018.
CRM Database

In an effort to better track and manage its contacts and interactions with them, as well as collect valuable data on organizational partnerships and initiatives across the valley, SNS began utilizing a customer relationship management (CRM) database in late 2016. Over the course of 2017, nearly 1000 contacts and more than 500 organizations were added to the database.

SNS utilized the database to connect regional partners working to advance salient community issues and more effectively convene stakeholders for important initiatives, such as its 2017 Electric Vehicle Summit and State Sen. Julia Ratti’s affordable housing roundtable. By tracking its partners, SNS is more efficient and timely in communicating upcoming events, important announcements, and upcoming funding opportunities. The database also improved SNS’s outreach and engagement efforts, allowing it to better target its communication to specific audiences.

The database will be an important piece of a future social mapping project that will visualize and measure relationships between organizations to reveal both formal and information networks in the community, and better understand regional efforts and priorities. Mapping organizational networks throughout the region will better illuminate the collaborative work being done in Southern Nevada, and allow for enhanced implementation efforts.
The Southern Nevada Strong (SNS) Implementation Office serves as the administrator of the Southern Nevada Strong Regional Plan. The following goals and strategies were identified as office priorities for 2018.

ADVANCE TRANSIT-ORIENTED DEVELOPMENT (TOD)
The SNS Implementation Office will convene and empower leaders to plan toward transit-oriented development that includes higher density, higher-capacity transit, and more walkable communities. In coordination with the RTC’s On Board Master Transit Plan, SNS staff will support a TOD Symposium with subject matter experts to educate community leaders and local planners and developers. The SNS Implementation Office will continue to facilitate peer exchanges with communities that have successfully implemented TOD and share best practices from around the country.

Expected accomplishments for the year: Support the TOD Symposium; draft a TOD implementation policy for future development in partnership with the Regional Transportation Commission.

EXPLORE HOUSING NEEDS
The SNS Regional Plan focuses on increasing housing options and choices as a means to create economic and social opportunities for residents. SNS Implementation Office has begun to research current opportunities and challenges within the housing sector related to infill development specifically where the potential of future high-capacity transit is high. In 2018, SNS staff will continue to participate in local discussions around affordable housing and workforce housing to determine where education, facilitation or convening may be part of a solution and a role that the office can take.

Expected accomplishments for the year: Attend all Legislative Interim Committee on Housing meetings to understand state-wide issues; develop new partnerships in the housing sector.

INCREASE COORDINATION OF PARTNERS TO ACCESS NEW FUNDING
The SNS Implementation Office will identify community-wide strategies to increase revenue for implementation activities. Working with the State Office of Grant Procurement and Management, the SNS Implementation Office hopes to widen the prospect of Southern Nevada receiving grant awards that advance the implementation of the regional plan. Late in 2016, SNS began hosting a series of work sessions with grant professions from a dozen of the region’s largest nonprofits to identify opportunities for Southern Nevada to increase its federal funding. The work sessions culminated in early 2017 with the development of a Strategic Framework, released in May, to guide the approach nonprofits take with federal grants and align stakeholders across the region for shared success.

To build on recent progress that has been made, SNS and its community partners identified activities and efforts to support and implement the Strategic Framework in the coming year, including:

- Offering professional development and capacity-building workshops to improve the technical skillset of grant professionals
- Hosting community events with national experts that bring key stakeholders together to address barriers to the region increasing its federal grant competitiveness
- Convoking federal, state, and local government grant administrators to learn about federal priorities related to grant funding, and increase their coordination and collaboration
- Elevating the importance of federal grants among key groups to increase regional stakeholder alignment through targeted outreach and education

Expected accomplishments for the year: Host four workshops for technical assistance and education; publicly present framework and 2018 program to at least four audiences; and host at least one community-wide discussion on an SNS priority and how public funding can address a solution.
ENCOURAGE PARTICIPATION IN THE PUBLIC PROCESS
In 2017, The SNS Implementation Office developed a community data map, which is an online platform for all regional partners and SNS stakeholders to search census data in order to find populations to engage or understand the residents in a given location. Both of these uses can inform public engagement efforts for public service, planning efforts, and program development. In 2018, this map will become one element of a larger community engagement toolkit developed by SNS staff and a stakeholder workgroup. Rooted in best practices developed by leading community development organizations, the toolkit will include resources that set the standard for engaging residents across the valley.

