**IMPROVE ECONOMIC COMPETITIVENESS & EDUCATION INDICATORS**

1. **Median Household Income**
   - Las Vegas MSA: $54,218 (102% of U.S. Median)
   - 2000-2012 U.S. Census Bureau American Community Survey

2. **Median Income by Race/Ethnicity as a Percentage of Regional Median**
   - White Alone: 104%
   - Black or African American Alone: 75%
   - American Indian or Alaska Native Alone: 97%
   - Asian Alone: 115%
   - Native Hawaiian/Pacific Islander Alone: 97%
   - Some Other Race Alone: 84%
   - Two Or More Races: 96%
   - Hispanic or Latino: 82%
   - 2000-2012 U.S. Census Bureau American Community Survey

**EDUCATIONAL ATTAINMENT FOR POPULATION 25+ BY MSA COMPAANCED TO NATIONAL AVERAGE**

3. **Educational Attainment for Population 25+ by MSA Compared to National Average**
   - Las Vegas MSA:
     - High School Diploma or Higher: 84%
     - Bachelor’s Degree or Higher: 22%
   - Nationally:
     - High School Diploma or Higher: 86%
     - Bachelor’s Degree or Higher: 28%
   - 2000-2012 U.S. Census Bureau American Community Survey

4. **Educational Attainment by Race/Ethnicity Compared to Regional Average**
   - White Alone:
     - High School Diploma or Higher: 84%
     - Bachelor’s Degree or Higher: 22%
   - Black or African American Alone:
     - High School Diploma or Higher: 87%
     - Bachelor’s Degree or Higher: 17%
   - American Indian or Alaska Native Alone:
     - High School Diploma or Higher: 84%
     - Bachelor’s Degree or Higher: 10%
   - Asian Alone:
     - High School Diploma or Higher: 89%
     - Bachelor’s Degree or Higher: 38%
   - Native Hawaiian or Other Pacific Islander Alone:
     - High School Diploma or Higher: 89%
     - Bachelor’s Degree or Higher: 14%
   - Some Other Race Alone:
     - High School Diploma or Higher: 59%
     - Bachelor’s Degree or Higher: 7%
   - Two Or More Races:
     - High School Diploma or Higher: 86%
     - Bachelor’s Degree or Higher: 22%
   - Hispanic or Latino:
     - High School Diploma or Higher: 59%
     - Bachelor’s Degree or Higher: 8%
   - 2000-2012 U.S. Census Bureau American Community Survey

**PERCENTAGE OF CHILDREN UNDER 18 IN POVERTY COMPARED TO NATIONAL AVERAGE**

5. **Percentage of Children under 18 in Poverty Compared to National Average**
   - Las Vegas MSA: 23.4%
   - Nationally: 22%
   - 2012 Nevada Kids Count Nevada County Profiles

**CLARK COUNTY CONSTRUCTION INDEX (APRIL 2014)**

6. **Clark County Construction Index (April 2014)**
   - 328.16
   - UNLV Center for Business and Economic Research

**LOCATION QUOTIENT* FOR TARGET EMPLOYMENT SECTORS IDENTIFIED BY THE CEDS**

7. **Location Quotient* for Target Employment Sectors Identified by the CEDS**
   - Health and Medical Services: 0.92
   - Business IT Ecosystems: 1.08
   - Banking: 0.65
   - U.S. Census Bureau County Business Patterns 2012

**INCREASE TRANSPORTATION CHOICE INDICATORS**

1. **Percentage of Population Who Commute to Work by Means Other Than Car, Truck or Van, Compared to National Average**
   - Clark County: 10.4%
   - Nationally: 13.8%
   - 2000-2012 U.S. Census Bureau American Community Survey

2. **Percent of Households in the Region that Spend 45% or More of Household Income on Housing and Transportation Combined, Compared to the National Average**
   - Clark County: 83%
   - Nationally: 72%
   - Center for Neighborhood Technology

3. **Pedestrian Injuries per 1,000 Residents Compared to National Average for 2012**
   - Las Vegas MSA: .047
   - Nationally: .029
   - Nevada Department of Transportation and National Highway Traffic Safety Administration

4. **Total Jobs Within a 90-Minute Commute via Transit Compared to 100 Largest MSAs**
   - Las Vegas MSA: 44%
   - 100 Largest MSAs Average: 30%
   - Brookings Metropolitan Policy Program

**PUBLIC ENGAGEMENT INDICATORS**

1. **Percentage of Population That Volunteers Compared to National Average**
   - Las Vegas MSA: 16.8%
   - Nationally: 26.5%
   - Corporation for National and Community Service

2. **Percentage of Registered Voters Who Voted in the Last Presidential Election Compared to National Average**
   - Clark County (estimated): 65%
   - Nationally: 68.2%
   - Clark County Election Department, uselectionatlas.org and Southern Nevada Strong

3. **Library Circulation per 1,000 Residents Compared to National Average for 2012**
   - Clark County: 8,014
   - Nationally: 9,851
   - Institute of Museum and Library Sciences and Public Libraries Online