



SOUTHERN NEVADA STRONG

DATA COMPILED IN 2014

IMPROVE ECONOMIC COMPETITIVENESS & EDUCATION INDICATORS

1 Median Household Income **\$54,218**
(102% of U.S. Median)
2008-2012 U.S. Census Bureau American Community Survey

2 Median Income by Race/Ethnicity as a Percentage of Regional Median

White Alone	104%
Black or African American Alone	75%
American Indian or Alaska Native Alone	97%
Asian Alone	115%
Native Hawaiian/Pacific Islander Alone	97%
Some Other Race Alone	84%
Two Or More Races	96%
Hispanic or Latino	82%

2008-2012 U.S. Census Bureau American Community Survey

3 Educational Attainment for Population 25+ by MSA Compared to National Average

	Las Vegas MSA	Nationally
High School Diploma or Higher	84%	86%
Bachelor's Degree or Higher	22%	28%

2008-2012 U.S. Census Bureau American Community Survey

4 Educational Attainment by Race/Ethnicity Compared to Regional Average

	High School Diploma or Higher	Bachelor's Degree or Higher
White Alone	84%	22%
Black or African American Alone	87%	17%
American Indian or Alaska Native Alone	84%	10%
Asian Alone	89%	38%
Native Hawaiian or Other Pacific Islander Alone	89%	14%
Some Other Race Alone	58%	7%
Two Or More Races	86%	22%
Hispanic or Latino	59%	8%

2008-2012 U.S. Census Bureau American Community Survey

5 Percentage of Children under 18 in Poverty Compared to National Average

Las Vegas MSA	23.4%
Nationally	22%

2013 Nevada Kids Count Nevada County Profiles

6 Clark County Construction Index (April 2014) **328.16**
UNLV Center for Business and Economic Research

7 Location Quotient* for Target Employment Sectors Identified by the CEDS

Health and Medical Services	0.92
Business IT Ecosystems	1.08
Banking	0.65

U.S. Census Bureau County Business Patterns 2012

* Location quotient quantifies the concentration of a particular industry as compared to the nation. Figures above 1.0 indicate a specialty or concentration in a particular industry. Figures less than 1.0 indicate a comparatively lower concentration in that industry than the nation, and the region likely imports those kinds of services or goods.

INDICATORS DASHBOARD:
measuring progress
in southern nevada

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INVEST IN COMPLETE COMMUNITIES INDICATORS

1 Percentage of People that are Food Insecure Compared to National Average

Clark County	15.7%
Nationally	15.9%

Feeding America 2012

2 Sprawl Index Score for 2014, Ranked vs. 221 Other MSAs

121.2
(ranked 39 of 221)

Smart Growth America

3 Park Acres per 1,000 Residents Compared to National Standard

Clark County	2.6 acres
Recommended National Standard	10 acres

Southern Nevada Strong and National Recreation and Park Association

4 Local Public Safety Agency Response Time **6.9 mins**
(weighted average)
As reported by local fire departments for 2012

5 Violent Crimes per 100,000 Residents Compared to National Average for 2012

Clark County	697
National Average (for all counties with populations over 100,000)	293

Federal Bureau of Investigation

6 Property Crimes per 100,000 Residents Compared to National Average for 2012

Clark County	2,966
National Average (for all counties with populations over 100,000)	2,209

Federal Bureau of Investigation

INCREASE TRANSPORTATION CHOICE INDICATORS

1 Percent of Population Who Commute to Work by Means Other Than Car, Truck or Van, Compared to National Average

Clark County	10.4%
Nationally	13.8%

2008-2012 U.S. Census Bureau American Community Survey

2 Percent of Households in the Region that Spend 45% or More of Household Income on Housing and Transportation Combined, Compared to the National Average

Clark County	83%
Nationally	72%

Center for Neighborhood Technology

3 Pedestrian Injuries per 1,000 Residents Compared to National Average for 2012

	Las Vegas MSA	Nationally
Serious Injuries	.047	.029
Fatalities	.024	.015

Nevada Department of Transportation and National Highway Traffic Safety Administration

4 Total Jobs Within a 90-Minute Commute via Transit Compared to 100 Largest MSAs

Las Vegas MSA	44%
100 Largest MSAs Average	30%

Brookings Metropolitan Policy Program

PUBLIC ENGAGEMENT INDICATORS

1 Percentage of Population That Volunteers Compared to National Average

Las Vegas MSA	16.8%
Nationally	26.5%

Corporation for National and Community Service

2 Percentage of Registered Voters Who Voted in the Last Presidential Election Compared to National Average

Clark County (estimated)	65%
Nationally	68.2%

Clark County Election Department, uselectionatlas.org and Southern Nevada Strong

3 Library Circulation per 1,000 Residents Compared to National Average for 2012

Clark County	8,014
Nationally	9,851

Institute of Museum and Library Sciences and Public Libraries Online