Expected accomplishments for the year: Complete the Community Engagement Toolkit; Identify one public planning project to apply the community engagement toolkit.

TRACK PROGRESS OF THE REGIONAL PLAN
The SNS Implementation Office will continue to update existing performance metrics annually and monitor the progress of the implementation of the regional plan. In 2018, SNS Implementation Office will also identify missing data that can be identified through collaborative analysis with regional partners and external stakeholder.

Expected accomplishments for the year: Launch online data analysis platform; Publish links to other community dashboards on the SNS website.
SOUTHERN NEVADA STRONG

2018 PRIORITIES

ADVANCE TRANSIT-ORIENTED DEVELOPMENT

- Support RTC’s “On Board” plan and public engagement efforts
- Assist with planning and development of TOD Symposium
- Facilitate peer exchanges
- Research tools and best practices
**INCREASE COORDINATION OF PARTNERS TO ACCESS NEW FUNDING**

- Offer professional development and capacity-building workshops
- Host community-wide discussion with national experts
- Elevate importance of federal grants through targeted outreach and convening

**ENCOURAGE PARTICIPATION IN THE PUBLIC PROCESS**

- Refine and update interactive online community data map
- Complete community engagement toolkit
- Work with regional partner to apply toolkit
**TRACK PROGRESS OF THE REGIONAL PLAN**

- Update community-level indicators
- Launch online data visualization platform
- Monitor the progress of the implementation of the regional plan
- Collaborative analysis with partners

**EXPLORE HOUSING NEEDS**

- Work with key stakeholders to help facilitate discussions and further initiatives
- Attend and participate in Legislative Interim Committee on Affordable Housing meetings
- Develop new partnerships in the housing sector
## REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

### AGENDA ITEM

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<th>Metropolitan Planning Organization</th>
<th>Transit</th>
<th>Administration and Finance</th>
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**SUBJECT:** TRANSIT-ORIENTED DEVELOPMENT  

**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER  
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

**RECOMMENDATION BY PETITIONER:**  
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS STRATEGIES TO ADVANCE IMPLEMENTATION OF TRANSIT-ORIENTED DEVELOPMENT (FOR POSSIBLE ACTION)

**GOAL:** SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

### FISCAL IMPACT:

None

### BACKGROUND:

The Southern Nevada Strong (SNS) Regional Plan (Regional Plan) identifies a vision for increasing community density, connectivity, and walkability as well as supporting viable economic development and transit investment. The culmination of all of these ideas is best demonstrated in projects of Transit-Oriented Development (TOD).

The Regional Transportation Commission of Southern Nevada (RTC) and SNS staff as well as a special guest will give updates currently underway to support TOD. Specifically, the following items will be discussed:

- On Board Transit Plan
- Maryland Parkway
- Salt Lake City Field Trip
- TOD Symposium
- Special guest discussion with Chris Nevitt, TOD Manager for the City and County of Denver

Respectfully submitted,

RAYMOND HESS  
Director of Planning Services

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**SNS Item #4  
April 26, 2018**

rl  
Non-Consent
JOIN US on a tour of Salt Lake City to experience high capacity transit systems and their economic development benefits. Learn how investment in light rail and bus rapid transit is connecting major economic activity areas and creating transit oriented development communities. Hear from community leaders, private developers and business groups regarding the implementation of high capacity transit and supporting land use and economic development.

WHEN: FRIDAY, MARCH 23, 2018
7 AM – 3 PM

A WELCOME RECEPTION will also be held the evening of March 22. Details to follow.

PLEASE RSVP to BackmanK@rtcsnv.com.
Participants are responsible for individual travel expenses
JOIN US

Join keynote speaker former U.S. Secretary of Transportation Anthony Foxx and other national experts for a community conversation about creating opportunities and strengthening communities through investment in transportation infrastructure and Transit Oriented Development.

WHEN:
Wednesday, April 25, 2018
8:30 - 11:30 AM

WHERE:
Thomas & Mack Strip View Pavilion
4505 S. Maryland Parkway

CLICK HERE to view a segment of his presentation

RSVP:
SouthernNevadaStrong@rtcsnv.com or 702-676-1806

THANK YOU TO OUR SPONSORS

UNLV
Southern Nevada Home Builders Association
Las Vegas Regional Chambers of Commerce

AND TO OUR PARTNERS
REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

Metropolitan Planning Organization [X]   Transit [ ]   Administration and Finance [ ]

SUBJECT: WORKFORCE OF TOMORROW RESEARCH

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE WORKFORCE OF TOMORROW STUDY (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:

None

BACKGROUND:

One in three workers in the United States is a Millennial according to the Pew Research Center, making them the largest generation in the workforce. To prepare Southern Nevada to meet the needs of its current Millennial workforce and help it attract talent from outside the region, Southern Nevada Strong (SNS) has partnered with the Las Vegas Global Economic Alliance (LVGEA) on a study to better understand the workforce of tomorrow.

The study will examine Millennials’ preferences and attitudes as they pertain to the following key quality of life factors: the workplace, transportation, housing, and community amenities. The results will provide a more robust understanding of what Southern Nevada can do today to build a stronger workforce in the future. Findings from this initial analysis will be presented at LVGEA’s upcoming Perspective 2018 event by Corey Padveen, marketing expert and Author of “Marketing to Millennials for Dummies.”

SNS and regional partner staff will provide an overview of the “Workforce of Tomorrow” study and highlight Perspective 2018.

Respectfully submitted,

RAYMOND Hess
Director of Planning Services

SNS   Item #5
April 26, 2018
Non-Consent
The Workforce of Tomorrow study – Who are they?

Developing a robust understanding of what Las Vegas can do today, to build a larger workforce tomorrow.

This market research initiative identifies what the ‘workforce of tomorrow’ – consisting largely of members of the ‘millennial’ demographic – looks for when deciding on a place to move to or establish a business presence. Components of this research program will focus on employment, transportation, housing, community amenities, and more. The goal of the Workforce of Tomorrow report is to provide a framework for actionable plans for the Las Vegas region and its stakeholders and is a partnership between the LVGEA and Southern Nevada Strong. Join us at Perspective 2018 as author Corey Padveen presents the findings of the Workforce of Tomorrow study.

AUTHOR, MARKETING TO MILLENNIALS FOR DUMMIES

Director of Global Social Business Strategy at t2marketing International. Corey is a marketing and data specialist with a focus on statistical analyses of human behavior. This specialization has led Corey to speak at conferences around the world, write for a variety of reputable online and print publications, and recently, to publish ‘Marketing to Millennials For Dummies’ as part of the world-renowned ‘For Dummies’ series. He focuses on sharing real-world examples and findings from his research and discussing how people are evolving as consumers, communicators, and a global society as a whole.
# AGENDA ITEM

**SUBJECT:** WALKABILITY ACTION INSTITUTE  
**PETITIONER:** TINA QUIGLEY, GENERAL MANAGER  
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA  
**RECOMMENDATION BY PETITIONER:** THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON THE WALKABILITY ACTION INSTITUTE (FOR POSSIBLE ACTION)  
**GOAL:** SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

**FISCAL IMPACT:**
None

**BACKGROUND:**

The Regional Transportation Commission of Southern Nevada (RTC) and several partner agencies, with support from Southern Nevada Strong, were one of nine interdisciplinary regional teams selected to attend the 2018 Step It Up! Action Institute to Increase Walking and Walkability held in Decatur, GA, April 9 to 12, 2018. Also known as the Walkability Action Institute (WAI), this technical assistance workshop is sponsored by the National Association of Chronic Disease Directors (NACDD) and the Centers for Disease Control and Prevention (CDC). The WAI provided teams with best practices in walkability design, programming, and policy solutions which can be applied in Southern Nevada through a walkability action plan.

SNS and Regional Partner staff will provide a short recap of the Walkability Action Institute and any work going forward.

Respectfully submitted,

**RAYMOND HESS**  
Director of Planning Services

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*SNS Item #6*  
*April 26, 2018*  
Non-Consent
FOR IMMEDIATE RELEASE: March 1, 2018

Media Contacts: Catherine Lu, RTC, 702-676-1788 office, 702-545-7119 cell, LuC@rtcsnv.com
Monika Bertaki, RTC, 702-676-1749 office, 702-354-3561 cell, BertakiM@rtcsnv.com

Southern Nevada team selected to attend institute supporting walkability and public health policy
Regional team one of nine selected by public health agencies

Click to Tweet: SNV selected for @CDCgov @NCHPAD Walkability Action Institute! @RTCSNV @SNHDinfo @MKNVspeaks @CityOfLasVegas @cityofhenderson @American_Heart

LAS VEGAS – The Regional Transportation Commission of Southern Nevada (RTC) and its partners were one of nine interdisciplinary regional teams selected to attend the 2018 Step It Up!: Action Institute to Increase Walking and Walkability, also known as the Walkability Action Institute (WAI) in Decatur, Ga., April 9-12.

The purpose of the WAI is to prepare interdisciplinary teams from metropolitan regions to pursue the policy, systems, and environmental (PSE) supports needed to promote active lifestyles and walkable communities. The Southern Nevada team members include:

- Craig Raborn, Manager of Planning, RTC
- Dr. Michael Johnson, Director of Community Health, Southern Nevada Health District (SNHD)
- Mike Janssen, Director of Public Works, City of Las Vegas
- Robert Herr, Director of Public Works, Parks & Recreation, City of Henderson
- Marilyn Kirkpatrick, Clark County Commissioner and SNHD Board Chair
- Victor Arredondo, Senior Director, American Heart Association of Nevada

“Participation in the Walkability Action Institute will enhance Southern Nevada’s planning, transportation, and public health agencies’ ability to influence and guide the region in walkable community design,” said Kirkpatrick. “The benefits from a health and livability standpoint are tremendous, and I look forward to attending the institute and learning how we can work together to improve the region’s design to our community’s advantage.”

WAI is sponsored by the National Association of Chronic Disease Directors (NACDD) and the Centers for Disease Control and Prevention’s (CDC) National Center for Chronic Disease Prevention and Health Promotion’s (NCCDPHP) Division of Nutrition, Physical Activity and Obesity (DNPAO).

This institute will provide teams with best practices in walkability design, programming and policy solutions, and will reinforce and support implementation of significant national public health policy
statements promoting walking and walkability, such as *Step It Up! -- The Surgeon General’s Call to Action to Promote Walking and Walkable Communities*. A renowned course faculty will provide an optimal learning experience, and each team will participate in related pre- and post-course activities, including the development of a team action plan that will serve to augment their walkability efforts.

Participation in WAI supports [Southern Nevada Strong](http://www.chronicdisease.org/page/WAI) Regional Plan’s goal of promoting community wellness by partnering with municipalities to build healthy communities.

Applicant teams were asked to demonstrate the required team make-up (public health, planning, transportation, and elected officials), as well as their past, current, and future ability to influence walkable community design and programming. Other teams selected to participate in the 2018 WAI include:

- Albuquerque, New Mexico (Mid-Region Council of Governments)
- Allegheny County, Pennsylvania (Allegheny County Health Department)
- Anchorage, Alaska (Anchorage Metropolitan Area Transportation Solutions)
- Eau-Claire, Wisconsin (Eau-Claire City-County Health Department)
- Hidalgo County, Texas (Lower Rio Grande Valley Development Council)
- Lawrence-Douglas County, Kansas (City of Lawrence)
- Richmond, Virginia (Richmond City Health District)
- Springfield, Missouri (Ozark Greenways)

NACDD and CDC will provide travel assistance to all nine teams that will become part of a distinguished group of nearly three dozen WAI alumni teams now working to increase physical activity through efforts focusing on active living and active transportation. NACDD tracks the outcomes achieved by alumni teams semi-annually and convenes bi-monthly Walkability Community of Practice groups.

**About the National Association of Chronic Disease Directors**
The National Association of Chronic Disease Directors (NACDD) and its more than 6,500 members seek to strengthen state-based leadership and expertise for chronic disease prevention and control in states and nationally. Established in 1988, in partnership with the U.S. Centers for Disease Control and Prevention, the NACDD is the only membership association of its kind to serve and represent every chronic disease division in all states and U.S. territories. For more information about NACDD, visit [chronicdisease.org](http://www.chronicdisease.org). To learn more about NACDD’s WAI project and efforts, visit [http://www.chronicdisease.org/page/WAI](http://www.chronicdisease.org/page/WAI).

**About the RTC**
The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit [rtcsnv.com](http://rtcsnv.com).

###
SUBJECT: REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE RECEIVE AN UPDATE ON A REGIONAL GRANT STRATEGY FOR FEDERAL COMPETITIVENESS (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None

BACKGROUND:
The Southern Nevada Strong (SNS) Regional Plan (Regional Plan) identifies improving the region’s competitiveness for public funding within the Building Capacity for Implementation theme. In 2016 and 2017, SNS staff convened grant writers from over a dozen nonprofit organizations to build a framework for this work, which includes organizational and systemic barriers and challenges to success in grant application, management, and execution. The workgroup also developed recommendations and tactics for improvement explained in the draft report.

In March 2018, SNS held its first workshop to continue informing the community about this framework and educate leaders about this work.

SNS staff and regional partner staff will give a recap about the event as well as upcoming plans for further execution.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #7
April 26, 2018
Non-Consent
YOU'RE INVITED!

SOUTHERN NEVADA STRONG
workshop focused on advancing the region’s competitiveness for federal funding.

GRANTS WORKSHOP
MONDAY, MARCH 26 AT 2:30 P.M.
RTC Administrative Building, Room 108
600 S. Grand Central Parkway
Las Vegas, NV 89106

PROGRAM

- Federal grant revenue in Nevada
  - Guinn Center for Policy Priorities
- Working with the State Grants Office
  - State of Nevada Grants Office
- Securing and managing federal grants
  - Panel Discussion
- Case Study: Aligning organization priorities with state goals
  - Three Square Food Bank
- Opportunities for Progress: Building capacity internally and elevating the issue externally

Please RSVP by March 21 by email to southernnevadastrong@rtcsnv.com or by phone to 702-676-1806.
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AGENDA ITEM

SUBJECT: SOUTHERN NEVADA STRONG STEERING COMMITTEE AGENDA ITEMS

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE DISCUSS FUTURE AGENDA ITEMS (FOR POSSIBLE ACTION)

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:
None by this action

BACKGROUND:
The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) initiative, seeks guidance from the SNS Steering Committee (Committee) on future agenda items. Staff desires to keep meetings of the Committee engaging and informative and would like direction on future agenda items which would further advance the implementation of the SNS Regional Plan.

Respectfully submitted,

RAYMOND HESS
Director of Planning Services

SNS Item #9
April 26, 2018
Non-Consent
REGIONAL TRANSPORTATION COMMISSION
OF
SOUTHERN NEVADA

AGENDA ITEM

Metropolitan Planning Organization [ ] Transit [ ] Administration and Finance [ X ]

SUBJECT: CITIZENS PARTICIPATION

PETITIONER: TINA QUIGLEY, GENERAL MANAGER
REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

RECOMMENDATION BY PETITIONER:
THAT THE SOUTHERN NEVADA STRONG STEERING COMMITTEE CONDUCT A
COMMENT PERIOD FOR CITIZENS PARTICIPATION

GOAL: SUPPORT REGIONAL PLANNING EFFORTS TO IMPROVE ECONOMIC VITALITY
AND EDUCATION AND INVEST IN COMPLETE COMMUNITIES

FISCAL IMPACT:

None

BACKGROUND:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of
Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite
interested persons to make comments. For the initial Citizens Participation, the public should address
items on the current agenda. For the final Citizens Participation, interested persons may make
comments on matters within the Committee’s jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that
it be placed on a future agenda.

Respectfully submitted,

____________________________
RAYMOND HESS
Director of Planning Services

SNS Item #10
April 26, 2018
Non-Consent